VIRTUAL DIALOGUE
Museum Academics and Professionals on Challenges and Opportunities in the Post-COVID World

SCHEDULE
November 16-19, 2021
An event hosted via Zoom by South Dakota State University

Made possible by the FUNd for Museum Studies at South Dakota State University
Welcome to the 2021 Museum Studies International Symposium Virtual Dialogue!

The School of Design (SoD) and our interdisciplinary team at South Dakota State University warmly welcome you all to the 2021 Museum Studies International Symposium Virtual Dialogue!

We have illustrious delegations from among the best museum studies programs and museum partners in the world, representing four continents: the US, Europe, Asia and Australia. We are here to celebrate what makes museum studies programs and affiliated museums innovative and resilient even in challenging times; we want to learn from each other’s diverse experiences which lessons on education and engagement we can transfer to our post-Covid world.

The unique image of our symposium, realized in collaboration with SoD Graphic Artist Beverly Krumm and visible on the cover of this program, is a wave meant to represent a virtual connection between two extremes, namely: academic museum studies programs on one side, and museum institutions on the other, while undergraduate and graduate students are the current and future conduits of knowledge and practice within our fields. The wave with lots of intricacies visualizes the dialogue on challenges and opportunities, intersections and differences, overlaps and departures. The page itself is the field where the dialogue occurs. The two extremities continue beyond the field of the page and will hopefully meet at some point beyond the page, which is the future of the field we are envisioning shaping through our dialogue.
We hope this symposium will deliver on its promises of helping all of us grow within and beyond the event. In honor of our donor (who established the FUNd for Museum Studies at South Dakota State University), throughout the days of the symposium we anticipate some solace from our academic and professional routines, surrounded by intellectually stimulating conversations, in a climate of friendship and a bit of educational fun with Anra's planned activities!

Cordially,

Dr. Lynn Sargeant, Dean of the College of Arts, Humanities & Social Sciences and Professor of History, South Dakota State University, Brookings, SD, USA

Dr. Pat Crawford, Director of the School of Design and Professor of Landscape Architecture, South Dakota State University, Brookings, SD, USA

Dr. Leda Cempellin, the inaugural Associate Director of the School of Design and Coordinator of the Museum Studies minor at the College of Arts, Humanities & Social Sciences, South Dakota State University, Brookings, SD, USA
Donna Merkt believes art and museums should connect diverse people, promote inclusivity, and enrich lives. In June 2021, Merkt was named Director of the South Dakota Art Museum (USA). Previously, at the Gaylord-Pickens Museum | Oklahoma Hall of Fame, Merkt served as director of Museum Experience (2019-2021), supervising the education, exhibitions, and collections teams as they pivoted to provide robust virtual content and programs during the pandemic. Before that, she served as Curator of Education for the Mabee-Gerrer Museum of Art (2008-2019) where she exponentially grew K-12 student participation and spearheaded the introduction of Visual Thinking Strategies (VTS) in Oklahoma. Merkt is a member of the first class of certified VTS facilitators internationally. She is also an at-large member of the Mountain Plains Museums Association board and serves as chair of MPMA EdCom and the Mountain Plains representative for AAM EdCom. Merkt received her Bachelor of Fine Art degree from Cameron University (Lawton, OK) and her Master of Art in Art History from the University of Oklahoma.

Phyllis Hecht is the Founding Director of the Johns Hopkins University Master of Arts in Museum Studies program (USA). She has taught at Hopkins since 2005 and her research focuses on best practices and innovative use of technology in the museum field. Ms. Hecht co-edited The Digital Museum: A Think Guide, an anthology on museums and technology. She has published papers and participated in international panels on topics of museums and technology, building online community, and current practices in digital curation. Ms. Hecht has more than 25 years of museum experience, and prior to Hopkins, worked at the National Gallery of the Art in Washington, D.C., as founding team member, art director, and then manager of the museum’s website, as well as a designer of print and web publications. She currently serves on the advisory board of the international initiative “One by One: Building Digitally Confident Museums.”

