



**SOUTH DAKOTA BOARD OF REGENTS
ACADEMIC AFFAIRS FORMS**

New Course Request

SDSU **College of Arts, Humanities and Social Sciences / School of American and Global Studies**
Institution **Division/Department**
Dennis D. Hedge **2/13/2024**
Institutional Approval Signature **Date**

Section 1. Course Title and Description

Prefix & No.	Course Title	Credits
AIS 412-512	Cultural Issues in Mass Communication	3
MCOM 412-512	Cultural Issues in Mass Communication	3

Course Description
From the perspectives of media creator, audience and source, this course uses a decolonizing lens to examine the ways culture impacts strategic storytelling and representation.

Pre-requisites or Co-requisites

Prefix & No.	Course Title	Pre-Req/Co-Req?
None		

Registration Restrictions

None

Section 2. Review of Course

2.1. Will this be a unique or common course?

Unique Course

Prefix & No.	Course Title	Credits
AIS/ENGL 244	American Indians in Film and Social Media	3
MCOM 410	Advanced Reporting	3

Provide explanation of differences between proposed course and existing system catalog courses below:

Whereas AIS/ENGL 244 explores how the film, television and social media industries construct and appropriate images of American Indians, the proposed course is a communications course focused on the production and distribution of media by tribal nations and Indigenous communities.

Where MCOM 410 broadly focuses on political, scientific, and social issues in in-depth reporting for magazines and newspapers, the proposed course approaches media studies through tribal and Indigenous frameworks.

Section 3. Other Course Information

3.1. Are there instructional staffing impacts?

No. Schedule Management, explain below: Workload is available to offer this course. This course has been offered as AIS/MCOM 492-592 Topics. This request assigns the course a permanent course title and number. It will continue to be taught every even spring.

3.2. Existing program(s) in which course will be offered: American Indian and Indigenous Studies (B.A.), American Indian and Indigenous Studies Minor, Journalism (B.A. and B.S.)

3.3. Proposed instructional method by university (as defined by AAC Guideline 2.4.3.A): R - Lecture

3.4. Proposed delivery method by university (as defined by AAC Guideline 2.4.3.B and 2.4.3.B(A-1)): 001 -

Face to Face, 015 - Online Asynchronous, 018 - Online Synchronous, 030 - Hybrid F2F

3.5. Term change will be effective: Fall 2025

3.6. Can students repeat the course for additional credit? Yes, total credit limit: No

3.7. Will grade for this course be limited to S/U (pass/fail)? Yes No

3.8. Will section enrollment be capped? Yes, max per section: 30 No

3.9. Will this course equate (i.e., be considered the same course for degree completion) with any other unique or common courses in the common course system database in Colleague and the Course Inventory Report? Yes No

3.10. Is this prefix approved for your university? Yes No

Section 4. Department and Course Codes (Completed by University Academic Affairs)

4.1. University Department: School of American and Global Studies

4.2. Banner Department Code: SSAG

4.3. Proposed CIP Code: 05.0202

Is this a new CIP code for the university? Yes No

**NEW COURSE REQUEST
Supporting Justification for On-Campus Review**

Jamie Folsom	Jamie Folsom	1/24/2025
Request Originator	Signature	Date
Christine Garst-Santos	Christine Garst-Santos	1/24/2025
Department Chair	Signature	Date
Jason Zimmerman	Jason Zimmerman	1/27/2025
School/College Dean	Signature	Date

1. Provide specific reasons for the proposal of this course and explain how the changes enhance the curriculum.

AIS/MCOM 412-512 specifically addresses the unique needs and considerations of American Indian Tribal nations and Indigenous communities to produce and distribute their own media. This is a growing area in the industry and could serve as a nexus of engagement for researchers, professionals and scholars in the wider SDSU network. The course addresses and strengthens culturally proficient communication skills and deepens an understanding of Indigenous worldviews as expressed through kinship, relation to land, language, intertribal knowledge exchange, and stellar knowledge. This course has been offered as AIS/MCOM 492-592 Topics. It will be offered every even spring as part of the regular course rotation across the two schools. This new course request assigns the course a permanent course title and number.

2. Note whether this course is: Required Elective

3. In addition to the major/program in which this course is offered, what other majors/programs will be affected by this course?

None

4. If this will be a dual listed course, indicate how the distinction between the two levels will be made.

400-level students demonstrate their progress in the course by completing four projects, 6 of 7 short reaction papers, leading a class discussion (which they may do as a pair), and a final exam where they choose 3 of 4 essay questions. 500-level students complete four projects with expanded expectations in writing quality, analysis and detail; 7 of 7 short reaction papers; leading a class discussion individually; and a final exam with four essay questions. Where bibliographies are part of the project, 500-level students are expected to have annotations for each reference.

5. Desired section size 30

6. Provide qualifications of faculty who will teach this course. List name(s), rank(s), and degree(s).
Jamie Folsom, Assistant Professor, Ph.D.

7. Note whether adequate facilities are available and list any special equipment needed for the course.
Facilities are adequate and no special equipment is needed for the course.

8. Note whether adequate library and media support are available for the course.

Adequate library and media support are available.

9. Will the new course duplicate courses currently being offered on this campus? Yes No

10. If this course may be offered for variable credit, explain how the amount of credit at each offering is to be determined.

N/A