

Rocky Dailey
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EDUCATION

Montana State University Bozeman, MT May 2012
Doctor of Education in Higher Education Leadership

The University of Memphis Memphis, TN May 1998
Master of Arts: Journalism with concentration in Journalism Administration

South Dakota State University Brookings, SD May 1994
Bachelor of Science with Honor: Journalism and Geography

Dean's List Scholar 1991, 93-94
Kappa Tau Alpha Honorary Journalism Society 1994

PROFESSIONAL POSITIONS/APPOINTMENTS

Assistant Professor August 2013-Present
South Dakota State University Brookings, SD

- Assistant Professor and Online Graduate Program Adviser for the Department of Journalism & Mass Communication
- Responsible for teaching introductory mass communication classes for the SDSU Honors College
- Teach and advise students in the Online Graduate Program

Media Relations Manager January-July 2013
HRDC Community Action Agency Billings, MT

- Responsible for implementing HRDC's Communications Strategy and Social Media Guidelines, developing brand awareness, generating inbound traffic and encouraging donor relations through media venues
- Develop media strategies for significant program/donor announcements
- Compose and disseminate press releases, media advisories, fact sheets; and respond to media questions/requests
- Serve as a spokesperson, when necessary, representing HRDC on a variety of issues

Media Content Fundraising Coordinator Aug. 2012-Jan. 2013
HRDC Community Action Agency Billings, MT

- Responsible for conceptualizing, writing and editing agency public outreach and marketing materials
- Develop web and social media content, press releases, fact sheets and fundraising solicitations

Adjunct Instructor Fall 2011-Spring 2012
Montana State University Billings Billings, MT

- Adjunct Instructor for Department of Communication and Theatre
- Taught and adapted COMT 130 Intro to Public Speaking as an online course

Online Reporter

June 2007 – September 2011

Billings Gazette Communications

Billings, MT

- Gather and edit multimedia stories for www.billingsgazette.com
- Manage news and social media when filling in for the online editor

Assistant Professor

Fall 2006 – Spring 2007

Virginia Commonwealth University

Richmond, VA

- Assistant Professor for School of Mass Communications
- Taught primarily broadcast journalism and production courses
- Academic advising of major students
- Committee work with curriculum and technology
- Administrator of ENPS and EZNews broadcast production software

Instructor

Fall 2003 - Spring 2006

Virginia Commonwealth University

Richmond, VA

- Instructor for School of Mass Communications
- Taught primarily broadcast journalism and production courses
- Academic advising of major students
- Committee work with curriculum and technology

Adjunct Instructor

Winter 2003

Grand Valley State University

Allendale, MI

- Adjunct Instructor for School of Communications
- Taught CBR 240 Survey of Electronic Media course

Chief Photojournalist

2000- 2003

WXMI-TV Fox17

Grand Rapids, MI

- Managed staff of photojournalists and editors
- Responsible for on-air video quality and the maintenance of BETA SX non-linear ENG equipment
- Involved in the daily editorial process
- Helped in the critiquing and training of photojournalism staff in storytelling techniques

Chief Photojournalist

1998-2000

WDSI-TV Fox61

Chattanooga, TN

- Helped plan and coordinate newsroom build-out and staff creation
- Managed staff of photojournalists and editors
- Responsible for on-air video quality and the maintenance of DVCPRO ENG equipment
- Involved in the daily editorial process
- Helped in the critiquing and training of photojournalism staff in storytelling techniques
- Administrator for ENPS news production software

Photojournalist/Editor

1996-1998

WHBQ-TV Fox13

Memphis, TN

- Responsible for shooting and editing news stories
- Responsible for the set-up and execution of microwave live reports
- Helped fill-in for chief photojournalist on several occasions

