**Kathryn J. Morrison, PhD, CFP®**

Instructor, Consumer Affairs

South Dakota State University  
Email: [kathryn.morrison@sdstate.edu](mailto:kathryn.morrison@sdstate.edu)

**Professional Experience**

Instructor South Dakota State University Aug. 2017 – Present

Assistant Professor Dakota Wesleyan University Aug. 2014 – June 2017

Instructor, Online Adjunct Oklahoma State University Aug. 2015 – May 2017

Instructor, Online Adjunct North Dakota State University Jan. 2012 – Dec. 2016

Lecturer South Dakota State University May 2011 – Aug. 2014

Personal Financial Consultant MHN Government Services May 2012 – May 2013

Assistant Professor South Dakota State University Aug. 2009 – May 2011

Instructor South Dakota State University Aug. 2008 – Aug. 2009

Instructor South Dakota State University–University Center Aug. 2007 – May 2008

FCS Teacher Roosevelt High School, Sioux Falls, SD Aug. 2004 – May 2008

**Education**

Ph.D. Family and Consumer Science Education - Family Financial Planning

Iowa State University August 2009

M. S. Health, Physical Education, and Recreation – Sport Pedagogy

South Dakota State University May 2004

B. S. Consumer Affairs

Minors: Business, Psychology, Health Education

South Dakota State University May 2002

**Additional Academic or Professional Education**

CFP® Board Continuing Education, 30 credits biennially 2011-Present

# Effective student-faculty communication in an online classroom learn shop Spring 2017

# Great Plains Interactive Distance Education Alliance (GPIDEA)

# Faculty Mentor for Active Learning Cloud Summer Academy, SDSU Summer 2013

# First Year Seminar / Learning Community Summer Academy, SDSU Summer 2013

# SDSU Online Instructor Certification – Master Level Spring 2013

# SDSU Online Instructor Certification – Advanced Level Fall 2011

# Completed the CFP® Certification Process July 2011

# Military Culture Seminar - GPIDEA November 2010

# SDSU Online Instructor Certification Program – Basic Level Fall 2010

Passed CFP® Certification Examination in the process to become a CFP® Certificant March 2010

# Certified in Family and Consumer Sciences (CFCS) Spring 2009

# GPIDEA Family Financial Planning Graduate Certificate Program December 2008

# Secondary Teaching Certificate, State of South Dakota May 2005

**Recent Awards and Honors**

2014 Great Plains IDEA Faulty Excellence award – Great Plain Interactive Distance Education Alliance

**Previous Academic Responsibilities**

South Dakota State University Department of Consumer Sciences

Emphasis: Consumer Affairs, Family Financial Planning, Family Economics, Financial Counseling

Course Development and Teaching Experience – South Dakota State University:

CA 110 Individual Financial Literacy Present

CA 111 Individual Financial Management Present

CA 150 Introduction to Consumer Affairs Spring 2009 – Fall 2010 & Present

CA 230 Consumer Behavior Fall 2008 – Spring 2011, Spring 2013

CA 289 Consumers in the Market Fall 2008

CA 345 Foundations in Financial Management Fall 2009 – Fall 2010 & Present

CA 350 Family Financial Management: Theory and Practice Fall 2007 and Spring 2013

CA 412 Emerging Issues in Consumer Affairs Fall 2009 – Fall 2010

CA 412 Strategies for Consumer Affairs Professionals (became CA 487) Spring 2009

CA 421 Diversity in the Workplace Spring 2008

CA 450 Family Financial Management II Present

CA 487 Transition to the Professional World Spring 2010 – Spring 2012

CA 494 Internship Spring 2009 – Spring 2012

CA 595 Practicum Summer 2010 – Spring 2014 & Present

CA 604 Family Systems Fall 2011 – Spring 2013

CA 612 Financial Counseling Fall 2011 – Spring 2013

CA 620 Family Economics Spring 2013 and Summer 2014

CA 640 Fundamentals of Family Financial Planning Summer 2010 – Spring 2014

EHS 109 First Year Seminar – Enhancing Human Potential Fall 2013 – Spring 2014

LEAD 210 Foundations of Leadership Summer 2013

Dakota Wesleyan University Department of Business and Economics

Emphasis: Corporate Finance, Entrepreneurial Finance, Math for the Liberal Arts, Financial Analysis, Consumer Behavior, Insurance, Investing, Personal Finance

