



**SOUTH DAKOTA BOARD OF REGENTS
ACADEMIC AFFAIRS FORMS**

Substantive Program Modification Form

UNIVERSITY:	SDSU
CURRENT PROGRAM TITLE:	Communication Studies (B.A. & B.S.)
CIP CODE:	09.0101
UNIVERSITY DEPARTMENT:	School of Communication & Journalism
BANNER DEPARTMENT CODE:	SCJR
UNIVERSITY DIVISION:	Arts, Humanities & Social Sciences
BANNER DIVISION CODE:	3S

University Approval

To the Board of Regents and the Executive Director: I certify that I have read this proposal, that I believe it to be accurate, and that it has been evaluated and approved as provided by university policy.

 Dennis D. Hedge
 Vice President of Academic Affairs or
 President of the University

 1/26/2021
 Date

1. This modification addresses a change in:

- | | |
|--|--|
| <input checked="" type="checkbox"/> Total credits required within the discipline | <input type="checkbox"/> Total credits of supportive course work |
| <input checked="" type="checkbox"/> Total credits of elective course work | <input type="checkbox"/> Total credits required for program |
| <input type="checkbox"/> Program name | <input type="checkbox"/> Existing specialization |
| <input type="checkbox"/> CIP Code | <input type="checkbox"/> Other (explain below) |

2. Effective date of change: 2021-2022 Academic Year

3. Program Degree Level: Associate Bachelor's Master's Doctoral

4. Category: Certificate Specialization Minor Major

5. If a name change is proposed, the change will occur:

- On the effective date for all students
- On the effective date for students new to the program (enrolled students will graduate from existing program)
- Proposed new name:

6. Primary Aspects of the Modification:

Existing Curriculum

Proposed Curriculum (highlight changes)

Pref.	Num.	Title	Cr.Hrs.	Pref.	Num.	Title	Cr.Hrs.		
Systems General Education Requirements				30	Systems General Education Requirements				30
		SGR 1 – Written Communication	6			SGR 1 – Written Communication	6		
		SGR 2 – Oral Communication	3			SGR 2 – Oral Communication	3		
		SGR 3 – Social Sciences/Diversity	6			SGR 3 – Social Sciences/Diversity	6		
		SGR 4 – Humanities and Arts/Diversity	6			SGR 4 – Humanities and Arts/Diversity	6		
		SGR 5 – Mathematics	3			SGR 5 – Mathematics	3		
		SGR 6 – Natural Sciences	6			SGR 6 – Natural Sciences	6		

Existing Curriculum

Proposed Curriculum (*highlight changes*)

Pref.	Num.	Title	Cr.Hrs.	Pref.	Num.	Title	Cr.Hrs.
AHSS College Requirements			9-13	AHSS College Requirements			9-13
<i>Additional required credits of coursework beyond SGRs, Major, and Support Courses</i>			7-9	<i>Additional required credits of coursework beyond SGRs, Major, and Support Courses</i>			7-9
		One declared minor outside of the major prefix OR a second major OR a teaching specialization. The minor may be a traditional minor within one department or it may be interdisciplinary involving more than one department. The minor can be in a different college. The minor must be declared no later than the student's third semester of enrollment.	-			One declared minor outside of the major prefix OR a second major OR a teaching specialization. The minor may be a traditional minor within one department or it may be interdisciplinary involving more than one department. The minor can be in a different college. The minor must be declared no later than the student's third semester of enrollment.	-
		Capstone course within major SPCM 465: Capstone: Communication Studies	-			Capstone course within major CMST 465: Capstone: Communication Studies	-
		Upper Division Credits (300-400 level coursework inside and outside of the major)	33			Upper Division Credits (300-400 level coursework inside and outside of the major)	33
Bachelor of Arts			9+	Bachelor of Arts			9+
			9+				9+
		Modern Foreign Language (6+) <i>Competency at the 202 level (6 credits from one approved Modern Foreign language from SGR #4 may be counted toward goal)</i>	6+			Modern Foreign Language (6+) <i>Competency at the 202 level (6 credits from one approved Modern Foreign language from SGR #4 may be counted toward goal)</i>	6+
			6				6
AHSS	111	Introduction to Global Citizenship & Diversity	3	AHSS	111	Introduction to Global Citizenship & Diversity	3
Bachelor of Science			13+	Bachelor of Science			13+
			7+				7+
		Natural Sciences (10+) Satisfying coursework must include - at least two classes with laboratory components - at least two different prefixes <i>(MATH and STATS courses do not count toward the Science requirement.)</i> <i>(6 credits of SGR #6 are counted toward this goal)</i>	10+			Natural Sciences (10+) Satisfying coursework must include - at least two classes with laboratory components - at least two different prefixes <i>(MATH and STATS courses do not count toward the Science requirement.)</i> <i>(6 credits of SGR #6 are counted toward this goal)</i>	10+
			4+				4+
AHSS	111	Introduction to Global Citizenship & Diversity	3	AHSS	111	Introduction to Global Citizenship & Diversity	3
Major Requirements			39	Major Requirements			41
				MCOM	119	First-Year Seminar in Communication and Journalism	2
SPCM	201	Interpersonal Communication	3	CMST	201	Interpersonal Communication	3
SPCM OR SPCM	215	Public Speaking (3)	3	CMST OR CMST	215	Public Speaking (3)	3
SPCM	311	Business and Professional Communication (3)	3	CMST	311	Business and Professional Communication (3)	3
SPCM	222	Argumentation and Debate	3	CMST	222	Argumentation and Debate	3
SPCM	305	Communication Research	3	CMST	305	Communication Research	3
SPCM	405	Theories of Communication	3	CMST	405	Theories of Communication	3
SPCM	410	Organizational Communication	3	CMST	410	Organizational Communication	3
SPCM	422	Persuasion	3	CMST	422	Persuasion	3
SPCM	434	Small Group Communication	3	CMST	434	Small Group Communication	3
SPCM	465	Capstone: Communication Studies	3	CMST	465	Capstone: Communication Studies	3
SPCM	470	Intercultural Communication	3	CMST	470	Intercultural Communication	3

