



**SOUTH DAKOTA BOARD OF REGENTS
ACADEMIC AFFAIRS FORMS**

**Revised Course Request: Common Course
(Substantive Modifications)**

<u>SDSU</u> Institution	<u>Rebecca A. Kuehl</u> Form Initiator	<u>Jason Zimmerman</u> Dean's Approval Signature	<u>2/28/2024</u> Date
	Arts, Humanities & Social Sciences / School of Communication & Journalism		
<u>SDSU</u> Institution	<u>Journalism</u> Division/Department	<u>Dennis D. Hedge</u> Institutional Approval Signature	<u>3/28/2024</u> Date
	Arts & Sciences / Department of Media & Journalism		
<u>USD</u> Institution	<u>Journalism</u> Division/Department	<u>Michelle Van Maanen</u> Institutional Approval Signature	<u>2/15/2024</u> Date

Indicate universities that currently offer the common course:

BHSU DSU NSU SDSMT SDSU USD

Section 1. Existing Course Title and Description

Prefix & No.	Course Title	Credits
MCOM 434	Advanced Multiplatform Storytelling	3

Course Description
This course is designed to provide students with a background in the practice, techniques, and theories of newsroom management in a multimedia world. Students further their multimedia storytelling skills through video, audio, online, and interactive journalism applications, study the organization of stories according to news values and the legal and ethical responsibilities of the news producer and reporter.

Section 2. Modification(s) Requested

2.1. This modification will include:

<u>Current</u>	<u>New</u>
<input checked="" type="checkbox"/> Pre-Requisites	to
<u>MCOM 331 or MCOM 334</u>	<u>MCOM 265 or MCOM 331 or MCOM 333 or MCOM 334</u>

Effective term of the change: Fall 2024

2.2. Add justification for all changes noted above:

The School of Communication and Journalism, in consultation with USD, requests to adjust the prerequisites for MCOM 434 Advanced Multiplatform Storytelling. MCOM 333 Broadcast News Reporting or MCOM 265 Basic Photography will be added to already established prerequisites of MCOM 331 Video Production or MCOM 334 Broadcast News/Write/Report. This change to include additional prerequisite course options reflects recent curriculum changes to the Journalism major at SDSU, where faculty decided to no longer require MCOM 331 and instead require MCOM 265 and MCOM 333 for that major at SDSU.

Section 3. Other Course Information

3.1. Will this course equate (i.e., be considered the same course for degree completion) with any other unique or common courses in the common course database? Yes No

Section 4. Department and Course Codes (Completed by University Academic Affairs)

	<u>Current</u>		<u>New</u>
<input type="checkbox"/> Change in Banner Department	SDSU: School of Communication & Journalism USD: Media & Journalism	to	No change
<input type="checkbox"/> Change in Banner Department Code	SCJR, UMJR	to	No change
<input type="checkbox"/> Change in CIP Code	09.0402	to	No change

USD Approval:

From: Van Maanen, Michelle M <Michelle.VanMaanen@usd.edu>

Sent: Thursday, February 15, 2024 4:41 PM

To: Westwick, Joshua <Joshua.Westwick@SDSTATE.EDU>

Cc: Kuehl, Becky <rebecca.kuehl@sdstate.edu>; Messersmith, Jessica J <jessica.messersmith@usd.edu>

Subject: Re: Question related to prerequisites - time sensitive

Hello Josh,

Thank you for asking about MCOM 434 Advanced Multiplatform Storytelling. Our Media & Journalism Department faculty agree with the change in pre-requisites you suggest below. Please let me know if you need any further information.

Best,
Michelle

Dr. Michelle Van Maanen
Department Chair | USD Student Media Board | USD Athletic Board of Control | Internship Coordinator

UNIVERSITY OF SOUTH DAKOTA
Media & Journalism Department
Al Neuharth Media Center
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michelle.vanmaanen@usd.edu

From: Westwick, Joshua <Joshua.Westwick@SDSTATE.EDU>
Date: Thursday, February 15, 2024 at 12:20 PM
To: Van Maanen, Michelle M <Michelle.VanMaanen@usd.edu>
Cc: Kuehl, Becky <rebecca.kuehl@sdstate.edu>
Subject: Question related to prerequisites - time sensitive

Hi Michelle,

I hope this message finds you well. We are making final edits on curriculum details, with our campus deadline approaching quickly (March 1).

I am checking to see if USD would consider adding additional prerequisite options to MCOM 434. The current prereqs are MCOM 331 or 334. To clean up some curriculum items here and provide better access for our students, we would like to add two more course options as prereqs. Would you be open to changing the prereqs for MCOM 434 to MCOM 265, MCOM 331, MCOM 333 or MCOM 334? This change would allow all four of these courses to serve as a prereq for MCOM 434.

Thank you for considering this request.

My best,
Josh