



**SOUTH DAKOTA BOARD OF REGENTS
ACADEMIC AFFAIRS FORMS**

Substantive Program Modification Form

UNIVERSITY:	SDSU
CURRENT PROGRAM DEGREE:	Bachelor of Arts (B.A.) & Bachelor of Science (B.S.)
CURRENT PROGRAM MAJOR/MINOR:	Entrepreneurial Studies
CURRENT SPECIALIZATION:	N/A
CIP CODE:	52.0701
UNIVERSITY DEPARTMENT:	Ness School of Management and Economics
BANNER DEPARTMENT CODE:	SSME
UNIVERSITY COLLEGE:	College of Arts, Humanities & Social Sciences
BANNER COLLEGE CODE:	3S

University Approval

To the Board of Regents and the Executive Director: I certify that I have read this proposal, that I believe it to be accurate, and that it has been evaluated and approved as provided by university policy.

Dennis D. Hedge

Vice President of Academic Affairs or
President of the University

3/26/2025

Date

1. This modification addresses a change in:

- | | |
|----------------------------------------------------------------------------------|------------------------------------------------------------------|
| <input checked="" type="checkbox"/> Total credits required within the discipline | <input type="checkbox"/> Total credits of supportive course work |
| <input checked="" type="checkbox"/> Total credits of elective course work | <input type="checkbox"/> Total credits required for program |
| <input type="checkbox"/> Program name | <input type="checkbox"/> Existing specialization |
| <input type="checkbox"/> CIP Code | <input type="checkbox"/> Other (explain below) |
| <input type="checkbox"/> Modification requiring Board of Regents approval | |
- Must have prior approval from Executive Director or designee*

2. Effective date of change: 2025-2026 Academic Year

3. Program Degree Level:

Associate Bachelor's Master's Doctoral

4. Category:

Certificate Specialization Minor Major

5. If a name change is proposed, the change will occur:

- On the effective date for all students
- On the effective date for students new to the program (enrolled students will graduate from existing program)
- Proposed new name:

6. Is the program being modified associated with a current articulation agreement? Yes No

a. If yes, will the articulation agreement need to be updated with the partner institution following the approve of the program change? Please explain:

7. Primary Aspects of the Modification:

Existing Curriculum

Proposed Curriculum (highlight changes)

Pref.	Num.	Title	Cr.Hrs.	Pref.	Num.	Title	Cr.Hrs.
Systems General Education Requirements			28-29	Systems General Education Requirements			27
Systems General Education Requirements- Electives			24	Systems General Education Requirements- Electives			24
		SGR 1 – Written Communication	3			SGR 1 – Written Communication	3
		SGR 1 – Written Communication	3			SGR 1 – Written Communication	3
		SGR 2 – Oral Communication	3			SGR 2 – Oral Communication	3
		SGR 3 – Social Sciences	3			SGR 3 – Social Sciences	3
		SGR 4 – Arts and Humanities	3			SGR 4 – Arts and Humanities	3
		SGR 4 – Arts and Humanities	3			SGR 4 – Arts and Humanities	3
		SGR 6 – Natural Sciences	3			SGR 6 – Natural Sciences	3
		SGR 6 – Natural Sciences	3			SGR 6 – Natural Sciences	3
Systems General Education Requirements - Required			4-5	Systems General Education Requirements - Required			3
ECON	201	Principles of Microeconomics (SGR 3) (Major Requirement)	--	ECON	201	Principles of Microeconomics (SGR 3) (Major Requirement)	--
				MATH	114	College Algebra (SGR 5)	3
MATH OR MATH	121-121L 123	Survey of Calculus and Lab (5) (SGR 5) Calculus I (4) (SGR 5)	4-5	MATH OR MATH	121-121L 123	Survey of Calculus and Lab (5) (SGR 5) Calculus I (4) (SGR 5)	4-5
College Requirements			0-4	College Requirements			0-4
		One declared minor outside of the major discipline OR a second major OR a teaching specialization. The minor may be a traditional minor within one department or school or it may be interdisciplinary involving more than one department or school. The minor can be in a different college. The minor must be declared no later than the student's third semester of enrollment.	--			One declared minor outside of the major discipline OR a second major OR a teaching specialization. The minor may be a traditional minor within one department or school or it may be interdisciplinary involving more than one department or school. The minor can be in a different college. The minor must be declared no later than the student's third semester of enrollment.	--
		Capstone course within major BADM 485 Strategic Management	--			Capstone course within major BADM 485 Strategic Management	--
		33 Upper Division Credits (300-400 level coursework inside and outside of the major)	--			33 Upper Division Credits (300-400 level coursework inside and outside of the major)	--
		Bachelor of Arts	0			Bachelor of Arts	0
		Modern Foreign Language (6+) <i>Competency at the 202 level (6 credits from one approved Modern Foreign language from SGR #4 may be counted toward goal)</i>	0			Modern Foreign Language (6+) <i>Competency at the 202 level (6 credits from one approved Modern Foreign language from SGR #4 may be counted toward goal)</i>	0
		Bachelor of Science	4			Bachelor of Science	4
		Natural Sciences (10+) Satisfying coursework must include - at least two classes with laboratory components - at least two different prefixes <i>(MATH and STATS courses do not count toward the Science requirement.) (6 credits of SGR #6 are counted toward this goal)</i>	4			Natural Sciences (10+) Satisfying coursework must include - at least two classes with laboratory components - at least two different prefixes <i>(MATH and STATS courses do not count toward the Science requirement.) (6 credits of SGR #6 are counted toward this goal)</i>	4
Major Requirements			62	Major Requirements			60
ACCT	210	Principles of Accounting I	3	ACCT	210	Principles of Accounting I	3
ACCT	211	Principles of Accounting II	3	ACCT	211	Principles of Accounting II	3
BADM	101	Survey of Business	3	BADM	101	Survey of Business	3
BLAW	350	Legal Environment of Business	3	BLAW	350	Legal Environment of Business	3

