Jerry Petik:
Question/Comment: How do we compete against other counties such as China, our competition is not the other students from the universities within the United States? How do we make our students competitive against other students that graduate in other countries?

What we need is new and different concepts in marketing. We have to do more than just sell our commodity (i.e. cattle, grains etc.).

Travis Elison:
What will happen with tuition due to budget issues? Kevin responded to this question.

Shane Penfield:
Comment: Distance Education needs to be strong and vibrant. SDSU needs to communicate and market the distance education program. Possibly use the Regional Extension Center to help promote the distance education. Shane commented that very few people even realize that SDSU has distance education opportunities.

Comment: The oil boom is coming... but when there is a boom there is a bust. The areas where the oil boom occurs may need to have opportunities for individuals to go back to school once the boom is over... distance education could be a great away to allow for these individuals to do that.

Danni Beer:
Question: Is SDSU going to maintain their objectivity of our research as we seek out more private dollars to help fund research projects. Kevin and Barry both responded to this question.

Willard Ottman:
Gave a history on the SD State College/SDSU! 😊

Tom Penning:
Question: How do SDSU keep the meat and potatoes of the university... meaning education Comment: SDSU needs to recruit... in addition, if a student turns down SDSU... SDSU needs to respond back to the student and ask why they are not attending and what can we do to convince you to attend SDSU. SDSU needs to have the attitude that we want people to come here.

Jo Hetzel:
SDSU needs to come out to the rural areas to recruit.
Ben Hetzel: 
Southwest Grain is enrolled in the OSHA program they have not seen a representative from SDSU yet. Services may not be up to standards.

Paul Hancock: 
Forest Service District Ranger in Lemmon. Commented there are opportunities for university and forest service to work together. Need to bridge the partnerships.

Jerry Petik: 
Very happy to hear Paul say that university and forest service should partner – for example grazing management.

Jo Hetzel: 
Can SDSU provide incentives or services to future employees of SDSU move to Brookings or off campus locations? Such as helping them sell their house or helping them find housing?

Additional comment after the strategic planning meeting is advertising of the field specialist positions. Local individuals are not seeing the ads in the paper. Can we advertise in the on the website for Lemmon (free of charge)?

Also – advertise on the KBJM radio station in Lemmon.

The community wants to help find potential applicants for the Field Specialist positions.