Photojournalist/Editor

1994-1996

KSFY-TV ABC

Sioux Falls, SD

- Responsible for shooting and editing news stories

News Department Intern

Summer 1994

KBJR-TV NBC

Duluth, MN

- General assignment reporting and writing for local newscast

Research Aide

1992-1993

South Dakota State University

Brookings, SD

- Research and data entry and analysis for Institutional Video project

MEMBERSHIPS AND HONORS

1. 2018. Award of Merit. The Impact DOCs Awards.
2. 2018. Outstanding Online Program (Master of Mass Communication. South Dakota State University Continuing and Distance Education.
3. 2018. Honors Teacher of the Year (Finalist). South Dakota State University Van D. and Barbara B Fishback Honors College.
4. 2018. Distinguished Alumnus. South Dakota State University Department of Journalism and Mass Communication.
5. 2018. Excellence in Honors Faculty Engagement. South Dakota State University Van D. and Barbara B Fishback Honors College.
6. 2017. Outstanding Online Program (Master of Mass Communication. South Dakota State University Continuing and Distance Education.
7. 2017. Honors Faculty Engagement. South Dakota State University Van D. and Barbara B Fishback Honors College.
8. 2016. Honors Advocate. South Dakota State University Van D. and Barbara B Fishback Honors College.
9. 2016. Excellence in Online Teaching. South Dakota State University Continuing and Distance Education.
10. 2016. Outstanding Artist. South Dakota State University College of Arts and Sciences.
11. 2015. Outstanding Online Program (Master of Mass Communication. South Dakota State University Continuing and Distance Education.
12. 2014. Innovative Program Award (Master of Mass Communication). University Professional & Continuing Education Association. Central Region.
13. 2014. Outstanding Online Program (Master of Mass Communication. South Dakota State University Continuing and Distance Education.
14. 2014. Top Paper/Special Call Sports Media Ethics. Association for Education in Journalism and Mass Communication (AEJMC). International.
15. 2004-2013. South Dakota State University Department of Journalism Advisory Board member.

16. 2012. Outstanding Graduate Student. Montana State University College of Education, Health and Human Development.
17. 2009. Best Innovative Online Idea, '5:01 Christmas Album.' Second Place. Montana Newspaper Association
18. 2004-2007. Faculty advisor for Kappa Tau Alpha Honorary Journalism Society.
19. 2001-2003. Michigan Television News Photographer's Association (MTPNA) member.
20. 2000. NPPA Critical Incident Response Team. Volunteer group trained to help journalists cope with traumatic experiences.
21. 1998. Associated Press. First Place Award Documentary "Titanic: Tragedy & Treasure."
22. 1999. Pegasus Communications. "Peggy" Awards. Annual company award recognizing achievement for the creation of WDSI Fox61 news department.

PUBLICATIONS

1. Hauschild-Mork, M.& Dailey, R. (2018) Project design: Building foundations for transformative learning. *Journal of Dance Education*, 18(2), 74-86, DOI: [10.1080/15290824.2017.1347940](https://doi.org/10.1080/15290824.2017.1347940)
2. Dailey, R. & Hauschild-Mork, M. (2017). Making it all count: A cross-disciplinary collaboration model incorporating scholarship, creative activity, and student engagement. *InSight: A Journal of Scholarly Teaching*, 12, 64-78.
3. Dailey, R. (2016). Honors teachers and academic identity: What to look for and be aware of when recruiting honors faculty. *Journal of the National Collegiate Honors Council*, 17(1), 151-190.
4. Dailey, R. & Wenger, D. (2016). Source variety, event frequency and context in newspaper crime reporting. *International Journal of Communication*. 10. Retrieved from <http://ijoc.org/index.php/ijoc/article/view/4431/1617>.
5. Dailey, R. (2016, Summer). The path to professionalism: Common core, competency-based education and the needs of today's journalist. *Communication: Journalism Education Today*, 49(4), 25-33.
6. Dailey, R. (2015, October 19). What to do about those absent students. *Faculty Focus*. Retrieved from <http://www.facultyfocus.com/articles/teaching-and-learning/what-to-do-about-those-absent-students/>
7. Dailey, R. (2014, April 21). The sound of silence: The value of quiet contemplation in the classroom. *Faculty Focus*. Retrieved from <http://www.facultyfocus.com/articles/teaching-and-learning/sound-silence-value-quiet-contemplation-classroom/>
8. Dailey, R. (2014). Skills vs substance. *Quill & Scroll*, 89(1). 18-19.
9. Wenger, D., & Dailey, R. (2014, October 20). Crime news: Does quantity matter? *Center on Media, Crime and Justice*. Retrieved from <http://www.thecrimereport.org/news/inside-criminal-justice/2014-10-crime-news-does-quantity-matter>.
10. Dailey, R. (2006) Accommodating the challenges: Giving disabled students equality in the curriculum. *Journalism & Mass Communication Educator*, 61(3). 242-248.