Our Keynote Speakers:

**Donna Merkt**

**Phyllis Hecht**
Julie Carmean is the Manager of National Teacher Programs for the National Gallery of Art in Washington, DC (USA). She has developed and oversees professional development programs for educators, nationally and internationally, onsite and online. She and her team produced the National Gallery’s first Massive Open Online Course, Teaching Critical Thinking through Art with the National Gallery of Art, on edX, serving over 20,000 participants since its launch in 2019. She also leads annually the Summer Institute for Educators, a one week convening of educators around ideas of integrating art into pedagogy. Previously, Julie worked with the National Gallery’s Art Around the Corner programs partnering with District of Columbia Public Schools. She began working with Project Zero research and pedagogies as a graduate student in Arts in Education at the Harvard Graduate School of Education and has applied these pedagogies to both the classroom and museum.

Anra Kennedy, Partnerships Director at Culture24 (UK), works with museums, galleries and heritage organisations, nationally and internationally, to help them successfully navigate the impact of digital change, digital culture and technologies. Her specialisms are digital literacies and skills and cultural learning. Anra’s current projects include Culture24’s ACE-funded Sector Support Programme, supporting museums in England with digital skills and impact and Leading the Sector, a cohort programme for 16 senior leaders from UK heritage organisations to develop their digitally literate leadership, part of NLHF’s digital Skills for Heritage initiative. She is part of the One By One team, researching and defining digital skills and literacies for museum people, an initiative lead by Leicester University and is working on developing and embedding the Digital Culture Compass, a multi-partner project lead by The Space. Anra advises groups including Art UK and GEM and is an Industry Champion at Nesta’s Creative Industries & Policy Centre.
### PROGRAM OVERVIEW

**DAY 1: Tues, November 16: 8:30am CST:** Welcome by Symposium hosts, Dr. Pat Crawford and Dr. Leda Cempellin
School of Design

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Speaker(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:40am CST</td>
<td>Symposium’s official opening by Dean of the AHSS College, Dr. Lynn Sargeant</td>
<td></td>
</tr>
<tr>
<td>9:00am CST</td>
<td>Keynote address</td>
<td>Donna Merkt, Director of the South Dakota Art Museum (1 hr keynote including questions + 15 min break)</td>
</tr>
<tr>
<td>10:15am CST</td>
<td>Roundtable</td>
<td>moderated by Anthony Penny (1 hr. including questions + 15 min. break)</td>
</tr>
<tr>
<td>11:30am CST</td>
<td>Presentation</td>
<td>Dr. Peter Ride (20 min. presentation + 10 min. questions)</td>
</tr>
</tbody>
</table>

**12:00noon-1:00pm CST: LUNCH BREAK**

**OPTION A: Virtual exploratory activity (provided by Anra Kennedy, Culture24)**

**OPTION B: Improvised breakout rooms to continue the conversation**

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<thead>
<tr>
<th>Time</th>
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<tbody>
<tr>
<td>1:00pm CST</td>
<td>Presentation</td>
<td>Martha Schloetzer (20 min. presentation + 10 min. questions + 15 min. break)</td>
</tr>
<tr>
<td>1:45pm CST</td>
<td>Presentation</td>
<td>Dr. Dalia Habib Linssen and Dr. Martina Tanga (20 min. presentation + 10 min. questions + 15 min. break)</td>
</tr>
<tr>
<td>2:30pm CST</td>
<td>Presentation</td>
<td>Dr. Lee Davidson and Dr. Leticia Pérez-Castellanos (20 min. presentation + 10 min. questions)</td>
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**DAY 2: Wed, November 17: 8:50am CST:**

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</tr>
<tr>
<td>9:00am CST</td>
<td>Keynote address</td>
<td>Phyllis Hecht, Johns Hopkins University (1 hr keynote including questions + 15 min. break)</td>
</tr>
<tr>
<td>10:15am CST</td>
<td>Presentation</td>
<td>Dr. Miriam Paeslack (20 min. presentation + 10 min. questions + 15 min. break)</td>
</tr>
<tr>
<td>11:00am CST</td>
<td>Discussion Group Part I - Virtual Experiences</td>
<td>moderated by Dr. Laura-Eddyhe S. Coleman (1 hr. including questions)</td>
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<tr>
<td>1:00pm CST</td>
<td>Presentation</td>
<td>Olivia Reyes (20 min. presentation + 10 min. questions + 15 min. break)</td>
</tr>
<tr>
<td>1:45pm CST</td>
<td>Roundtable</td>
<td>moderated by Adriana R. Dunn (1 hr. including questions + 15 min. break)</td>
</tr>
<tr>
<td>3:00pm CST</td>
<td>Presentation</td>
<td>Jenna Coplin (20 min. presentation + 10 min. questions)</td>
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</tbody>
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**3:30pm CST**

