VISUAL ARTS  
Strategic Planning Department Meeting  
March 30, 2012  1:15 – 2:15 PM

Presentation

- Handouts
- 2 majors
  - Graphic Design
  - Studio Art with Art Education (30-35 each)
- 245 majors
- 14 Faculty representing all studio areas
- 17,000 square feet between Grove and AI Building
- Teach approximately 600 students per semester
- Did IPR last year
  - Brought in a consultant to look at facilities
- Aspire to NASAD accreditation
  - Have to move to a 3-2 load
  - Need to increase program funding
- Vacancies
  - It's been a challenge to get them filled
  - Expect to open them in the Fall
  - Will probably do emergency hires in the mean time
  - Have been recruiting for the Art Education position
- Ready to move on ideas for the facility
- How are the alumni base receiving the plans?
  - They are ready to go whenever the time is right
  - Maybe should put together an 18-24 month timeline together with decision points
  - To talk to Visual Arts alumni need to have an image

What strategies are being considered for another run at an MFA?

- Met with Jack Werner
  - Suggested packaging all design programs together
  - Package it as an MFA in Design
- North Carolina University
  - An aspirational peer
  - They have
    - Professional BA
    - Terminal MA
• New since this last proposed
  o Architecture
  o Landscape Architecture

How is it going with ARTstor?
• Great
• Use it every day
• Assign to students

Discussions
• A fine arts theme floor in a residence hall
  o Maybe could repurpose items from Grove to a lab on that floor
• Would like to see the lounge in the Union retrofitted to be an art gallery
  o Need security
• Also should discuss student art in the 4 new halls that being built
• Things are going in a remarkably good direction
• New building
  o Faculty would like
    ▪ Personal design space
    ▪ New gallery space
    ▪ New teaching space, etc.
  o More student work displayed
    ▪ Energizes students to do better work
    ▪ Also a recruitment tool
  o Look forward to moving all facilities into one place
    ▪ Will improve
      • Collaboration
      • Community
      • Cultivation

St. Olaf option
• Student can be nominated for a 5th year
• Get studio space
• Have to work 5 hours a week in exchange
• Get a small stipend
• Had 5-6
• Considered to be an honor
• Assignment could be that they are responsible for gallery spaces
Are there many relationships with external entities: museums, galleries, corporations?

- AIGA
- International Sculpture Center Alliance
- SD Art Museum
- Daktronics
- A few others
- What about a connection with the National Gallery?
- Did some internships with the SD Art Museum last year for first time

Other

- Excited for new hires
- Every space in University of Minnesota building was a studio
  - No hallways
  - Wasn't a high level of refinement
    - That was fine
- Want to brand the design disciplines
  - Hampers recruitment, retention and collaboration
  - Propose a SDSU Design Week for next year
    - Help improve recruitment and retention
- Discussed shared resources
  - E.g. an imaging studio
    - Could be a self-sustaining model
    - Need a common model making area with a technician
    - Right now they are all developing their own
- Discussed a common core course in Design Studies for freshman
  - Would cover
    - Graphics, interior, environmental, landscape, art, etc.
- A concern for safety so supervision by a technician is important
- Carleton is striving to be a “consciously creative university”

Who in SD could create an Art Institute? And how would we get this done?