



**SOUTH DAKOTA BOARD OF REGENTS
ACADEMIC AFFAIRS FORMS**

Accelerated Graduate Program Request

UNIVERSITY:	SDSU
NAME AND DEGREE (e.g., BA, BS) OF UNDERGRADUATE PROGRAM:	Advertising (B.A., B.S.); Agricultural Education, Communication & Leadership (B.S.) – Communication Specialization; Communication Studies (B.A., B.S.); Communication Studies (B.A., B.S.) – Speech Education Specialization; Journalism (B.A., B.S.); Public Relations (B.A., B.S.)
NAME AND DEGREE (e.g., MA, MS, PhD) OF GRADUATE PROGRAM:	Mass Communication (MMC)

University Approval

To the Board of Regents and the Executive Director: I certify that I have read this proposal, that I believe it to be accurate, and that it has been evaluated and approved as provided by university policy.

Dennis D. Hedge

Vice President of Academic Affairs or President of the University

4/3/2023

Date

1. Maximum number of credits allowed to transfer between undergraduate and graduate program:

12 credits

2. Is the response to Question 1 more than thirteen (13) credit hours?

Yes ☐ (requires BOR approval) No ☒ (does not require BOR approval)

3. What is the proposed date (day/month/year) the accelerated program would begin?

2023-2024 Academic Year

4. Please provide a brief explanation of the accelerated program, including specific courses eligible for both the undergraduate and graduate program credit.

Students may take up to 12 credits of courses to be used towards both the specified undergraduate and graduate programs. These courses must be aligned with BOR policy and must have been approved by school faculty as being suitable for this dual use.

The 500- and 600-level courses that the school currently offers that would serve as electives for the MMC program include the following:

- CMST 510 Organizational Communication (credits: 3)
- CMST 540 Health Communication (credits: 3)
- CMST 541 Current Issues in Health Communication (skills-based; credits: 3)
- CMST 592 Topics (credits: 1-5)
- MCOM 513 International Media (credits: 3)
- MCOM 516 Mass Media in Society (credits: 3)
- MCOM 530 Media Law (credits: 3)
- MCOM 574 Entrepreneurial Media (skills-based; credits: 3)
- MCOM 592 Topics (credits: 1-5; 3 credits required)
- MCOM 620 Writing for Media Audiences (skills-based; credits: 3)
- MCOM 653 Mass Communications Teaching Methods (credits: 1-4; 3 credits required)
- MCOM 692 Topics (credits: 1-3; 3 credits required)
- PUBR 592 Topics (credits: 1-3)

Students must follow policy and procedures outlined in [SDSU Policy 2:22 Use of Graduate Credit for Undergraduate Degree Requirements](#). At least 50% of total coursework on the MMC plan of study must be skills-based coursework (noted above).