Concluding greetings by Symposium hosts

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**NOTE:** The Zoom link or links to access the symposium will be shared with the registered participants ahead of the event. Limited seats available, contact Dr. Leda Cempellin: Leda.Cempellin@sdsstate.edu
## PROGRAM OVERVIEW

**DAY 3: Thurs, November 18: 8:50am CST:**

<table>
<thead>
<tr>
<th>Time</th>
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<tbody>
<tr>
<td>8:50am CST</td>
<td>Welcome by Symposium hosts</td>
</tr>
<tr>
<td>9:00am CST</td>
<td>Keynote address Julie Carmean, National Gallery of Art</td>
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<tr>
<td></td>
<td>(1.5 hr. keynote including questions with demo + 15 min. break)</td>
</tr>
<tr>
<td>10:45am CST</td>
<td>Presentation Dr. Kenneth Cohen (20 min. presentation + 10 min. questions + 15 min. break)</td>
</tr>
<tr>
<td>11:30am CST</td>
<td>Presentation Dr. Piyasi Bharasa (20 min. presentation + 10 min. questions)</td>
</tr>
</tbody>
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**12:00 noon - 1:00 pm CST: LUNCH BREAK**

**OPTION A: Virtual exploratory activity** (provided by Anra Kennedy, Culture24)

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<tbody>
<tr>
<td>1:00pm CST</td>
<td>Presentation Dr. Shaoqian Zhang (20 min. presentation + 10 min. questions + 15 min. break)</td>
</tr>
<tr>
<td>1:45pm CST</td>
<td>Presentation Dr. Alexandra Skedzuhn-Safir and Katelyn Williams</td>
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<tr>
<td></td>
<td>(20 min. presentation + 10 min. questions + 15 min. break)</td>
</tr>
<tr>
<td>2:30pm CST</td>
<td>Presentation Joel Kremer (20 min. presentation + 10 min. questions + 15 min. break)</td>
</tr>
<tr>
<td>3:15pm CST</td>
<td>Presentation Dr. Anna Lawrenson and Dr. Chiara O’Reilly</td>
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<tr>
<td></td>
<td>(20 min. presentation + 10 min. questions)</td>
</tr>
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**3:45pm CST: Concluding greetings** by Symposium hosts

**DAY 4: Fri, November 19: 8:50am CST:**

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<tr>
<td>8:50am CST</td>
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<td>Keynote address Anra Kennedy, Culture24</td>
</tr>
<tr>
<td></td>
<td>(1.5 hr. keynote including questions with demo + 15 min. break)</td>
</tr>
<tr>
<td>10:45am CST</td>
<td>Discussion Group Part II - Collaborations moderated by Dr. Clare van Loenen</td>
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<tr>
<td></td>
<td>(1 hr. including questions)</td>
</tr>
<tr>
<td>11:45am-1:00pm CST</td>
<td>LUNCH BREAK</td>
</tr>
</tbody>
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<tr>
<td>1:00pm CST</td>
<td>Roundtable moderated by Dr. Paula J. Birnbaum</td>
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<tr>
<td></td>
<td>(1.5 hrs. including questions + 15 min. break)</td>
</tr>
<tr>
<td>2:45pm CST</td>
<td>Presentation Dr. Antoniette M. Guglielmo</td>
</tr>
<tr>
<td></td>
<td>(20 min. presentation + 10 min. questions)</td>
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<td>3:15pm CST</td>
<td>Concluding greetings by Symposium hosts</td>
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DAY 1 - Tuesday, November 16

TUESDAY, NOV. 16: 10:15am CST
ROUNDTABLE: Immersive Digital Learning: How We Transformed an Onsite Simulation into a Powerful Virtual Learning Experience