CREATIVE WORKS

1. Dailey, R. (Videographer, Producer & Editor). (2017). The dance between disciplines: The Harvey Dunn feminine images project. [Video file]. Retrieved from <https://www.youtube.com/watch?v=bsUECwAURww>
2. Dailey, R. (Producer). (2017). Beyond the 38: The life of Dr. Elden Lawrence. [Video file]. Retrieved from <https://vimeo.com/201739561>
3. *An Evening with Harvey Dunn's Feminine Images*. Chor. Melissa Hauschild-Mork. By Darla Bielfeldt, Aaron Ragsdale, Rocky Dailey, & Cable Hardin. South Dakota State University Performing Arts Center, Brookings. 11-15 Nov. 2015. Performance.
 - o Dailey, R. (Videographer, Producer & Editor), Haag, L. (Videographer), & Andersen, B. (Videographer). (2015, November). *Prairie Dance* [Video file]. Presented during *An Evening with Harvey Dunn's Feminine Images* performance, Brookings, SD. Retrieved from <https://sdsu.box.com/s/pjjml29ixjtxh8zechuo2ylesvo87cs5>
 - o Dailey, R. (Producer & Editor). (2015, November). *Idle Conversations* [Video file]. Presented during *An Evening with Harvey Dunn's Feminine Images* performance, Brookings, SD. Retrieved from <https://sdsu.box.com/s/w7v61j6e2y6omq7dm2yhbu25q66w77pv>
 - o Dailey, R. (Producer & Editor). (2015, November). *Prelude* [Video file]. Presented during *An Evening with Harvey Dunn's Feminine Images* performance, Brookings, SD. Retrieved from <https://sdsu.box.com/s/7447mq5aqzd9khejqsmc8aght5k219c2>
 - Performance underwent a peer review by Professor William Evans of the Palladino School of Dance at Dean College in Franklin, MA and Jon K. Lauck, Midwest author and historian (Supplemental Materials).

INVITED PROFESSIONAL PRESENTATIONS

1. Dailey, R., Wenger, D., & Limor, H. (2016, September 19). Career coach: What you need to be a top teacher. Presented at the Excellence in Journalism conference (EIJ), New Orleans, LA.
2. Turk, J. (2015, August). The Status of Women in Communication. Study presented at the annual meeting of the Association for Education in Journalism and Mass Communication (AEJMC), San Francisco, CA.
 - Research associate for broadcast communication portion of study (10%).
3. Dailey, R. (2014, July 8). Best practices for web content creation. Presented to the South Dakota Rural Electric Association (SDREA).
4. Dailey, R. (2013, October 22). Writing for the web: How to be an effective communicator for the digital audience. Presented at the SDSU Extension Fall Conference.

REFEREED CONFERENCE PRESENTATIONS

1. Dailey, R., and Murphy, C. (2018, March 23). Exploring diversity, equity and inclusion through film. Upper Midwest Honors Conference, Lamoni, IA.
2. Dailey, R., and Kemp, D. (2018, March 23). Come on in and make yourself uncomfortable: Taking chances in honors education. Upper Midwest Honors Conference, Lamoni, IA.
3. Dailey, R., and Wuellner, M.R. (2017, November 11). Failing (Forward?) in Novelty Honors Teaching. National Collegiate Honors Council Conference, Atlanta, GA.

