



**SOUTH DAKOTA BOARD OF REGENTS
ACADEMIC AFFAIRS FORMS**

Substantive Program Modification Form

UNIVERSITY:	SDSU
CURRENT PROGRAM DEGREE:	B.S.
CURRENT PROGRAM MAJOR/MINOR:	Fashion Studies & Retail Management
CURRENT SPECIALIZATION:	N/A
CIP CODE:	19.0905
UNIVERSITY DEPARTMENT:	School of Health & Human Sciences
BANNER DEPARTMENT CODE:	SHHS
UNIVERSITY COLLEGE:	Education & Human Sciences
BANNER COLLEGE CODE:	3H

University Approval

To the Board of Regents and the Executive Director: I certify that I have read this proposal, that I believe it to be accurate, and that it has been evaluated and approved as provided by university policy.

Dennis D. Hedge

10/8/2024

Vice President of Academic Affairs or
President of the University

Date

1. This modification addresses a change in:

- | | |
|--|--|
| <input checked="" type="checkbox"/> Total credits required within the discipline | <input type="checkbox"/> Total credits of supportive course work |
| <input checked="" type="checkbox"/> Total credits of elective course work | <input type="checkbox"/> Total credits required for program |
| <input type="checkbox"/> Program name | <input type="checkbox"/> Existing specialization |
| <input type="checkbox"/> CIP Code | <input type="checkbox"/> Other (explain below) |
| <input type="checkbox"/> Modification requiring Board of Regents approval
<i>Must have prior approval from Executive Director or designee</i> | |

2. Effective date of change: 2025-2026 Academic Year

3. Program Degree Level:

Associate Bachelor's Master's Doctoral

4. Category:

Certificate Specialization Minor Major

5. If a name change is proposed, the change will occur:

- On the effective date for all students
 On the effective date for students new to the program (enrolled students will graduate from existing program)

Proposed new name:

6. Is the program being modified associated with a current articulation agreement?

Yes No

- a. If yes, will the articulation agreement need to be updated with the partner institution following the approve of the program change? Please explain:

7. Primary Aspects of the Modification:

Existing Curriculum

Proposed Curriculum (*highlight changes*)

