Presentation

- Official Census Data Center
- State Demographer designation
- Use library to find farmsteads
- Book reading project “Hollowing Out”
- Census Center Publications
- Expansion areas:
  - Criminal Justice
  - Online
  - Accessible grad education
  - 2+2+2+2 partners and links

Look forward to new colleagues

- 1 Confirmed position – Criminal Justice/Research Method
- Interviewing 3, all with research backgrounds
- Another 60% position – with matching funds from Gail for SF emphasis
- That would open up a research position

Provost Nichols: Where would you like to department to be in 5 years?

- Develop research and grant opportunities
- Develop a model of the Data Center
  - As a granting session
  - Research
  - Students
  - “a distinct research entity”
    - UC, Pharmacy & Nursing only ones not involved in the Data Center
- Submitted a proposal to EPSCOR – got some planning money – there is an opportunity here
- People cooperatively work together on common ground. Would like to see more of this.
- New faculty member wants mentoring
- Strengthen the graduate program
  - Have a set of guidelines in place
  - Need better funding in place to support graduate students and more of the funds to support research rather than teaching
• Need to exploit GIS
  o More health care
  o Visually portray them with maps
  o Could be key in the nation
  o Bush Foundation has funded a statewide survey to develop dynamic maps
  o Network mapping – linkages

**VP Kephart: What are the low hanging fruit:**

• Requirement for broadband providers to show what they offer in different census tracks – should get paid for this
• Worker shortage for manufacturing – doing work at EDA Center and potential NSF grant
• If get more grad students, need more space
• Also need more seminar classrooms – every room you walk into you have to move the furniture
• Don’t have good rooms for grad classes
• Looking to have students use more of the National data set – SSDAN; Virtual Cloud; actual manipulation of data
• Also, Qualitative Analysis Software
• Also, Unique data sets that can be regularly updated
• Money resources to purchase data sets
• Membership in University Consortium of Michigan Political research - $9,000/year; USD has it
  o Provost Nichols suggested they submit for a Scholarly Excellence Grant
• Graduate students have been presenting their research
• Want to offer their own Stats class – Survey of Students in Rural Areas – hope to use these data in the course

**Provost Nichols: Where are you at with enrollments (majors) and where do you want to be in 5 years?**

• Have been down a position for at least 3 years
• Don’t want grad program to get any bigger. There is not staff for growth
• There is some potential for masters degree students
• Need to be able to move money around to expand to online and university center masters degrees to accommodate senior faculty time
• There may be a different audience for Ph.D. program in the future
• Want to be able to look at whole program and not just by funding source
• Opportunity for international education – contacts in Nepal
• National trend in Ph.D. or masters programs move to research only. Partnership with AERA. Preparing for just research different than teaching and research. Don’t have enough faculty to handle the number of students.
• Almost all are in 60 credit programs. In the future want all to come in with masters degree and thesis complete
• Collaboration with Legislative Research Council
• Library
  o Has been fantastic
  o Online training fine
  o ILL/Databases
  o Fantastic support
  o Elizabeth Fox, Research Methods, has been great
  o People are great
  o 2 books – acknowledged them
  o Need more
  o Investment in collections and journals – access as we move to specialized research
  o Sometimes can’t get articles you want
  o Even though ILL is good, still want direct access
  o Amount of Rural Sociology, produced here in the 1930’s
  o We were to Rural Sociology what University of Chicago was to Urban Sociology
• Internships
• Provost Nichols asked about vision for undergraduates
  o Maybe look at specializations or minors like HR minor, Human Services
  o Can we add minors? Yes
  o Robust enough? Probably in Sioux Falls
• University Center is being overlooked for potential
  o Classes are filling well there
  o We don’t offer required courses there enough
  o Need to be careful about scheduling University Center and online – need to dovetail
  o How many majors in Sioux Falls? 30
  o Think they can compete with Psych
• Contributions to General Education
  o Many students take Introduction to Sociology, Anthropology, Introduction to Native Americans, etc
  o With new IGR’s will have 2 courses
  o Piloting Idea – to have a unified Intro class. All 3 grad students who teach Intro – building a database of resources. Will have them write a common textbook but we will write a manual of SDSU-specific resources using sociological concept and apply to SDSU
  o Marlene is advisor to Human Services Club – members from all colleges, volunteer
  o Have a Sociology Club that is starting
• Discussion to streamline curriculum
  o Looking at the variety of offerings
  o Need to balance grad and undergrad
  o Balance between service courses and courses for majors
  o Maybe designate some courses just for majors so they can start research as freshman
• Need new space
  o 5 grad students in one office
  o Love the wireless
• Send Dean info on need for seminar rooms – maybe doable in a year
• Provost Nichols has been talking with people using Rotunda D frequently to see about improving it. Hope to update it this summer
  o Used to be support people in Rotunda but they are gone. Now supposed to call someone but the phones don't work
  o Use of Rotunda Tuesday and Thursday – Do most of the course only last an hour? They are empty a lot. – for 45 minutes at a time
  o There are improvements that could be made that might be easy – like being able to move the console
  o 2 added projectors are nice when they are working
Sociology and Rural Studies: Now and the Future

