

# **SDSU RESEARCH, SCHOLARSHIP AND CREATIVE ACTIVITY**

**CARNEGIE CLASSIFICATION CHANGES**

**NOVEMBER 9, 2023**



**SOUTH DAKOTA  
STATE UNIVERSITY**

*Pathway to* →  
**PREMIER**  
A Strategic Plan for  
South Dakota State University® **2030**



## Foster Innovation and Increase Research, Scholarship, and Creative Activity

Elevate SDSU as a research university and pursue a pathway to achieve designation as an R1 Research University by Carnegie Classification of Institutions of Higher Education.



# CHANGING CONTEXT AND FUTURE IMPACT

- Higher Education environment is changing -
  - Demographics of potential students
  - Competition for students
  - Faculty/staff recruitment and retention
- Formula for differentiating
  - Strengthen our reputation
  - Align our programs with careers
  - Enhanced student experience



# CURRENT CRITERIA

## **Basic classification**

Research Expenditures

Highest degrees awarded – Doctorate-granting university

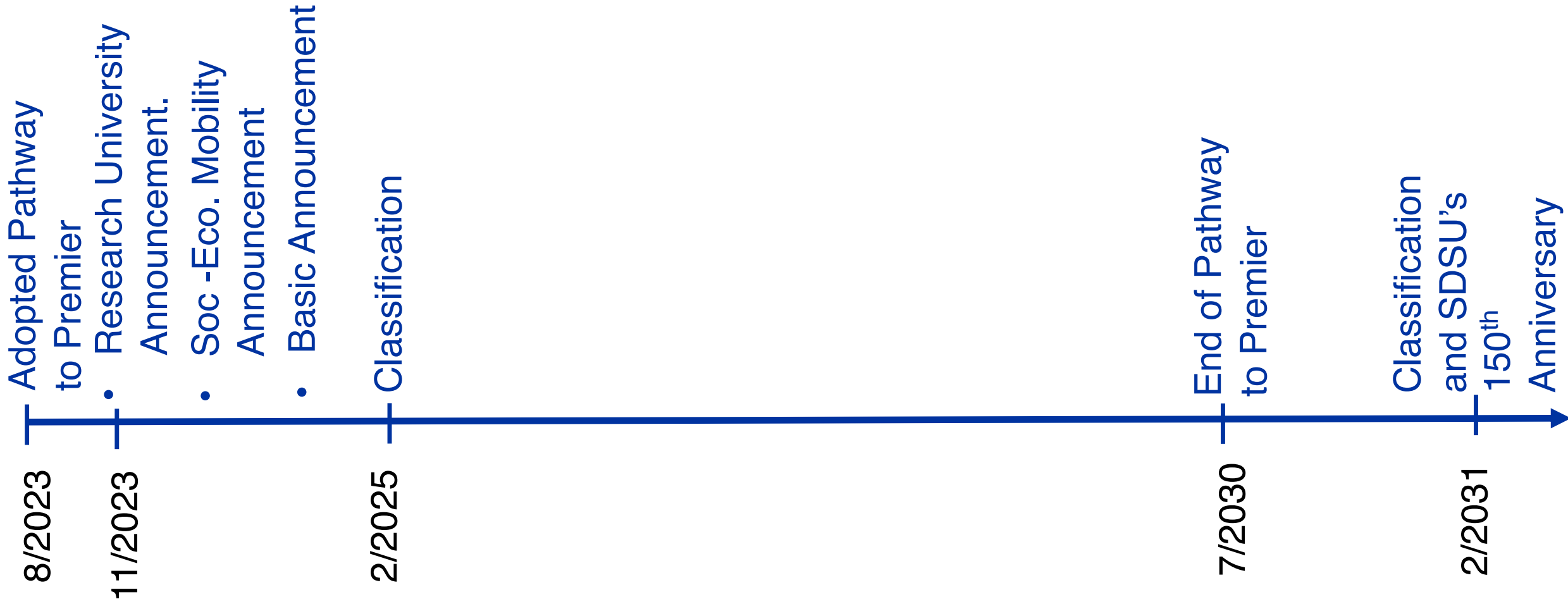
# 2025 CRITERIA

**Revised Basic Classification - multidimensional**

**New Classification - Social and Economic Mobility**

**Research Classification**

# PATHWAY TO PREMIER





# AS WE THINK ABOUT OUR ASPIRATIONAL GOALS

Does the new top tier Research Classification help SDSU to serve students and the region 10 years from now?

- Economic Impacts on South Dakota and the Nation
- To differentiate SDSU itself for
  - Student recruitment
  - Employee recruitment and retention; and
  - Sponsorships, decision-makers, and donors?

# SDSU PATHWAY TO PREMIER DECISIONS

Basic Classification – Mix of programs, degrees and undergraduate research.

Social and Economic Mobility Classifications



Research Classification

- Mix of Expenditures in terms of amount and source.
- Mix of Doctoral degrees in terms of number and type.

Expenditures  $\geq$  \$50million

Doctoral completions  $\geq$  70



# REFINING SDSU'S GOALS AND STRATEGIES FOR RESEARCH UNIVERSITY MATURATION

Aspirational Visions



Research University Classification

Programmatic Development