



**SOUTH DAKOTA BOARD OF REGENTS
ACADEMIC AFFAIRS FORMS**

New Site Request


| | |
|---|---|
| UNIVERSITY: | SDSU |
| DEGREE(S) AND PROGRAM: | Psychology (B.A.) |
| NEW SITE(S): <i>Include address of new physical locations. Delivery methods are defined in AAC Guideline 5.5.</i> | Online |
| INTENDED DATE OF IMPLEMENTATION: | 2021-2022 Academic Year |
| CIP CODE: | 42.0101 |
| UNIVERSITY DEPARTMENT: | Psychology |
| BANNER DEPARTMENT CODE: | SPSY |
| UNIVERSITY DIVISION: | Arts, Humanities & Social Sciences |
| BANNER DIVISION CODE: | 3S |

Please check this box to confirm that:

- The individual preparing this request has read [AAC Guideline 2:11](#), which pertains to new site requests, and that this request meets the requirements outlined in the guidelines.
- This request will not be posted to the university website for review of the Academic Affairs Committee until it is approved by the Executive Director and Chief Academic Officer.

University Approval

To the Board of Regents and the Executive Director: I certify that I have read this proposal, that I believe it to be accurate, and that it has been evaluated and approved as provided by university policy.



 President of the University

12/9/2020

 Date

1. What is the need for offering the program at the new physical site or through distance delivery?

South Dakota State University (SDSU) requests authorization to offer the B.A. in Psychology via online delivery. In 2018 the College of Arts, Humanities and Social Sciences requested to offer B.A. degrees for existing majors. At that time, the B.A. in Psychology was added as an option. The B.S. in Psychology was approved for online delivery in 2017. The College would like to move forward at this time with being able to promote online delivery for the B.S. and B.A. options for the Psychology major. Offering the B.A. in Psychology online will better serve distance students who wish to supplement their training in the discipline with a modern language, instead of additional science credits.

National enrollment trends for psychology continue to grow as does the job market for psychology graduates. The U.S. Bureau of Labor Statistics indicates that employment for

psychologists will grow by 3% through 2029, as fast as average for all jobs.¹ The demand for clinical, counseling, and school psychologists is expected to grow by 15 percent and for industrial/organization psychology is expected to grow by 13 percent over the next decade.² The SDSU Psychology major aligns with the American Psychological Association (APA) guidelines for undergraduate education in psychology and offers a maximum degree of flexibility, while ensuring adequate preparation for a wide range of post-graduate options.

SDSU will not require additional resources. All courses are available online.

2. Are any other Regental universities authorized to offer a similar program at the proposed site(s) or through distance delivery? If “yes,” identify the institutions and programs and explain why authorization is requested.

While regental universities including Black Hills State University, Northern State University, and the University of South Dakota all offer a major in psychology on their main campus, none of these universities currently offers a Psychology major online.

3. Are students enrolling in the program expected to be new to the university or redirected from other existing programs at the university? Complete the table below and explain the methodology used in developing the estimates.

The students are expected to be a combination of new students and students who are changing their major to Psychology. The majority of Psychology majors pursue the B.S. degree, but there is a small number who would like to pursue the B.A. option. Students like the flexibility of programs offered online, which allow them to continue to live and work anywhere in the state while they are completing their degree. It is not expected that online delivery will have much impact on the enrollments in SDSU’s face-to-face, on-campus courses.

| | Fiscal Years* | | | |
|--|-----------------|-----------------|-----------------|-----------------|
| | 1 st | 2 nd | 3 rd | 4 th |
| <i>Estimates</i> | FY 22 | FY 23 | FY 24 | FY 25 |
| Students new to the university | 5 | 5 | 5 | 5 |
| Students from other university programs | 3 | 3 | 3 | 3 |
| =Total students in the program at the site | 8 | 8 | 8 | 8 |
| Program credit hours (major courses)** | 304 | 304 | 304 | 304 |
| Graduates | 0 | 0 | 0 | 8 |

*Do not include current fiscal year.

**This is the total number of credit hours generated by students in the program in the required or elective program courses. Use the same numbers in Appendix B – Budget.

4. What is the perceived impact of this request on existing programs in the Regental system?

No impact on existing Regental programs is anticipated. By adding an online delivery option, it would increase the accessibility for students who are looking to pursue their education and are place bound due to current employment, family, and other commitments.

¹ Bureau of Labor Statistics, U.S. Department of Labor, *Occupational Outlook Handbook*, Psychologists, on the Internet at <https://www.bls.gov/ooh/life-physical-and-social-science/psychologists.htm> (visited October 25, 2020).

² Very Well Mind, Outlook and Job Growth for Psychologists, on the Internet at <https://www.verywellmind.com/job-outlook-for-psychologists-2794923> (visited November 11, 2020).