4. Wuellner, M. R. and R. Dailey. (2017, March 25). When and how to 'fail' at experiential honors teaching (Roundtable). Upper Midwest Honors Conference, Brookings, SD.
5. Dailey, R., and M. R. Wuellner 2017. The wicked problem of land conversion: An experiential learning project (Presentation). Upper Midwest Honors Conference, Brookings, SD.
5. Biel, D., Dailey, R., Hauschild-Mork, M., & Ragsdale, A. (2017, February 21). The Harvey Dunn feminine images project. Presented at the SDSU Sewrey Faculty Colloquium.
6. Dailey, R., Huber, M., & DeJong, J. (2017, March 24). The Matter of the Message and the Messages that Mattered: Media & the 2016 Presidential Election. Presented at the annual meeting of the Upper Midwest Regional Honors Conference (UMRHC), South Dakota State University, Brookings, SD.
7. Dailey, R., Husic, B., Larsen, K., Liu, Y., Mubashir, H., & Swanson, N. (2017, March 24). #YouAreWelcomeHere. Presented at the annual meeting of the Upper Midwest Regional Honors Conference (UMRHC), South Dakota State University, Brookings, SD.
8. Dailey, R., Granholm, N., & Woodard, C. (2017, March 24). Beyond the 38: A look at the life and vision of Dr. Elden Lawrence. Presented at the annual meeting of the Upper Midwest Regional Honors Conference (UMRHC), South Dakota State University, Brookings, SD.
9. Dailey, R., & Wuellner, M. (2017, March 25). The Wicked Problem of Land Conservation: An Experiential Learning Project. Presented at the annual meeting of the Upper Midwest Regional Honors Conference (UMRHC), South Dakota State University, Brookings, SD.
10. Wuellner, M., & Dailey, R. (2017, March 24). When and How to 'Fail' at Experimental Honors Teaching. Presented at the annual meeting of the Upper Midwest Regional Honors Conference (UMRHC), South Dakota State University, Brookings, SD.
11. Dailey, R., Boraas, M., Dailey, J., & Kapperman, A. (2016, April). Nerds on film: How intelligent people are portrayed in the Movies. Presented at the annual meeting of the Upper Midwest Regional Honors Conference (UMRHC), Scott Community College, Bettendorf, IA.
12. Dailey, R., Boraas, M., Dailey, J., & Kapperman, A. (2016, April). "You're an honors student?" Attitudes experienced by honors students from non-honors students. Presented at the annual meeting of the Upper Midwest Regional Honors Conference (UMRHC), Scott Community College, Bettendorf, IA.
13. Dailey, R. & Granholm, N. (2015, March). The Dakota Conflict through the perspective of the 'Peace Seekers.' Presented at the annual meeting of the Upper Midwest Regional Honors Conference (UMRHC), Mankato UM, MN.
14. Dailey, R. (2014, October). Social marketing for health and behavioral change. Roundtable presented at the annual meeting of the National Society for Experiential Education (NSEE), Baltimore, MD.
15. Chang, K., Elliot, L., Sand, S., & Dailey, R. (2014, July). Beef or chicken? A study of the generation-x and millennial consumers' meat choice, with an emphasis on the impacts of social media outlets and nutrition information. Paper presented at the annual meeting of the Agricultural and Applied Economics Association (AAEE), Minneapolis, MN.

REFEREED CONFERENCE PAPERS

1. Dailey, R. (2015, March). Honors Educators and Academic Identity. Paper presented at the annual meeting of the Upper Midwest Regional Honors Conference (UMRHC), Mankato, MN.

2. Dailey, R. (2015, November). Honors Educators and Academic Identity. Paper presented at the annual meeting of the National Collegiate Honors Council (NCHC), Chicago, IL.
3. Dailey, R. (2014, August). Competency-based education: Is it the future of journalism? Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication (AEJMC), Montreal, Canada.
4. Dreyer, J. & Dailey, R. (2014, August). The usage and consequence of Twitter as a communication medium among collegiate student-athletes. Top paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Montreal, Canada.