Moderator: Anthony Pennay, Chief Learning Officer, Ronald Reagan Presidential Foundation and Institute, Simi Valley, CA, USA

Discussants:
Megan Gately, Associate Director of Education, Ronald Reagan Presidential Foundation and Institute, Simi Valley, CA, USA
Colleen Hill, Manager of School Programs, Ronald Reagan Presidential Foundation and Institute, Simi Valley, CA, USA
Jessica Johns, Lead Educator, Ronald Reagan Presidential Foundation and Institute, Simi Valley, CA, USA

TUESDAY, NOV. 16: 11:30am CST
[in London, it is 5:30pm, same day]
PRESENTATION: Reach Out and Touch: Delivering Participation and Social Engagement Projects Online

Speaker: Dr. Peter Ride, Principal Research Fellow, University of Westminster, London, UK
TUESDAY, NOV. 16: 1:00pm CST
PRESENTATION: *Remote Internships During Intersecting Pandemics: Lessons Learned and What We Should Carry into the Future*
Speaker: 
**Martha Schloetzer**, Internships and Fellowships Administrator, National Gallery of Art, DC, USA

TUESDAY, NOV. 16: 1:45pm CST
PRESENTATION: *Digital Engagement and Museum Practice Today*
Speakers:
**Dr. Dalia Habib Linssen**, Head of Academic Engagement, Learning and Community Division, Museum of Fine Arts, Boston, MA, USA
**Dr. Martina Tanga**, Visiting Lecturer, Boston University, Boston, MA, USA

TUESDAY, NOV. 16: 2:30pm CST
[in Wellington, NZ, it is 7.30am, of the next day, Wednesday]
PRESENTATION: *Intercultural Learning During a Pandemic: Using a Remote Internship Model to Create a Mexican Exhibition in Aotearoa New Zealand*
Speakers:
**Dr. Lee Davidson**, Associate Professor in Museum & Heritage Studies, Te Herenga Waka - Victoria University of Wellington, New Zealand
**Dr. Leticia Pérez-Castellanos**, Professor at the Escuela Nacional de Conservación, Restauración y Museografía, Instituto Nacional de Antropología e Historia (INAH), Ciudad de Mexico, MX
DAY 2 - Wednesday, November 17

WEDNESDAY, NOV. 17: 10:15am CST
PRESENTATION: Defining Museum Engagement Post COVID
Speaker: Dr. Miriam Paeslack, Associate Professor of Arts Management and Director of Graduate Studies, University at Buffalo, The State University of New York, NY, USA

WEDNESDAY, NOV. 17: 11:00am CST
DISCUSSION GROUP PART I - Virtual Experiences
Moderator: Dr. Laura-Edythe S. Coleman, Assistant Professor and Director of the Arts Administration & Museum Leadership Graduate Online Program at Drexel University, Philadelphia PA, USA

Undergraduate public history teaching kits:
Dr. Jenny Barker-Devine, Professor of History, Illinois College, Jacksonville, IL, USA
Professor Samantha Sauer, Assistant Professor of History, Archivist, Khalaf Al Habtoor Archives and Curator, Paul Findley Congressional Office Museum, Illinois College, Jacksonville, IL, USA

Undergraduate project for the intro course:
Lisa Marotz, Director of McCrory Gardens, South Dakota State University, Brookings, SD, USA
Kathryn Plank, Alumna, South Dakota State University, Brookings, SD, USA

Virtual experiences:
Dr. Laura-Edythe S. Coleman, Assistant Professor and Director of the Arts Administration & Museum Leadership Graduate Online Program at Drexel University, Philadelphia PA, USA
Heather McLaughlin, Research Assistant, Westphal College of Media Arts & Design, Drexel University, PA, USA
Lauren Hoffman, student, Drexel University, PA, USA
DAY 2 - Wednesday, November 17, continued

WEDNESDAY, NOV. 17: 1:00pm CST
PRESENTATION: Virtual Exhibits on a Budget: Using Free Website Builders to Create Functional and Interesting Virtual Content
Speaker:
Olivia Reyes, Assistant Archives Manager, Gaylord-Pickens Museum-Oklahoma Hall of Fame, OK, USA

