



**SOUTH DAKOTA BOARD OF REGENTS  
ACADEMIC AFFAIRS FORMS**

**Substantive Program Modification Form**

<b>UNIVERSITY:</b>	SDSU
<b>CURRENT PROGRAM TITLE:</b>	Communication Studies (B.A. & B.S.) – Speech Education Specialization
<b>CIP CODE:</b>	09.0101 – Communication Studies Major CIP 13.1331 – Speech Education Specialization CIP
<b>UNIVERSITY DEPARTMENT:</b>	School of Communication & Journalism
<b>BANNER DEPARTMENT CODE:</b>	SCJR
<b>UNIVERSITY DIVISION:</b>	Arts, Humanities & Social Sciences
<b>BANNER DIVISION CODE:</b>	3S

**University Approval**

*To the Board of Regents and the Executive Director: I certify that I have read this proposal, that I believe it to be accurate, and that it has been evaluated and approved as provided by university policy.*

Dennis D. Hedge

Vice President of Academic Affairs or  
President of the University

1/26/2021

Date

**1. This modification addresses a change in:**

- |  |  |
|--|--|
| <input checked="" type="checkbox"/> Total credits required within the discipline | <input type="checkbox"/> Total credits of supportive course work |
| <input checked="" type="checkbox"/> Total credits of elective course work        | <input type="checkbox"/> Total credits required for program      |
| <input type="checkbox"/> Program name  | <input checked="" type="checkbox"/> Existing specialization      |
| <input type="checkbox"/> CIP Code  | <input type="checkbox"/> Other (explain below)                   |

**2. Effective date of change:** 2021-2022 Academic Year

**3. Program Degree Level:** Associate  Bachelor's  Master's  Doctoral

**4. Category:** Certificate  Specialization  Minor  Major

**5. If a name change is proposed, the change will occur:**

- On the effective date for all students
- On the effective date for students new to the program (enrolled students will graduate from existing program)

Proposed new name:

**6. Primary Aspects of the Modification:**

*Existing Curriculum*

*Proposed Curriculum (highlight changes)*

Pref.	Num.	Title	Cr. Hrs.	Pref.	Num.	Title	Cr. Hrs.
<b>Systems General Education Requirements</b>				<b>Systems General Education Requirements</b>			
	<b>30</b>				<b>30</b>		
ENGL	101	Composition I (SGR #1)	3	ENGL	101	Composition I (SGR #1)	3
ENGL	201	Composition II (SGR #1)	3	ENGL	201	Composition II (SGR #1)	3
		SGR 2 – Oral Communication	3			SGR 2 – Oral Communication	3
		SGR 3 – Social Sciences/Diversity	3			SGR 3 – Social Sciences/Diversity	3