5. Complete the table and explain any special circumstances. Attach a copy of the program as it appears in the current catalog. If there are corresponding program modifications requested, please attach the associated form. Explain the delivery of the new courses and attach any associated new course request forms.

| B.A. in Psychology | Credit hours | Credit hours currently available from SDSU online | Credit hours currently available from other universities available online | Credit hours new to this university for online delivery |
|---|--------------|---|---|---|
| System General Education Requirements | 30 | 30 | 30 | 0 |
| <i>Subtotal, Degree Requirements</i> | 30 | 30 | 30 | 0 |
| College of Arts, Humanities & Social Science Requirements | 9 | 9 | 9 | 0 |
| Major Requirements | 38 | 38 | 6 | 0 |
| <i>Subtotal, Requirements of the Proposed Major</i> | 65 | 65 | 33 | 0 |
| Free Electives | 43 | 43 | 43 | 0 |
| <i>Total, Degree with Proposed Major</i> | 120 | 120 | 106 | 0 |

Requirements for B.A. in Psychology

Bachelor of Arts in Arts, Humanities and Social Sciences

Bachelor of Science in Arts, Humanities and Social Sciences

System General Education Requirements

- Goal #1 Written Communication: ENGL 101 - Composition I (COM) [SGR #1] Credits: 3 and SGR #1 Elective Credits: 3
- Goal #2 Oral Communication: SGR #2 Elective Credits: 3
- Goal #3 Social Sciences/Diversity: PSYC 101 - General Psychology (COM) [SGR #3] Credits: 3 and SGR #3 Elective Credits: 3
- Goal #4 Arts and Humanities/Diversity: SGR #4 Electives Credits: 6
- Goal #5 Mathematics: SGR #5 Elective Credits: 3
- Goal #6 Natural Sciences: SGR #6 Electives Credits: 6

College of Arts, Humanities and Social Sciences Requirements - Bachelor of Arts Requirements Credits: 9+

- Modern Foreign Language Including the 202-Level Credits: 6+
- AHSS 111 - Introduction to Global Citizenship and Diversity Credits: 3
- One declared minor outside of the major prefix OR a second major OR a teaching specialization. The minor may be a traditional minor within one department or it may be interdisciplinary involving more than one department. The minor can be in a different college. The minor must be declared no later than the student's third semester of enrollment.
- Capstone course in the major discipline
- Upper division coursework Credits: 33

System General Education and/or major coursework may satisfy some or all of the above requirements. Consult program advisor for details. See the College of Arts, Humanities & Social Sciences for additional information about Bachelor of Arts specifications.

Major Requirements

- PSYC 375-375L - Research Methods in Psychology and Lab Credits: 4
- PSYC 376-376L - Research Methods II and Lab Credits: 4
- PSYC 409 - History and Systems of Psychology (COM) Credits: 3 (Capstone)
- Domain I - Select three from the following. Credits: 9
 - PSYC 301 - Sensation and Perception (COM) Credits: 3
 - PSYC 305 - Learning and Conditioning Credits: 3
 - PSYC 406 - Cognitive Psychology (COM) Credits: 3
 - PSYC 411 - Physiological Psychology Credits: 3
 - PSYC 414 - Drugs and Behavior (COM) Credits: 3
 - PSYC 417 - Health Psychology (COM) Credits: 3
- Domain II - Select three from the following. Credits: 9
 - PSYC 244 - Environmental Psychology (COM) Credits: 3
 - PSYC 327 - Child Psychology Credits: 3
 - PSYC 364 - Cross Cultural Psychology Credits: 3
 - PSYC 367 - Psychological Gender Issues Credits: 3
 - PSYC 441 - Social Psychology (COM) Credits: 3
 - PSYC 443 - Social Psychology of Prejudice (COM) Credits: 3
- Domain III - Select three from the following. Credits: 9
 - PSYC 331 - Industrial and Organizational Psychology (COM) Credits: 3
 - PSYC 357 - Psychological Therapies Credits: 3
 - PSYC 358 - Behavior Modification Credits: 3
 - PSYC 427 - Child Psychopathology Credits: 3
 - PSYC 451 - Psychology of Abnormal Behavior (COM) Credits: 3
 - PSYC 492 - Topics (COM) Credits: 1-4 (3 credits required) (Organizational Development)

Electives

Taken as needed to complete any additional degree requirements.

Total Required Credits: 120

Academic Requirements

Psychology does not permit the double use of courses in its major with a minor. All psychology courses that count toward the major must receive a C or better grade.

6. How will the university provide student services comparable to those available for students on the main campus?

An academic advisor will be assigned to those distance students in the major. They will connect with the students using e-mail, phone, Zoom, and other technologies as they communicate. A student services facilitator is housed in Continuing and Distance Education and is available to assist students in connecting to necessary resources online and on campus. Finally, online tutoring support is available through Smarthinking (Pearson Education) and student services such as disability services accommodations will be available to students upon request.

The South Dakota State University Hilton M. Briggs library has long served students engaged in coursework away from campus. This includes students enrolled online. Library support services will be available to students through a variety of means:

- Students can contact librarians for research assistance. The librarian provides online research guides and is available for consultations with faculty and students.
- Distance Library Services include book and article delivery for materials owned by the library. Students may request materials not held by the library through interlibrary loan.
- SDSU students have online access to research databases such as Web of Science, EBSCOhost MegaFILE, and JSTOR.

Students will have access to technical support provided by SDSU's Information Technology Services.

7. Is this program accredited by a specialized accrediting body? If so, address any program accreditation issues and costs related to offering the program at the new site(s).

There is no accrediting body for undergraduate psychology programs. However, the psychology major curriculum at SDSU closely follows the APA Guidelines for the undergraduate psychology major.

8. Does the university request any exceptions to Board policy for delivery at the new site(s)? Explain requests for exceptions to Board policy.

None

9. Cost, Budget, and Resources related to new courses at the site: Explain the amount and source(s) of any one-time and continuing investments in personnel, professional development, release time, time redirected from other assignments, instructional technology & software, other operations and maintenance, facilities, etc., needed to implement the proposed minor. Complete Appendix B – Budget using the system form.

The Department of Psychology is not requesting additional faculty or resources to deliver the B.A. in Psychology program online. All courses needed for the program are already being delivered in an online format. Tuition revenue generated from online tuition will adequately fund the program. Growth that requires additional courses will be met by self-support tuition.