Course Development and Teaching Experience– Dakota Wesleyan University

BUS 241 Personal Finance: Budgeting and Purchasing Decisions Fall 2015

BUS 242 Personal Finance: Managing Credit and Insurance Needs Fall 2015

BUS 243 Personal Finance: Lifetime Financial Management Fall 2015

BUS 340 Personal Financial Planning: Process and Application Fall 2016

BUS 342 Investments Fall 2015

BUS 345 Insurance & Risk Management Spring 2015 & Spring 2017

BUS 344 Principles of Finance Fall 2014 – Spring 2017

BUS 348 Advanced Corporate Finance Spring 2016

BUS 377 Consumer Behavior Fall 2014 & Fall 2016

BUS 650 Financial Analysis Spring 2014 – Summer 2017

ENT 347 Finance for Entrepreneurs Fall 2014 – Spring 2017

MTH 115 Math for the Liberal Arts Fall 2014 – Fall 2016

Course Development and Teaching Experience– Oklahoma State University Fall 2015 – Spring 2017

HS 5553 Insurance Planning for Families

Course Development and Teaching Experience – North Dakota State University

CDFS 357 Personal and Family Finance Spring 2012

HDFS 185 Financial Survival for College Students Fall 2013 – Fall 2016

HDFS 478 Financial and Consumer Issues of Aging Spring 2014

**Previous Administrative Responsibilities - South Dakota State University**

GPIDEA Family Financial Planning Faculty Chair Fall 2012 – Spring 2014

Family Financial Planning Graduate Program Assessment Coordinator Spring 2012 – Spring 2014

Family Financial Planning Graduate Program Coordinator Summer 2010 – Spring 2014

Consumer Affairs Program Coordinator Spring 2009 – Spring 2010

Consumer Affairs Internship Coordinator Spring 2009 – Spring 2010

Consumer Affairs Assessment Coordinator Spring 2009 – Spring 2010

**Previous Advising Responsibilities**

Undergraduate Student Advising – Dakota Wesleyan University Spring 2015 – Spring 2017

Advised approximately 25 finance and business undergraduate students per semester

Graduate Student Advising – South Dakota State University Summer 2010 – Summer 2014

Advised approximately 18 Family Financial Planning graduate students per semester

Master’s Advisory Committee Summer 2010 – Present

Committee member for graduate students at SDSU, Iowa State University, and Montana State University

**Organizational Membership**

Association for Financial Counseling and Planning Education (AFCPE) 2009-Present

Financial Planning Association (FPA) 2015-Present

American Association of Family and Consumer Sciences (AAFCS)

SDAFCS Counselor 2012-2013

SDAFCS President 2011-2012

SDAFCS President Elect 2010-2011

SDAFCS Vice President of Resource Development 2009-2010

American Council on Consumer Interests (ACCI) 2009-2011, 2014-2016

North Central Coordinating Committee 052 (NCCC052): Family Economics 2009-2011

Golden Key International Honour Society 2008-Present

**Applicable Service**

Junior Achievement of Mitchell Board of Directors Summer 2015 – Present

Programming Chair, 2016-Present

Junior Achievement of Mitchell Volunteer Instructor Fall 2015 – Present

Search Committee Chair for Business Professor Spring/Summer 2017

Abbott House of Mitchell Financial Literacy Project Fall 2016

Develop, Assess and Report Student Learning and Program Outcome Data Spring 2016 – Summer 2017

