



**SOUTH DAKOTA BOARD OF REGENTS  
ACADEMIC AFFAIRS FORMS**

**New Course Request**

<b>SDSU</b>	<b>Education &amp; Human Sciences / Health &amp; Consumer Sciences</b>
<b>Institution</b>	<b>Division/Department</b>
Dennis D. Hedge	6/15/2021
<b>Institutional Approval Signature</b>	<b>Date</b>

**Section 1. Course Title and Description**

Prefix & No.	Course Title	Credits
HMGT 375	International Tourism	3

**Course Description**

A comprehensive examination of the complex world of international tourism as a modern mass cultural activity. The course will emphasize world geography and traveler flows, political environments and security relationship, government planning and destination development, economic development strategies and international competition, and the role of international agencies and organizations in world tourism.

**Pre-requisites or Co-requisites**

Prefix & No.	Course Title	Pre-Req/Co-Req?
HMGT 171	Introduction to Hospitality, Tourism, and Event Industry	Pre-Req

**Registration Restrictions**

None

**Section 2. Review of Course**

**2.1. Will this be a unique or common course?**

**Unique Course**

Prefix & No.	Course Title	Credits
THM 480	Tourism Planning and Development	3
RECR 302	Commercial Recreation and Tourism	3

Provide explanation of differences between proposed course and existing system catalog courses below:

THM 480 considers planning and development, personnel organization and human relations, marketing and finance within tourism. Major topics include planning approaches, regional planning, and community tourism planning.

RECR 302 examines the history, trends, supply, demand, relationships to tourism, management, development and technical assistance in this rapidly expanding industry.

HMGT 375 will examine international tourism including international competition, international agencies, and association in world tourism.

**Section 3. Other Course Information**

**3.1. Are there instructional staffing impacts?**

No. Replacement of: HMGT 371-371L Leisure Activities Management & Lab (3 cr.)  
Effective date of deletion: Fall 2021

**3.2. Existing program(s) in which course will be offered:** Hospitality, Tourism, and Event Management (B.S.)

**3.3. Proposed instructional method by university:** R - Lecture

3.4. Proposed delivery method by university: 001 – Face to Face Term Based Instruction

3.5. Term change will be effective: Fall 2021

3.6. Can students repeat the course for additional credit?  Yes  No

3.7. Will grade for this course be limited to S/U (pass/fail)?  Yes  No

3.8. Will section enrollment be capped?  Yes, max per section:  No

3.9. Will this course equate (i.e., be considered the same course for degree completion) with any other unique or common courses in the common course system database in Colleague and the Course Inventory Report?  Yes  No

3.10. Is this prefix approved for your university?  Yes  No

#### **Section 4. Department and Course Codes (Completed by University Academic Affairs)**

4.1. University Department: Health & Consumer Sciences

4.2. Banner Department Code: SHCS

4.3. Proposed CIP Code: 52.0904

Is this a new CIP code for the university?  Yes  No

#### **NEW COURSE REQUEST Supporting Justification for On-Campus Review**

<u>Kendra Kattelmann</u> <b>Request Originator</b>	<u>Kendra Kattelmann</u> <b>Signature</b>	<u>6/8/2021</u> <b>Date</b>
<u>Kendra Kattelmann</u> <b>Department Chair</b>	<u>Kendra Kattelmann</u> <b>Signature</b>	<u>6/8/2021</u> <b>Date</b>
<u>Jill Thorngren</u> <b>School/College Dean</b>	<u>Jill Thorngren</u> <b>Signature</b>	<u>6/8/2021</u> <b>Date</b>

1. Provide specific reasons for the proposal of this course and explain how the changes enhance the curriculum.

HMG 375 International Tourism (3 cr.) will allow the student to be better prepared to manage in a global environment. Introduction to travel and tourism both domestically and abroad including topics such as the history of tourism; the tourism system; measuring and predicting travel motivations, behavior, and demand; and management issues in a global context. According to U.S. Travel Industry Impacts by U.S. Travel Association

([https://www.ustravel.org/sustem/files/media\\_root/document/Research\\_Fact-Sheet\\_US-Travel-Answer-Sheet.pdf](https://www.ustravel.org/sustem/files/media_root/document/Research_Fact-Sheet_US-Travel-Answer-Sheet.pdf)), travel is among the top 10 industries in 49 states and D.C. in terms of

employment. Direct spending by resident and international travelers in the U.S. averaged \$3.1 billion a day. In 2019, U.S. Travel Exports totaled \$255 billion. International Travel Imports totaled \$196 billion. International arrivals to the U.S. totaled 79 million in 2019, about half of whom came from overseas. Each overseas traveler spends approximately \$4,200 when they visit the U.S. and stays on average 18 nights. Overseas arrivals represent about half of all international arrivals, yet account for 84% of total international travel spending. This course helps students understand travel and tourism from international perspectives and achieve the program learning outcome: Appreciate and celebrate differences.

2. Note whether this course is:  Required  Elective

3. In addition to the major/program in which this course is offered, what other majors/programs will be affected by this course?

None.

4. If this will be a dual listed course, indicate how the distinction between the two levels will be made.  
N/A

5. Desired section size      40
6. Provide qualifications of faculty who will teach this course. List name(s), rank(s), and degree(s).  
Xu Li, Assistant Professor, Ph.D.
7. Note whether adequate facilities are available and list any special equipment needed for the course.  
No special equipment or room needed.
8. Note whether adequate library and media support are available for the course.  
Resources are adequate.
9. Will the new course duplicate courses currently being offered on this campus?  Yes  No
10. If this course may be offered for variable credit, explain how the amount of credit at each offering is to be determined.  
N/A