



**SOUTH DAKOTA BOARD OF REGENTS  
ACADEMIC AFFAIRS FORMS**

**Revised Course Request: Unique Course  
(Substantive Modification)**

SDSU	Kendra Kattelman	Jill Thorngren	1/29/2021
<b>Institution</b>	<b>Form Initiator</b>	<b>Dean's Approval Signature</b>	<b>Date</b>
	Education & Human Sciences/ Consumer Sciences		
SDSU		Dennis D. Hedge	3/24/2021
<b>Institution</b>	<b>Division/Department</b>	<b>Institutional Approval Signature</b>	<b>Date</b>

**Section 1. Existing Course Title and Description**

Prefix & No.	Course Title	Credits
HMGT 371	Leisure Activities Management	3
HMGT 371L	Leisure Activities Management Lab	0

**HMGT 371 Course Description**  
 The course will explore management and sales skills required to ensure the success of attractions providing leisure activities in the tourism industry.

**HMGT 371L Course Description**  
 The lab portion will include conducting visits or tours of the leisure industry as a segment of the hospitality industry.

**Section 2. Modification(s) Requested**

**2.1. This modification will include:**

**A change in description/subject matter content (enter revised description below).**

**HMGT 371 Course Description:**

A comprehensive examination of the complex world of international tourism as a modern mass cultural activity. The course will emphasize world geography and traveler flows, political environments and security relationship, government planning and destination development, economic development strategies and international competition, and the role of international agencies and organizations in world tourism.

**Course Title Change**    International Tourism

**Deletion of a lab component**

Students will only complete the three-credit lecture. HMGT 371L will be deleted.

Prefix & No.	Course Title	Credits
HMGT 371L	Leisure Activities Management Lab	0

**If the addition of a lab/lecture component requires a change in pre-requisites or co-requisites, indicate below:**

Remove the co-requisite HMGT 371L from HMGT 371.

**Effective term of the change: Fall 2021**

**2.2. Add justification for all changes noted above:**

The title and course description were changed to include information that will allow the student to be better prepared to manage in a global environment. Introduction to travel and tourism both domestically and abroad including topics such as the history of tourism; the tourism system;

measuring and predicting travel motivations, behavior, and demand; and management issues in a global context. According to U.S. Travel Industry Impact by U.S. Travel Association ([https://www.ustravel.org/system/files/media\\_root/document/Research\\_Fact-Sheet\\_US-Travel-Answer-Sheet.pdf](https://www.ustravel.org/system/files/media_root/document/Research_Fact-Sheet_US-Travel-Answer-Sheet.pdf)), travel is among the top 10 industries in 49 states and D.C. in terms of employment. Direct spending by resident and international travelers in the U.S. averaged \$3.1 billion a day. In 2019, U.S. Travel Exports totaled \$255 billion. International Travel Imports totaled \$196 billion. International arrivals to the U.S. totaled 79 million in 2019, about half of whom came from overseas. Each overseas traveler spends approximately \$4,200 when they visit the U.S. and stays on average 18 nights. Overseas arrivals represent about half of all international arrivals, yet account for 84% of total international travel spending. The revised course helps students understand travel and tourism from international perspectives and achieve the program learning outcome: Appreciate and celebrate differences.

**Section 3. Other Course Information**

**3.1. Will this course equate (i.e., be considered the same course for degree completion) with any other unique or common courses in the common course database (Colleague and the Course Inventory Report)?**  Yes  No

**Section 4. Department and Course Codes (Completed by University Academic Affairs)**

	<u>Current</u>		<u>New</u>
<input type="checkbox"/> Change in University Department Code	SCOS	to	No change
<input type="checkbox"/> Change in CIP Code	52.0904	to	No change