

SOUTH DAKOTA STATE UNIVERSITY
Institutional Sponsorship and Advertising for Gaming and Alcoholic Beverages
Review and Routing Form

Proposal Name/Company: _____

All sponsorship and advertising proposals for gaming and alcoholic beverage companies are subject to the *South Dakota State University Institutional Sponsorship and Advertising Policy for Gaming and Alcoholic Beverages*, the SDBOR and SDSU and state of South Dakota rules, regulations, policies, and applicable approved contract terms. The University reserves the right to accept or reject any proposals, in whole or in part, and failure to abide by or agree to the University required terms will result in proposal rejection at any time in the process. Upon proposal approval, complete execution of a contract with SDSU approved terms is required before sponsorship and advertising may begin.

Required for Review – Attach proposed artwork for use of any such marks and copy of proposed contract.

Proposal Information:

Department/Unit: _____

Responsible Administrator/Employee: _____

Venue: _____

Cash Sponsorship: _____ Gift-in-Kind: _____

Does the sponsorship include an “official” designation? _____

Acknowledgment expected to be provided to “official” sponsor: _____

Specialized institutional marks (if any) expected to be made available to sponsor as part of “official” designation: _____

How used: _____

Any request to use other institutional trademarks: _____ If yes, what marks: _____

Proposer submits this proposal and understands and agrees that University may reject or modify the proposal for any reason. Should proposal be approved, there will be no agreement unless and until a contract containing University approved terms is fully executed by both parties. University will assume no liability and advertiser or sponsor expressly agrees to hold SDSU and its Board harmless for its rejection of a proposal or for failure to reach an agreement.

Submitted by: _____ Date _____

SDSU Internal Review Signatures required for approval (in order):

Department Head/Unit Director

Date

Comments:

Director of Marketing/Communications

Date

University Counsel

Date

(Request Group Review Meeting to be Scheduled when Submitting to Provost and VP for Academic Affairs and Comments to Marketing and Originating Unit)

Signature for final approval:

Provost and VP for Academic Affairs

Date

Comments:

Distribution upon approval or denial: Original to University Legal Office, Copies to University Marketing, and Originating University Unit