Existing Curriculum

Proposed Curriculum (highlight changes)

Prof.	Num.	Title	Cr.Hrs.	Prof.	Num.	Title	Cr.Hrs.
Select 9 credits from the following:			9	Select 9 credits from the following:			9
SPCM OR SPCM	215 311	Public Speaking (3) Business and Professional Communication (3)	3	CMST OR CMST	215 311	Public Speaking (3) Business and Professional Communication (3)	3
SPCM	281	Speech and Debate Activities	1-4	CMST	281	Speech and Debate Activities	1-4
SPCM	320	Interviewing	3	CMST	320	Interviewing	3
SPCM	401	Advanced Interpersonal Communication	3	CMST	401	Advanced Interpersonal Communication	3
SPCM	415	Communication and Gender	3	CMST	415	Communication and Gender	3
SPCM	416	Rhetorical Criticism	3	CMST	416	Rhetorical Criticism	3
SPCM	440	Health Communication	3	CMST	440	Health Communication	3
SPCM	441	Health Communication Campaigns	3	CMST	441	Health Communication Campaigns	3
SPCM	491	Independent Study	1-3	CMST	491	Independent Study	1-3
SPCM	492	Topics	1-5	CMST	492	Topics	1-5
SPCM	494	Internship	1-16	CMST	494	Internship	1-16
SPCM	498	Undergraduate Research/Scholarship	1-4	CMST	498	Undergraduate Research/Scholarship	1-4
Electives (Taken as needed to complete any additional degree requirements)			42-44	Electives (Taken as needed to complete any additional degree requirements)			40-42

Summary of Credits for Communication Studies (B.A.)

System General Education Requirements	30	System General Education Requirements	30
AHSS College Requirements	9+	AHSS College Requirements	9+
<i>Additional required credits of coursework beyond SGRs, Major, and Support Courses</i>	9	<i>Additional required credits of coursework beyond SGRs, Major, and Support Courses</i>	9
Majors Requirements	39	Majors Requirements	41
Electives (Taken as needed to complete any additional degree requirements)	42	Electives (Taken as needed to complete any additional degree requirements)	40

Summary of Credits for Communication Studies (B.S.)

System General Education Requirements	30	System General Education Requirements	30
AHSS College Requirements	13+	AHSS College Requirements	13+
<i>Additional required credits of coursework beyond SGRs, Major, and Support Courses</i>	7	<i>Additional required credits of coursework beyond SGRs, Major, and Support Courses</i>	7
Majors Requirements	39	Majors Requirements	41
Electives (Taken as needed to complete any additional degree requirements)	44	Electives (Taken as needed to complete any additional degree requirements)	42

Total number of hours required for major	39
Total number of hours required for degree	120

Total number of hours required for major	41
Total number of hours required for degree	120

7. Explanation of the Change:

The School of Communication and Journalism currently requires a first-year seminar for advertising, journalism, and public relations majors. As part of ongoing efforts to enhance the School and build synergy where possible, COJO would like to require communication studies students to complete the first-year seminar course as well. Most incoming students have been taking the course by choice. This modification makes the course required for all communication studies majors, joining the other majors within the School.