## Existing Curriculum

## Proposed Curriculum (highlight changes)

Pref.	Num.	Title	Cr. Hrs.	Pref.	Num.	Title	Cr. Hrs.
SOC AND/OR PSYC	100	Introduction to Sociology (SGR #3) <i>recommended</i>	3	SOC AND/OR PSYC	100	Introduction to Sociology (SGR #3) <i>recommended</i>	3
	101	General Psychology (SGR #3) <i>recommended</i>			101	General Psychology (SGR #3) <i>recommended</i>	
		SGR 4 – Humanities and Arts/Diversity	3			SGR 4 – Humanities and Arts/Diversity	3
		SGR 4 – Humanities and Arts/Diversity	3			SGR 4 – Humanities and Arts/Diversity	3
		SGR 5 – Mathematics	3			SGR 5 – Mathematics	3
		SGR 6 – Natural Sciences	3			SGR 6 – Natural Sciences	3
		SGR 6 – Natural Sciences	3			SGR 6 – Natural Sciences	3
<b>AHSS College Requirements</b> <i>Additional required credits of coursework beyond SGRs, Major, and Support Courses</i>			<b>9-13+</b> <b>7-9</b>	<b>AHSS College Requirements</b> <i>Additional required credits of coursework beyond SGRs, Major, and Support Courses</i>			<b>9-13+</b> <b>7-9</b>
		One declared minor outside of the major prefix OR a second major OR a teaching specialization. The minor may be a traditional minor within one department or it may be interdisciplinary involving more than one department. The minor can be in a different college. The minor must be declared no later than the student's third semester of enrollment.	-			One declared minor outside of the major prefix OR a second major OR a teaching specialization. The minor may be a traditional minor within one department or it may be interdisciplinary involving more than one department. The minor can be in a different college. The minor must be declared no later than the student's third semester of enrollment.	-
		Capstone course within major <i>SPCM 465 Capstone Course in Speech Communication</i>	-			Capstone course within major <b>CMST 465 Capstone Course in Speech Communication</b>	-
		Upper Division Credits (300-400 level coursework inside and outside of the major)	33			Upper Division Credits (300-400 level coursework inside and outside of the major)	33
<b>Bachelor of Arts</b>			<b>9+</b> <b>9</b>	<b>Bachelor of Arts</b>			<b>9+</b> <b>9</b>
		Modern Foreign Language (6+) <i>Competency at the 202 level (6 credits from one approved Modern Foreign language from SGR #4 may be counted toward goal)</i>	6+			Modern Foreign Language (6+) <i>Competency at the 202 level (6 credits from one approved Modern Foreign language from SGR #4 may be counted toward goal)</i>	6+
6			6				6
AIS	211	South Dakota American Indian Culture and Education	3	AIS	211	South Dakota American Indian Culture and Education	3
<b>Bachelor of Science</b>			<b>13+</b> <b>7+</b>	<b>Bachelor of Science</b>			<b>13+</b> <b>7+</b>
		Natural Sciences (10+) Satisfying coursework must include -at least two classes with laboratory components -at least two different prefixes (MATH and STATS courses do not count toward the Science requirement.) (6 credits of SGR #6 are counted toward this goal)	10+			Natural Sciences (10+) Satisfying coursework must include -at least two classes with laboratory components -at least two different prefixes (MATH and STATS courses do not count toward the Science requirement.) (6 credits of SGR #6 are counted toward this goal)	10+
			4+				4+
AIS	211	South Dakota American Indian Culture and Education	3	AIS	211	South Dakota American Indian Culture and Education	3
<b>Major Requirements</b>			<b>36-39</b>	<b>Major Requirements</b>			<b>38-41</b>

## Existing Curriculum

## Proposed Curriculum (highlight changes)

Pref.	Num.	Title	Cr. Hrs.	Pref.	Num.	Title	Cr. Hrs.
Major Core			12	Major Core			14
				MCOM	119	First-Year Seminar in Communication and Journalism	2
SPCM	201	Interpersonal Communication	3	CMST	201	Interpersonal Communication	3
SPCM	215	Public Speaking (3)	3	CMST	215	Public Speaking (3)	3
OR SPCM	311	Business & Professional Communication (3)		OR CMST	311	Business & Professional Communication (3)	
SPCM	222	Argumentation and Debate	3	CMST	222	Argumentation and Debate	3
SPCM	305	Communication Research	3	CMST	305	Communication Research	3
Speech Education Specialization Major Requirements			24	Speech Education Specialization Major Requirements			24
MCOM	151	Introduction to Mass Communication	3	MCOM	151	Introduction to Mass Communication	3
MCOM	416	Mass Media and Society	3	MCOM	416	Mass Media and Society	3
SPCM	281	Speech and Debate Activities (Complete over two consecutive semesters)	3	CMST	281	Speech and Debate Activities (Complete over two consecutive semesters)	3
SPCM	434	Small Group Communication	3	CMST	434	Small Group Communication	3
SPCM	470	Intercultural Communication	3	CMST	470	Intercultural Communication	3
SPCM	476	7-12 Speech Methods	3	SPCM	476	7-12 Speech Methods	3
				ENGL	424	7-12 Language Arts Methods	3
SPCM	491	Independent Study (Forensic Team Management)	1	CMST	491	Independent Study (Forensic Team Management)	1
		At least 5 credits of electives from SPCM and/or MCOM	5			At least 5 credits of electives from SPCM and/or MCOM	5
<b>Teaching Specialization Requirements</b>			<b>31</b>	<b>Teaching Specialization Requirements</b>			<b>31</b>
AIS	211	South Dakota American Indian Culture and Education (College Requirement)	-	AIS	211	South Dakota American Indian Culture and Education (College Requirement)	-
EDFN	101	Exploration of Teaching & Learning	1	EDFN	101	Exploration of Teaching & Learning	1
EDFN	340	Adolescent Development in Educational Contexts	3	EDFN	340	Adolescent Development in Educational Contexts	3
EDFN	351	Teaching & Learning I	1	EDFN	351	Teaching & Learning I	1
EDFN	352	Teaching & Learning II	3	EDFN	352	Teaching & Learning II	3
EDFN	352L	Teaching & Learning II Lab	2	EDFN	352L	Teaching & Learning II Lab	2
EDFN	453	Teaching & Learning III	3	EDFN	453	Teaching & Learning III	3
EDFN	453L	Teaching & Learning III Lab	4	EDFN	453L	Teaching & Learning III Lab	4
EDFN	454	Teaching & Learning IV: Student Teaching	11	EDFN	454	Teaching & Learning IV: Student Teaching	11
SEED	450	7-12 Reading and Content Literacy	2	SEED	450	7-12 Reading and Content Literacy	2
SEED	456	Capstone/Action Research	1	SEED	456	Capstone/Action Research	1
		Varies by major - Content Methods (3-4*) SPCM 476 7-12 Speech Methods (Major Core)	-			Varies by major - Content Methods (3-4*) SPCM 476 7-12 Speech Methods ENGL 424 7-12 Language Arts Methods (Major Core)	
<b>Electives (Taken as needed to complete any additional degree requirements)</b>			<b>14-16</b>	<b>Electives (Taken as needed to complete any additional degree requirements)</b>			<b>12-14</b>
Academic Requirements: A minimum grade of "C" or better is required in all major courses.				Academic Requirements: A minimum grade of "C" or better is required in all major courses.			
<b>Summary of Credits Communication Studies (B.A.) – Speech Education Specialization</b>							
<b>System General Education Requirements</b>			<b>30</b>	<b>System General Education Requirements</b>			<b>30</b>
<b>AHSS College Requirements</b>			<b>9+</b>	<b>AHSS College Requirements</b>			<b>9+</b>
Additional required credits of coursework beyond SGRs, Major, and Support Courses			<b>9</b>	Additional required credits of coursework beyond SGRs, Major, and Support Courses			<b>9</b>
<b>Major Requirements</b>			<b>36</b>	<b>Major Requirements</b>			<b>38</b>

