



**SOUTH DAKOTA BOARD OF REGENTS
ACADEMIC AFFAIRS FORMS**

Substantive Program Modification Form

UNIVERSITY:	SDSU
CURRENT PROGRAM DEGREE:	Minor
CURRENT PROGRAM MAJOR/MINOR:	Health Communication
CURRENT SPECIALIZATION:	N/A
CIP CODE:	09.0905
UNIVERSITY DEPARTMENT:	School of Communication & Journalism
BANNER DEPARTMENT CODE:	SCJR
UNIVERSITY COLLEGE:	Arts, Humanities & Social Sciences
BANNER COLLEGE CODE:	3S

University Approval

To the Board of Regents and the Executive Director: I certify that I have read this proposal, that I believe it to be accurate, and that it has been evaluated and approved as provided by university policy.

Dennis D. Hedge

Vice President of Academic Affairs or
President of the University

4/28/2023

Date

1. This modification addresses a change in:

- | | |
|----------------------------------------------------------------------------------|------------------------------------------------------------------|
| <input checked="" type="checkbox"/> Total credits required within the discipline | <input type="checkbox"/> Total credits of supportive course work |
| <input checked="" type="checkbox"/> Total credits of elective course work | <input type="checkbox"/> Total credits required for program |
| <input type="checkbox"/> Program name | <input type="checkbox"/> Existing specialization |
| <input type="checkbox"/> CIP Code | <input type="checkbox"/> Other (explain below) |
| <input type="checkbox"/> Modification requiring Board of Regents approval | |

Must have prior approval from Executive Director or designee

2. Effective date of change: 2023-2024 Academic Year

3. Program Degree Level:

Associate ☐ Bachelor's ☒ Master's ☐ Doctoral ☐

4. Category:

Certificate ☐ Specialization ☐ Minor ☒ Major ☐

5. If a name change is proposed, the change will occur:

- ☐ On the effective date for all students
- ☐ On the effective date for students new to the program (enrolled students will graduate from existing program)

Proposed new name:

Reminder: Name changes may require updating related articulation agreements, site approvals, etc.

6. Is the program being modified associated with a current articulation agreement? Yes ☐ No ☒

- a. If yes, will the articulation agreement need to be updated with the partner institution following the approve of the program change? Please explain:

7. Primary Aspects of the Modification:

<i>Existing Curriculum</i>				<i>Proposed Curriculum (highlight changes)</i>			
Pref.	Num.	Title	Cr.Hrs.	Pref.	Num.	Title	Cr. Hrs.
CMST	201	Interpersonal Communication	3	CMST	201	Interpersonal Communication	3
CMST	422	Persuasion	3	CMST	422	Persuasion	3
CMST	440	Health Communication	3	CMST	440	Health Communication	3
CMST	441	Current Issues in Health Communication	3	CMST	441	Current Issues in Health Communication	3
Electives Select <u>6</u> credits from the list. Choose one HLTH or HSC course and one additional course from prefixes ADV, CMST, MCOM, or PUBR.			6	Electives Select <u>9</u> credits from the list. Choose one HLTH or HSC course and one additional course from prefixes ADV, CMST, MCOM, or PUBR.			9
ADV	370	Advertising Principles	3	ADV	370	Advertising Principles	3
CMST	498	Undergraduate Research	3	CMST	498	Undergraduate Research	3
CMST	401	Advanced Interpersonal Com	3	CMST	401	Advanced Interpersonal Com	3
				HDFS	210	Lifespan Development	3
HLTH	220	Social Determinants of Health	3	HLTH	220	Social Determinants of Health	3
HLTH	475	Principles of Community Health Education	3	HLTH	475	Principles of Community Health Education	3
HSC	200	Complementary & Alternative Health Care	3	HSC	200	Complementary & Alternative Health Care	3
				HSC	212	Contemporary Health Problems	3
				HSC	402	Rural Health Care Matters	3
HSC	443	Public Health Science	3	HSC	443	Public Health Science	3
				HSC/WMST	260	Women's Health Issues	3
MCOM	219	Social Media Strategies	3	MCOM	219	Social Media Strategies	3
				NUTR	221	Survey of Nutrition (3)	3
				OR			
				NUTR	315	Human Nutrition (3)	3
PUBR	243	PR Principles	3	PUBR	243	PR Principles	3
				SPAN	308	Spanish for the Health Professions	3
Total number of hours required for minor			18	Total number of hours required for minor			18

8. Explanation of the Change:

The School of Communication and Journalism expanded the Health Communication Minor electives so that students can take more health-related courses outside of the school. They reduced the number of required Communication Studies (9 credits) coursework. This change will allow students to take coursework that is half in Communication Studies and half in other health-related fields of students' interest. This revision has been requested to make the minor more attractive to students outside of the School of Communication and Journalism.