GRANTS

1. Dailey, R. (2016, Fall) Scholarly Dissemination Grant. Academic and Scholarly Excellence Funds – Funds to Enhance Scholarly Excellence for 2016-2017. \$300.
2. Dailey, R. (2015). South Dakota Humanities Council Media Grant. *Beyond the 38 documentary project*. \$7,000.
3. Beilfeldt, D., Dailey, R., Haag, L., Hauschild-Mork, M., Ragsdale, A., Shelsta, C. & Verschoor, L. (2014). South Dakota Humanities Council Media Grant. *Prairie dance (An evening with Dunn's feminine images)*. \$4,500.
4. Dailey, R. (2014, Fall) Scholarly Dissemination Grant. Academic and Scholarly Excellence Funds – Funds to Enhance Scholarly Excellence for 2014-2015. \$600.

TEACHING

1. MCOM 151 Introduction to Mass Communication-Honors *SDSU*
 - a. 3 credits. A comprehensive look at the mass media in the United States and the world. Includes discussions of newspapers, magazines, radio, television, books, movies, recordings, advertising and public relations. Also, studies mass media rights and responsibilities, ethics and censorship.
2. MCOM 155 Information Gathering.
 - a. 2 credits. An introduction to the basics of gathering information ethically and legally from a variety of sources and analyzing and presenting information in a journalistic format.
3. MCOM 160 Introduction to Film-Honors *SDSU*
 - a. 3 credits. Film as art; themes and inventions; films and society; introduction to the camera.
4. MCOM 331 Video Production *SDSU*
 - a. 3 credits plus lab. Training in field production and post-production skills for television and online media including camera operation, audio acquisition and nonlinear editing.
5. MCOM 366 Film Narrative *SDSU*
 - a. 3 credits. Myths, values and beliefs as expressed in selected films; forms, styles, and directors.
6. MCOM 474/574 Media Administration and Management *SDSU*
 - a. 3 credits. Business practices, newspaper, magazine, and broadcast management.

7. MCOM 615 Opinion Writing *SDSU*
 - a. 3 credits. Opinion function of periodicals; great editorials and editorial writers; writing editorials, shaping policy.
8. MCOM 653 Mass Communication Teaching Methods *SDSU*
 - a. 3 credits. Techniques, materials and resources for teaching mass communication in the classroom and supervising student media. For secondary school or college instructors and publication advisors.
9. MCOM 710 Cross-Platform Storytelling *SDSU*
 - a. 3 credits. In this course, students will explore several forms of professional journalistic and media writing. Students create a portfolio of writing samples.
10. MCOM 742 Health Campaigns *SDSU*
 - a. 3 credits. Health campaigns often cut across a number of disciplines including advertising, journalism and marketing for the health and wellness issues and the healthcare professions. This course provides both background and practical experience in the design, implementation and evaluation of multimedia health campaigns.
11. MCOM 760 Social Marketing for Health and Behavioral Change *SDSU*
 - a. 3 credits. This course is designed to give students a thorough orientation to marketing for the public good and its application to a range of problems in health contexts. Students will acquire practical skills in the design, implementation, and evaluation of health intervention initiatives that use social marketing.
12. MCOM 786 Conducting Professional Research *SDSU*
 - a. 3 credits. In this course, students will learn the application of research methods commonly used in the media professions, including but not limited to surveys, elementary statistical procedures, focus groups and Media analytics.
13. COMT 130 Introduction to Public Speaking (Online) *MSU-B*
 - a. Semester course; 3 lecture hours. 3 credits. Develops the student's speaking abilities. Students acquire an understanding of basic rhetorical theory and its application in a variety of speech situations. Listening, speaking and critiquing abilities are emphasized. This course addresses the following topics: speech preparation and delivery, forming and fielding questions, audience analysis, listening skills, critiquing and speaker anxiety.

14. CBR 240 Survey of Electronic Media *GVSU*

- a. Semester course; 3 lecture hours. 3 credits. Explore the historical, cultural, technological, economic, and political forces that shape the United States' system of electronic mass media. Consider how those media, in turn, influence the contemporary social landscape. Assess their potential and actual effects on the lives of individuals.