<i>Existing Curriculum</i>				<i>Proposed Curriculum (highlight changes)</i>			
Pref.	Num.	Title	Cr. Hrs.	Pref.	Num.	Title	Cr. Hrs.
<b>Major Core (12)</b>				<b>Major Core (14)</b>			
<b>Speech Education Specialization Major Requirements (24)</b>				<b>Speech Education Specialization Major Requirements (24)</b>			
<b>Teaching Specialization Requirements</b>			<b>31</b>	<b>Teaching Specialization Requirements</b>			<b>31</b>
<b>Electives</b> (Taken as needed to complete any additional degree requirements)			<b>14</b>	<b>Electives</b> (Taken as needed to complete any additional degree requirements)			<b>12</b>
<b>Summary of Credits Communication Studies (B.S.) – Speech Education Specialization</b>							
<b>System General Education Requirements</b>			<b>30</b>	<b>System General Education Requirements</b>			<b>30</b>
<b>AHSS College Requirements</b> <i>Additional required credits of coursework beyond SGRs, Major, and Support Courses</i>			<b>13+</b> <b>7+</b>	<b>AHSS College Requirements</b> <i>Additional required credits of coursework beyond SGRs, Major, and Support Courses</i>			<b>13+</b> <b>7+</b>
<b>Major Requirements</b>			<b>36</b>	<b>Major Requirements</b>			<b>38</b>
<b>Major Core (12)</b>				<b>Major Core (14)</b>			
<b>Speech Education Specialization Major Requirements (24)</b>				<b>Speech Education Specialization Major Requirements (24)</b>			
<b>Teaching Specialization Requirements</b>			<b>31</b>	<b>Teaching Specialization Requirements</b>			<b>31</b>
<b>Electives</b> (Taken as needed to complete any additional degree requirements)			<b>16</b>	<b>Electives</b> (Taken as needed to complete any additional degree requirements)			<b>14</b>
Total number of hours required for specialization			<b>67</b>	Total number of hours required for specialization			<b>69</b>
Total number of hours required for degree			<b>120</b>	Total number of hours required for degree			<b>120</b>

### 7. Explanation of the Change:

The School of Communication and Journalism currently requires a first-year seminar for advertising, journalism, and public relations majors. As part of ongoing efforts to enhance the School and build synergy where possible, COJO would like to require communication studies students to complete the first-year seminar course as well. Most incoming students have been taking the course by choice. This modification makes the course required for all communication studies majors, joining the other majors within the School.

Also, to increase program efficiency, students will complete ENGL 424: 7-12 Language Arts Methods rather than SPCM 476: K-12 Speech Methods.