International Assembly for Collegiate Business Education (IACBE) Accreditation

Visibility Theme Team 2016 – Spring 2017  
University Assessment Student Professional Electronic Portfolio Reviewer Spring 2015 & Spring 2016

University Assessment Committee Fall 2015 – Spring 2017

Program Assessment Sub-committee

University Promotion and Tenure Committee Fall 2015 – Spring 2017

Brand Ambassador Team Fall 2015

Credo Focus Group Fall 2015

Reviewer for Journal of Financial Therapy Spring 2013 – Spring 2014

Great Plains Interactive Distance Education Alliance FFP Faculty Chair January 2013 – May 2014

CFP Board Registered Program accreditation, M.S. and Certificate Programs Spring 2010 – Spring 2014

Search Committees for Consumer Affairs Assistant Professors Spring 2009

College Curriculum Committee Fall 2009 – Spring 2010

Co-Advisor for SDSU Student Affiliate of National Consumers League (NCL) Fall 2009 – Spring 2010

**Scholarship**

Manuscript:

Morrison, K., Saboe-Wounded Head, L., & Cho, S.H. (2012). Undergraduate Consumer Affairs program

needs: Employers’ perspectives. *Journal of Family & Consumer Sciences, 104*(1), 29-33.

Refereed Proceedings:

Morrison, K. (2010). Delivery methods of financial information as indicators of perceived financial well-being. *Consumer Interests Annual*, American Council on Consumer Interests (ACCI) conference proceedings.

Invited Presentations:

Morrison, K. (2010). *Financial well-being in South Dakota.* Invited presentation at the 2010 Annual Conference for Nebraska and South Dakota Association of Family and Consumer Sciences.

Morrison, K. (2009). *Delivery methods of financial information and sources of financial education as indicators of perceived financial well-being in South Dakota.* Invited presentation of dissertation at the annual meeting of the North Central Coordinating Committee 052: Family Economics (NCC052).

Dissertation:

Morrison, K. (2009). Delivery methods of financial information and sources of financial education as

indicators of perceived financial well-being in South Dakota. *Dissertation Abstracts International: Section A. Humanities and Social Sciences,70*(8), 3369868.

Thesis:

Morrison, K. (2004).  *Occupational stress and work/life conflict among athletic administrators: A gender comparison*. (Master’s Thesis). Available from ProQuest Dissertations and Theses database. (UMI No. 1421207)

Reviewer for:

Johnson, C. (2012). *New Retirement Plan for Military Personnel* [Extension Extra ]. Brookings, SD:

South Dakota State University Agriculture Communications.

Johnson, C. & Gorham, L. (2009). *Credit Card Act of 2009: The changes and when they take effect*

[Extension Extra 14117]. Brookings, SD: South Dakota State University Agriculture Communications.

Gorham, L. & Pankow, D. (2009). *Thriving in today’s times: Finding money to save and spend*

[Extension Extra 14112]. Brookings, SD: South Dakota State University Agriculture Communications.

Gorham, L. & O’Neill, B. (2009) *The aftermath of the Credit Card Act of 2009: Expect changes*

*in your contract*.

Gorham, L. (2009). *SDSU survey shows how families adjust to higher prices*. Brookings, SD: South

Dakota State University Agriculture Communications News Release.

Internally Funded Grants:

Morrison, K., Cho, S.H., & Saboe-Wounded Head, L. (2009). Workforce needs in consumer affairs: Employer perspective. SDSU Academic and Scholarly Excellence Grant funded for $3200.

Saboe-Wounded Head, L., Cho, S.H., & Morrison, K. (2010). Consumer Affairs Curriculum/Assessment Revision: Continuation of Workforce Needs Study. SDSU Academic and Scholarly Excellence Grant funded for $3000.

Posters:

Swanson, et. al. (2011). New Graduate Certificate Program: Financial and Housing Counseling. AFCPE 2011 National Conference.

Morrison, K. (2013). Bringing Financial Calculations Home in an Online Graduate Family Financial Planning Course. South Dakota State University Distance Education Week.