WEDNESDAY, NOV. 17: 1:45pm CST
ROUNDTABLE: Museum Internships Going Virtual: Major Changes in Museum Education from a Museum Practices Program’s, Host Museum’s, and Post Graduates’ Perspectives
Moderator:
Adriana R. Dunn, Museum Curator, West Tennessee Delta Heritage Center, Brownsville, TN, USA
Discussants:
Dr. Leslie Luebbers, Director, Art Museum of the University of Memphis, Memphis, TN, USA
Cannon Fairbairn, PhD student, University of Birmingham, Birmingham, UK
Rachel Wilson, Museum Attendant, Waterfowling Heritage Center and lab technician at Panamerican Consultants, Memphis, TN, USA
Neecole A. Gregory, student fellow, Digital Empowerment Project (remotely), Memphis, TN, USA

WEDNESDAY, NOV. 17: 3:00pm CST
PRESENTATION: Between Montessori and Hooks: Pedagogy, Prepared Environments, and the Online Classroom
Speaker:
Jenna Coplin, Academic Program Manager, MA in Museum Studies, CUNY School of Professional Studies, NY, USA
DAY 3 - Thursday, November 18

THURSDAY, NOV. 18: 10:45am CST
PRESENTATION: Virtual Survival: Digital Approaches to Resisting the Declining Value of Museum Studies
Speaker: Dr. Kenneth Cohen, Associate Professor of History & Director of Museum Studies, University of Delaware, Newark, DE, USA

THURSDAY, NOV. 18: 11:30am CST
[in Kolkata, India it is 10:00pm, same day]
PRESENTATION: Safeguarding the Intangible Cultural Heritage and Livelihood in West Bengal, India: Museum in Post-Covid Time
Speaker: Dr. Piyasi Bharasa, Assistant Professor in Museology, University of Calcutta, India

THURSDAY, NOV. 18: 1:00pm CST
PRESENTATION: From Streets, to Galleries, to Virtual Space: Defining “Contemporary Museum Space” in Chinese Art Exhibitions
Speaker: Dr. Shaoqian Zhang, Associate Professor in Art History, Oklahoma State University, Stillwater, OK, USA
THURSDAY, NOV. 18: 1:45pm CST
[in Berlin, Germany it is 8:45pm, same day; in Melbourne, Australia it is 4:45am, early Friday morning]
PRESENTATION: CoCo: A Collaborative Course on Conservation and Communication of Cultural Heritage
Speakers:
Dr. Alexandra Skedzuhn-Safir, Acting Professor at the Chair Architectural Conservation, BTUCottbus-Senftenberg, Germany
Dr. Steven Cooke, Associate Professor of Cultural Heritage and Museum Studies, Deakin University, Melbourne, Australia
Katelyn Williams, PhD student and Academic Assistant, BTUCottbus-Senftenberg, Germany

THURSDAY, NOV. 18: 2:30pm CST
[in Amsterdam it is 9:30pm, same day]
PRESENTATION: How to Reach an Audience 1000x Bigger Than You Ever Imagined Through Digital
Speaker:
Joel Kremer, The Kremer Museum, Amsterdam, NL

THURSDAY, NOV. 18: 3:15pm CST
[in Sydney it is 6:15am, of the next day, Friday]
PRESENTATION: Belonging, Being Human and Making the Most of an Online Pivot
Speakers:
Dr. Anna Lawrenson, Director Museum & Heritage Studies, University of Sydney, Australia
Dr. Chiara O’Reilly, Senior Lecturer, Museum & Heritage Studies, University of Sydney, Australia
DAY 4 - Friday, November 19

FRIDAY, NOV. 19: 10:45am CST
[in Glasgow it is 4:45pm, same day; in Kyoto it is 12:45am after Midnight leading into Saturday am]

DISCUSSION GROUP PART II - Collaborations

Moderator:
Dr. Clare van Loenen, Instructor in Art History (Museum Studies), Virginia Commonwealth University, Richmond, VA, USA