Strengths and Possibilities
Where we are now

Areas of Strength: Funding and Credit Hours

Opportunities for growth
Sociology credits as a % of Ag Bio
Sociology credits as a % of A&S (estimated)
Sociology credits as a % of SDSU

- University undergrad
- University grad
- University total

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Undergraduate Sociology Majors

Transition from Teaching to Research

- Fall
- Spring
Ph.D. & M.S. Enrollment

Shifting Focus From Teaching to Research
FY 11 Tuition generated: Low estimate: $1,417,176
Strengths

• We can do amazing things with few resources and dedicated faculty!
• In the last report, we had the 2nd highest amount of external funding in A&S, including work in a number of cross-disciplinary and cross-college projects (90% success rate)
• The Sociology Newsletter is generating interest in our program and increased student engagement with support of undergraduate and graduate organizations
• Active collaboration to revitalize the curriculum and program structures at grad and undergrad levels
• Increased funding for graduate students
Official Census Data Center
State Demographer Designation

• New funding partners
• Increasing requests for information
• State-wide advisory center
• Under-graduate and graduate research and employment opportunities
• Opportunities for faculty research
SDSU Goal: Enhance Academic Excellence and Strengthen Scholarship

- Census center as a center to support scholarship
- Teach critical thinking and other key skills as part of the general education core
- Increasing publications
- Increasing student professional presentations
- Increasing faculty/student publications
SDSU Goal: Create vigorous economic growth, build vital communities, address urgent needs

- Support extension outreach
- Booking reading project on *Hollowing Out*
- Census center bulletins on I Grow
- GPIDEA student involvement in community projects
SDSU Goal: Expand the reach of the university: engagement, technology, globalization

- Faculty are involved in International projects
- High percentage of graduate students from outside the US
- Expanding use of technology in our classes
- Expanding on-line delivery of programs
- GPIDEA courses include students from all over the globe
SDSU Goal: a sustainable financial resource base

- Data Center as a cost center
- Increasing external support
- Expanding programs online for self-support tuition generation, as well as GPIDEA
- Expanding international students admission
Possibilities for Expansion

- CJ courses and programs
- On-line courses and degree offerings
- Expanded accessible graduate education opportunities
- 2+2+2 partners and linkages
Possibilities

Undergraduate research

Graduate research

Fee for service

Faculty support

Publication opportunities

Service to the state

External funding

Network of state and regional partners

Census Center
Possibilities

- Undergraduate research
- Graduate research
- International opportunities
- Fee for service
- Faculty support
- Publication opportunities
- Service to the state
- External funding
- Network of state and regional partners

Research and outreach
Strategies

- Develop and implement a marketing plan
- Expand and enhance curriculum
- Hire and support strong faculty
- Build a strong and well recognized program of research, outreach and teaching