15. MASC 681/TEDU 620 Video Applications in Instruction *VCU*

- a. Semester course; Prerequisite: TEDU 556 and TEDU 610 Visual Literacy or permission of instructor. Emphasizes the design and instructional strategies used with the production of video resources. Differentiates analog and digital video, importing images, video and sound, editing, previewing, transitions, filters, motion settings, superimposing, titles, special effect options, and exporting video. Students will produce and edit a personalized instructional module using digital video hardware and editing software. Course cross-listed with School of Mass Communications.

16. MASC 466 TV Studio Production *VCU*

- a. Semester course; 2 laboratory hours. 1 credit. Students may repeat the course for up to 3 credits. For mass communications majors only, or by permission of instructor. Instruction and practice in basic television studio production. This course supports the production of the television broadcast journalism programming created by students within the broadcast journalism concentration.
 - i. This course completed all the studio production for *VCU InSight*, our student produced news magazine show.

17. MASC 465 Newscasting *VCU*

- a. Semester course; 1 lecture and 4 laboratory hours. 3 credits. May be repeated once for a total of six credits. Prerequisites: MASC 363. Co requisite: MASC 466. For mass communications majors only. Concentrates on developing on-air skills in radio and television studio and field situations. Emphasizes journalistic principles in delivery of news, public affairs, editorial and interviews. Grammar, diction and broadcast writing are stressed.
 - i. This was the content course for *VCU InSight*, our student produced news magazine show.

18. MASC 461 The Documentary *VCU*

- a. Semester course; 2 lecture and 2 laboratory hours. 3 credits. Prerequisites: MASC 363, MASC 365 and MASC 366, or permission of instructor. MASC 464 may be taken concurrently with the instructor's permission. For mass communications majors only. An examination of documentary concepts through analysis of radio, television and film documentaries. The course will center on the development, writing and production of a documentary in the medium (audio or video) of the student's choice.

19. MASC 415 Video Journalism II *VCU*

- a. Semester course; 3 laboratory hours. 1 credit. Prerequisite: MASC 366. Co-requisite: MASC 464 or permission of instructor. For mass communications majors only. Students learn advanced field shooting and editing techniques as well as the inner workings of the television studio including studio camera operation, advanced audio and video editing, visual storytelling and advanced camera techniques.

20. MASC 366 Video Journalism I *VCU*

- a. Semester course; 3 laboratory hours. 1 credit. Prerequisites: MASC 101 and MASC 203. For mass communications majors only. Students will learn the purpose, function and execution of basic techniques of television and video field production, including non-linear editing. The course also covers studio operations as they relate to broadcast news. Emphasis will be placed on the production of broadcast-quality news video.

21. MASC 362 Photojournalism *VCU*

- a. Semester course; 3 lecture hours. 3 credits. For mass communications majors only, or by permission of instructor. Examine theoretical, technical, and practical use of photography in communications and reporting along with theories and legal guidelines of photojournalism. Training in news photography and its application in converged media.

22. MASC 290 Ethical Problems in Mass Media *VCU*

- a. Semester course; 3 lecture hours. 3 credits. Prerequisite: MASC 101 or permission of school. Examination and analysis of contemporary issues and problems in conventional and new media. The philosophical foundation and principles of ethical decision making are explored. Critical and unresolved issues are discussed within the legal and ethical framework of modern mass media practice. Students are required to design and justify resolutions to the issues and present defenses for the resolution proposals.

23. MASC 101 Introduction to Mass Communications (Lab) *VCU*

- a. Semester course; 2 lecture and 2 laboratory hours. 3 credits. A broad survey of mass media, with emphasis on new media, global media and the business of media as traditional lines blur among journalism, advertising and public relations. The history and evolution of mass media are examined.