Graduate collaborative projects:
Dr. Briley A. Rasmussen, Assistant Professor of Museum Education and Museum Studies, University of Texas at Austin, TX, USA
Dr. Carissa DiCindio, Assistant Professor in Art and Visual Culture Education, University of Arizona, AZ, USA

Exhibition project on curating the intangible:
Sayaha Takahashi, Graduate Student in Human and Environmental Studies, Kyoto University, Japan

International student placement:
Dr. Margaret McColl, Senior Lecturer in Education and Director MSc Museum Education, School of Education, University of Glasgow, Glasgow, UK
Delia Wilson, Senior Lecturer in Education and Course Coordinator MSc Museum Education, School of Education, University of Glasgow, Glasgow, UK
Jessica Cipriano, MSc Museum Education Student, School of Education, University of Glasgow, Glasgow, UK
Jamie Wandel, MSc Museum Education Student, School of Education, University of Glasgow, Glasgow, UK
FRIDAY, NOV. 19: 1:00pm CST
ROUNDTABLE: Lessons Learned from the Pandemic: How COVID-19 and the Racial-Justice Crisis Impacted University of San Francisco’s Social-Justice Focused Museum Studies Curricula

Moderator:
Dr. Paula J. Birnbaum, Professor and Academic Director, Museum Studies M.A. Program, University of San Francisco, USA, University of San Francisco, CA, USA

Discussants:
Paloma Añoveros, Curator/Collections Specialist consultant and Adjunct Professor, University of San Francisco, CA, USA
Dr. Karen M. Fraser, Associate Professor, University of San Francisco, CA, USA
Javier Plasencia, Program Manager for the Museum Studies M.A. Program, University of San Francisco, CA, USA
Eyal Shahar, Chief New Media Exhibit Engineer, Exploratorium; Adjunct Professor, University of San Francisco, CA, USA
Karren Shorofsky, Attorney and Adjunct Professor, University of San Francisco, CA, USA
Steven Tulsky, Financial Management Advisor to nonprofit organizations and Adjunct Professor, University San Francisco, USA

FRIDAY, NOV. 19: 2:45pm CST
PRESENTATION: Museum Leadership 2.0: Mentoring for Museum Professionals Post-COVID

Speaker:
Dr. Antoniette M. Guglielmo, Director, Museum Leadership Institute at Claremont Graduate University, CA, USA
WE THANK OUR SUPPORTING TEAM AT SOUTH DAKOTA STATE UNIVERSITY, BROOKINGS, SD, USA:

Donna Merkt, Director, South Dakota Art Museum
Taylor McKeown, Collections Curator, South Dakota Art Museum
Jodi Lundgren, Exhibitions Curator, South Dakota Art Museum
Dr. Mary Emery, Professor of Sociology and Rural Studies, School of Psychology, Sociology and Rural Studies and Research Excellence Center Initiative, College of Arts, Humanities & Social Sciences
Chris Francis, Grant Proposal Specialist, College of Pharmacy and Allied Health Professions and College of Arts, Humanities & Social Sciences
Beverly Krumm, Graphic Artist and Graphic Design Lecturer, School of Design
Dr. Shouhong Zhang, Director of Instructional Design, Instructional Design Services
Dr. Goran Mitrovich, Training Specialist, Instructional Design Services
Gwen McCausland, Director, South Dakota Agricultural Heritage Museum
Carrie Van Buren, Collections Coordinator, South Dakota Agricultural Heritage Museum
Sarah Jacobs, Education Coordinator, South Dakota Agricultural Heritage Museum
Lisa Marotz, Director, McCrory Gardens
Dr. Kristi Tornquist, Dean of the Library and Professor, Hilton M. Briggs Library
Michele Christian, Archivist & Special Collections Librarian, SDSU Archives and Special Collections, Hilton M. Briggs Library
Michael Biondo, Electronic Resources and Scholarly Communications Librarian, Hilton M. Briggs Library

Outside of South Dakota State University, our gratitude also to:
Mike Mogard, Director of Operations at Children’s Museum of South Dakota, Brookings, SD, USA
Brenda Granger, Executive Director, Oklahoma Museums Association, Oklahoma City, OK, USA

Supported by a gift to The FUNd for Museum Studies held by the South Dakota State University Foundation.