Briggs Library Strategic Planning Presentation

- Embedded librarian concept – Stephen V. Buren
  - Librarian role is changing back to older model of scholarship and discovery to help others find evaluation information
- Space is still critical – group learning space is lacking and we need more
- Library gives distance students a place (virtual)
  - Someone to chat with students – high students
- Virtual world is so important – need to keep building this
- Maximize resources – finding best deal with publisher
  - Some are starting to give more options and others are not
- Use vs. demand – need to get a better handle on what is really needed & make it known to users
  - Using someone else’s user ID is not helpful to the library
Hilton M. Briggs Library

Strategic Planning Presentation
May 8, 2012

Thank you to library faculty and staff

Major changes:
- New administrator
- Building renovations
- New librarian ranks
- SDLN new library system
- New publishing and purchasing models

An opportunity to reinvent ourselves
A library is:

- Space – both physical and virtual
- Services
- Collections

Physical space: gate count
Virtual space: web hits

Unique Web page views 2011-12 / average 3.5% of university total

Services: patron interactions

Patron Contacts, FY11
Collections: books

Books Purchased by SDSU & Percentage of Total Publications in the US

Collections: expenditures

Expenditure history and periodical price increases
Collections: circulation & databases

Collections: archives

Linear Feet

(database search statistics and circulation trends over years)
Collections: digitized

Approximately 260,000 digital objects

Inattention

• Space:
  Physical – building shabby
  Virtual – web presence dated

• Services: lack of professional development investments

• Collections: not as robust as necessary for research endeavors
Friction/Tension

- Diminish friction where it detracts from learning
- Strategically design environments in which friction/tension lead to learning, innovation, and creativity

Our future

- Space (physical and virtual)
  - Reduce friction:
    - Improve accessibility (P&V)
    - Update signage (P)
    - Conduct usability testing (V)
  - Provide environments that promote learning:
    - Provide collaborative learning spaces (P&V)
    - Balance shelving and seating (P)
    - Integrate library into the vision for the “Jackrabbit Green” and the Student Success model (P&V)
Our future

- Services
  - Reduce friction:
    - Engage in process improvement
    - Upgrade equipment and adopt new technologies
  - Provide environments that promote learning:
    - Host events
    - Target services to student groups (international, first year, honors, residence halls)
  - Assessment

- Collections
  - Provide collections that support learning and scholarship
    - Digitization
    - On-demand purchasing
    - Collection analysis
    - A need for increased investments
  - Significant point of tension: "Bundling" issues
Scholarly Publication Model

Collaborative opportunities

- Institutional repository (handouts)
- Research Success Model (handout)
- Library “Advisory Group” for fundraising
- Brookings Area Cultural Heritage Society
- National organizations like the Center for Networked Information
- Literacy grant
- Team-based support model (handout)
Discussion

From "Disrupting ourselves: The problem of learning in higher education." EDUCAUSE Review 47(2) 23-33