SERVICE

- SDSU Graduate Council 2018
- SDSU Move-In Day Volunteer 2015-2018
- SDSU College of Arts and Sciences Faculty Council 2016-2018
- SDSU Center for the Enhancement of Teaching and Learning Advisory Board 2016-2018
- SD Humanities Council: Democracy and the Informed Citizen Initiative member 2018
- SD Humanities Council Scholar 2017-2018
- SDSU Summer Scholars Facilitator 2016-2018
- AEJMC Career and Internships Interest Group Research Chair 2018
- SDSU School of Communication & Journalism Task Force 2015-2017
- SDSU Van D. and Barbara B. Fishback Honors College Literary Circle 2014-2017
- AEJMC Career and Internships Interest Group Paper Reviewer 2017
- AEJMC Media Ethics Paper Reviewer 2016
- SDSU Van D. and Barbara B. Fishback Honors College Campus Ambassador 2017
- National Collegiate Honors Convention Student Poster Judge 2015-2018
- Upper Midwest Regional Honors Conference Student Poster Judge 2016-2017
- SDSU Van D. and Barbara B. Fishback Honors College *Wicked Problem of Land Use Restoration* Book and Website Editor 2016-2017
- SDSU Van D. and Barbara B. Fishback Honors College Dean Search Diversity Advocate 2017
- SD Art Museum Arts InteGREAT Volunteer 2016-2017
- SDSU Undergraduate Research, Scholarship & Creative Activity Student Poster Judge 2017
- Brookings First United Methodist Church Harvest Table Volunteer 2017

- SDSU Van D. and Barbara B. Fishback Honors College Student Award Selection Committee 2017
- National Collegiate Honors Council Member 2017-2018
- Upper Midwest Regional Honors Council Faculty Representative 2017-2018
- SDSU Professional Development Certification 2015-2018
- SDSU Master Online Teaching Certification 2015-2018
- SDSU Van D. and Barbara B. Fishback Honors College Hike and Read Facilitator 2014-2017
- SDSU Faculty Development and Leadership Committee 2016
- Western Dakota Technical College Marketing Plan Reviewer 2016
- SD High School Press Association Photography Judge 2014
- SDSU Extension Farmer's Market Guide Editor 2014
- VCU College of Humanities & Sciences Technology Committee chair 2004-2006
- VCU College of Humanities & Sciences Distinguished Academic Service Award Selection Committee member 2006
- Faculty advisor for Kappa Tau Alpha Honorary Journalism Society 2003-2007
- VCU College of Humanities & Sciences Curriculum Committee member 2005-2006
- VCU Certified Master Advisor 2006
- VCU School of Mass Communications Curriculum Committee chair 2006-2007
- VCU School of Mass Communications Student Affairs Committee member 2003-2007
- Media Trainer, Richmond Times- Dispatch 2006
- Videographer, Editor, Radio Television News Directors Foundation (RTNDF) fundraising project 2006
- Consultant, "Earth Action Day," a 10-minute video produced under contract for the Hampton Roads Sanitation District 2004
- Consultant, "Social Work Advocacy: State Budget," 20-minute video; Fifth in a series of Policy Affects Practice videos produced by the School in conjunction with Dr. Robert Schneider in the VCU School of Social Work 2005
- Videographer, Editor, "Know Your Rights," a 30-second public service announcement produced for the Virginia Office for Protection and Advocacy 2004
- Videographer, Editor, "Water Sampling Instructional Video" 2005
- Videographer, Editor, "Voting Rights" 2005
- Tri-Cities Habitat for Humanity Public Relations Committee member, 2003-2005
- Hugh O'Brien Youth Leadership Community Leadership Workshop (CLEW) Program Student Facilitator 2004
- Hugh O'Brien Youth Leadership Virginia Seminar Essay Writing Judge 2005.

REFERENCES

Dr. Lyle Olson

Director
Professor
South Dakota State University
School of Communication and Journalism
Lyle.olson@sdstate.edu
605-688-4171

Dr. Debora Wenger

Assistant Dean for Innovation & Partnerships
Associate Professor
University of Mississippi
The Meek School of Journalism and New Media
drwenger@olemiss.edu
662-915-7912

Dr. Rebecca Bott-Knutson

Dean
Associate Professor
South Dakota State University
Van D. & Barbara B. Fishback Honors College
Rebecca.bott@sdstate.edu
605-688-5268