Existing Curriculum

Proposed Curriculum (highlight changes)

Pref.	Num.	Title	Cr.Hrs.	Pref.	Num.	Title	Cr.Hrs.
CSC /MGMT	325	Management Information Systems	3	CSC / MGMT	325	Management Information Systems	3
DSCI OR BADM	424	Operations Research (3)	3	DSCI OR BADM	424	Operations Research (3)	3
BADM	321	Business Statistics II (3)		BADM	321	Business Statistics II (3)	
BADM	485	Strategic Management	3	BADM	485	Strategic Management	3
ECON	119	First Year Seminar	1	ECON	119	First Year Seminar	1
ECON	201	Principles of Microeconomics (SGR #3)	3	ECON	201	Principles of Microeconomics (SGR #3)	3
ECON	202	Principles of Macroeconomics	3	ECON	202	Principles of Macroeconomics	3
ECON OR ECON	301	Intermediate Microeconomics (3)	3	ECON OR ECON	301	Intermediate Microeconomics (3)	3
ECON OR ECON	431	Managerial Economics (3)		ECON OR ECON	431	Managerial Economics (3)	
ECON OR ECON	302	Intermediate Macroeconomics (3)	3	ECON OR ECON	302	Intermediate Macroeconomics (3)	3
ECON	330	Money and Banking (3)		ECON	330	Money and Banking (3)	
ECON	319	Seminar with Industry Leaders	1	ECON	319	Seminar with Industry Leaders	1
ENTR	236	Innovation and Creativity	3	ENTR	236	Fundamentals of Innovation and Creativity	3
ENTR	237	Entrepreneurship Development	3	ENTR	237	Entrepreneurship Development	3
				ENTR	238	New Product Development	3
				ENTR	305	Innovation Studio	1
				ENTR	337	Entrepreneurship Development	3
ENTR	338	New Venture Creation	3	ENTR	338	Pathways to Launching and Growing a Venture	3
ENTR	410	Financing Innovative Ideas	3	ENTR	410	Entrepreneurial Strategy	3
FIN	310	Business Finance	3	FIN	310	Business Finance	3
HRM	460	Human Resources Management	3	HRM	460	Human Resources Management	3
MGMT	360	Organization and Management	3	MGMT	360	Organization and Management	3
MKTG	370	Marketing	3	MKTG	370	Marketing	3
				MKTG	474	Personal Selling	3
		ACCT, AGECE, BADM, BLAW, DSCI, ECON, ENTR, FIN, HRM, MKTG, or MGMT Electives	3			ACCT, AGECE, BADM, BLAW, CA , DSCI, ECON, ENTR, FIN, HRM, MKTG, or MGMT, or OM Upper-division Electives	3
Supporting Coursework			6	Supporting Coursework			6
ENGL	379	Technical Communication	3	ENGL	379	Technical Communication	3
STAT	281	Introduction to Statistics	3	STAT	281	Introduction to Statistics	3
Electives			19-24	Electives			23-27
Summary of Credits Entrepreneurial Studies (B.A.)							
System General Education Requirements			28-29	System General Education Requirements			27
AHSS College Requirements <i>Additional required credits of coursework beyond SGRs, Major, and Support Courses</i>			0	AHSS College Requirements <i>Additional required credits of coursework beyond SGRs, Major, and Support Courses</i>			0
Majors Requirements			62	Majors Requirements			60
Support Courses			6	Support Courses			6
Electives			23-24	Electives			27
Summary of Credits Entrepreneurial Studies (B.S.)							
System General Education Requirements			28-29	System General Education Requirements			27
AHSS College Requirements <i>Additional required credits of coursework beyond SGRs, Major, and Support Courses</i>			4	AHSS College Requirements <i>Additional required credits of coursework beyond SGRs, Major, and Support Courses</i>			4
Majors Requirements			62	Majors Requirements			60
Support Courses			6	Support Courses			6
Electives			19-20	Electives			23
Total number of hours required for major			72-77	Total number of hours required for major			69-73
Total number of hours required for degree			120	Total number of hours required for degree			120

8. Explanation of the Change:

The Ness School of Management and Economics has restructured its Entrepreneurial course sequence to include essential topics. The current program consists of just four three-credit ENTR courses, totaling 12 credits. This limitation prevents a thorough exploration of key innovation and entrepreneurship concepts, and the curriculum currently lacks a practice or studio component. The proposed changes aim to create a more robust Entrepreneurial Studies major that aligns better with similar programs at other business schools.

By expanding the curriculum, students will gain access to a wider range of entrepreneurship courses, providing them with the skills, knowledge, and practical experience needed to thrive in today's rapidly changing global economy. Entrepreneurship now extends beyond just starting businesses; it fosters a mindset of innovation, creative problem-solving, and adaptability across industries. The new courses will cover critical areas such as effectual entrepreneurship (using existing resources and taking small, calculated steps to create something new), navigating uncertainty, customer discovery, innovative business models, and the life cycle of new ventures—from initiation to exit.

This curriculum expansion meets workforce demands, as employers increasingly value entrepreneurial thinking and initiative, even within established organizations. Additionally, the expanded offerings will empower students to confidently launch their own ventures, contributing to job creation and economic growth.