



Sponsorship Opportunities

SPECIAL EVENT

\$500 per event

- Access to 300-500 SDSU students depending on the event
- Sponsor will be listed on all advertising related to the event and included in all press releases and promotions
- Sponsor will have the opportunity to setup a table at the event

DIGITAL ADVERTISEMENT

\$90 per month or \$990 per year per location

- Content is displayed on five digital screens at high-traffic areas in the Wellness Center
- Content may also be placed in the 13 Residence Halls accross campus

NEWSLETTER LOGO

\$150 per semester

- Placement of logo in Wellness Center monthly newsletter
- Newsletter sent to 1,000+ patrons
- Logo will link to advertiser's website

TRACK BANNERS

\$300 per semester or \$500 per year

Renewal -

\$200 per semester \$400 per year

- Content is displayed on indoor track railing.
- Banners are approximately 80" wide x 21" tall
- Advertiser may choose location of banner on track railing

SCOREBOARD/STUDIO SIGNAGE

\$1,000 per year or \$1500 for two years

- Logo placement on scoreboard panels or studio mirrors.
- Scoreboard panel dimensions: 21" x 17"
- Mirror decal dimensions: vary

JACK JAMS RADIO

\$150 per month or \$400 per 6 months

- Custom radio commercials on Wellness Center Jack Jams radio station
- Commercials are approximately 15 seconds in length
- Radio station played throughout facility



Sponsorship Opportunities

SAFE RIDE HOME BUS STOP

\$250 for new designs

\$150 renewal

- Content displayed on bus stop signs throughout the community
- Logo on all promotional items
- Recognized sponsor of Safe Ride on Wellness Center website

YEARLY AND SEMESTER PACKAGES

Bundle pricing available

- Logo and advertisement visible on several spaces
- Recognized sponsor of Wellness Center

SPECIAL NOTES AND CONSIDERATIONS

- Design fees included in all pricing
- Production of advertising materials included in all pricing