Pref.	Num.	Title	Cr. Hrs.	Pref.	Num.	Title	Cr. Hrs.
System General Education Requirements			30	System General Education Requirements			30
System General Education Requirements - Electives			21	System General Education Requirements - Electives			21
		SGR #1	3			SGR #1	3
		SGR #1	3			SGR #1	3
		SGR #2	3			SGR #2	3
		SGR #3	3			SGR #3	3
		SGR #5	3			SGR #5	3
		SGR #6	3			SGR #6	3
		SGR #6	3			SGR #6	3
System General Education Requirements - Required			9	System General Education Requirements - Required			9
ECON OR ECON	201 202	Principles of Microeconomics (SGR #3) Principles of Macroeconomics (SGR #3)	3	ECON OR ECON	201 202	Principles of Microeconomics (SGR #3) Principles of Macroeconomics (SGR #3)	3
ARTH	100	Art Appreciation (SGR #4)	3	ARTH	100	Art Appreciation (SGR #4)	3
HIST OR HIST	121 122	Western Civilization I (3) (SGR #4) Western Civilization II (3) (SGR #4)	3	HIST OR HIST	121 122	Western Civilization I (3) (SGR #4) Western Civilization II (3) (SGR #4)	3
EHS College Requirements			4	EHS College Requirements			4
EHS	119	EHS Seminar	2	EHS	119	EHS Seminar	2
EHS	319	Life, Love, and Money	2	EHS	319	Life, Love, and Money	2
Major Requirements			70	Major Requirements			66
ACCT	210	Principles of Accounting I	3	ACCT	210	Principles of Accounting I	3
ADV OR MCOM	314 219	Digital Promotions (3) Social Media Strategies (3)	3	ADV OR MCOM	314 219	Digital Promotions (3) Social Media Strategies (3)	3
BADM /MGMT OR BADM /MGMT	334 360	Small Business Management (3) Organization and Management (3)	3	BADM /MGMT OR BADM /MGMT	334 360	Small Business Management (3) Organization and Management (3)	3
CA	230	Consumer Behavior	3	CA	230	Consumer Behavior	3
CA	430	Consumer Decision Making	3	CA	430	Consumer Decision Making	3
CS	282	Customer Service	3	HMGT	282	Customer Service	3
CS	377	Professional Documents	1	CS	377	Professional Documents	4
CS	381	Professional Behavior at Work	3	CS	381	Professional Behavior at Work	3
FSRM	172	Introduction to Apparel Merchandising	2	FSRM	172	Introduction to Apparel Merchandising	2
FSRM	231	Ready-to-Wear Analysis	2	FSRM	231	Ready-to-Wear Analysis	2
FSRM	231L	Ready-to-Wear Analysis Lab	1	FSRM	231L	Ready-to-Wear Analysis Lab	1
FSRM	242	Textiles I	2	FSRM	242	Textiles I	2
FSRM	242L	Textiles I Lab	1	FSRM	242L	Textiles I Lab	1
FSRM	253	Socio-Psychological Aspects of Dress	3	FSRM	253	Socio-Psychological Aspects of Dress	3
FSRM	274	Fashion Promotion	2	FSRM	274	Fashion Promotion	2
FSRM	274L	Fashion Promotion Lab	1	FSRM	274L	Fashion Promotion Lab	1
FSRM	315	Apparel Design	2	FSRM	315	Apparel Design	2
FSRM	315L	Apparel Design Lab	1	FSRM	315L	Apparel Design Lab	1
FSRM	352	History of Dress in the Western World	3	FSRM	352	History of Dress in the Western World	3
FSRM	361	Aesthetics	3	FSRM	361	Aesthetics	3
FSRM	372	Trending and Buying	3	FSRM	372	Trending and Buying	3
FSRM	462	Retail Management	3	FSRM	462	Retail Management	3
FSRM	472	Merchandising	2	FSRM	472	Merchandising	2
FSRM	472L	Merchandising Lab	1	FSRM	472L	Merchandising Lab	1
FSRM	473	Global Sourcing	2	FSRM	473	Global Sourcing	2
FSRM	473L	Global Sourcing Lab	1	FSRM	473L	Global Sourcing Lab	1
FSRM	480	Travel Studies	1	FSRM	480	Travel Studies	1
FSRM	490	Seminar	3	FSRM	490	Seminar	3
FSRM	495	Practicum	3	FSRM	495	Practicum	3

Existing Curriculum

Proposed Curriculum (highlight changes)

Pref.	Num.	Title	Cr. Hrs.	Pref.	Num.	Title	Cr. Hrs.
LDR	210	Foundations of Leadership	3	LDR	210	Foundations of Leadership	3
LDR	435	Organizational Leadership and Team Development	3	LDR	435	Organizational Leadership and Team Development	3
Electives			16	Electives			20
Summary of Credits Fashion Studies & Retail Merchandising (B.S.)							
System General Education Requirements			30	System General Education Requirements			30
EHS College Requirements			4	EHS College Requirements			4
Major Requirements			70	Major Requirements			66
Electives			16	Electives			20
Total number of hours required for major			83	Total number of hours required for major			79
Total number of hours required for degree			120	Total number of hours required for degree			120

8. Explanation of the Change:

The School of Health and Human Sciences has requested to change the prefix of CS 282 Customer Service to HMGT. The CS (Consumer Sciences) prefix was used by the previous Department of Consumer Sciences (CS) prior to consolidation of the CS department with the Health and Nutritional Sciences department into what is now the School of Health and Human Sciences. The Hospitality, Tourism and Event Management program utilizes the HMGT prefix and has been the program responsible for providing the course.

In addition, the school requested to no longer offer CS 377 Professional Documents (1 cr.) and CS 381 Professional Behavior at Work (3 cr.). The school engaged in a process to evaluate each academic program’s curriculum, course management, and program productivity metrics as part of their strategic enrollment plan. As a result, programs that have required CS 377 and CS 381 have determined that the student learning outcomes attached to each course can be sufficiently integrated into other required courses.