

PROGRAM TO PROGRAM ARTICULATION AGREEMENT

Agreement with Respect to Applying the
**Associate of Applied Sciences Degree Program in
Business Associate - Photography/Media Option**
Towards the
Journalism Major
Bachelor of Science or Arts Degree Program

Between
Lake Area Technical College
and
South Dakota State University

I. Parties

The parties to this agreement are Lake Area Technical College (LATC) and South Dakota State University (SDSU).

II. Purpose

The purpose of this agreement is to:

- A. have a signed articulation agreement that addresses the varying needs of students and complementary nature of the institution's programs;
- B. provide increased educational opportunities for students from South Dakota and the region;
- C. extend and clarify educational opportunities for students; and
- D. provide LATC students who have completed the A.A.S. degree in Business Associate - Photography/Media option an opportunity to earn a Bachelor of Science or Arts degree with a major in Journalism at SDSU.

III. Academic Program

- A. Upon successful completion of the major requirements, as indicated below, SDSU will accept 46 technical course credits from the A.A.S. degree in Business Associate - Photography/Media option. Additional transferable system general education credits may be earned at LATC, but no more than 60 credits total may be transferred from LATC to SDSU. Students must meet all Board of Regents policies and university graduation requirements in order to receive a degree.
- B. Requirements to be completed at SDSU to earn a Bachelor of Science or Arts degree with a major in Journalism are outlined below.

The general education coursework to meet South Dakota Regental System's General Education Requirements (SGR) must also be completed as outlined below. This coursework may be taken at LATC if equivalent courses are available. Please note that BOR Policy 2.5 states, "Total transfer credit for work at two-year

technical or community college may not exceed one-half of the hours required for completion of the baccalaureate degree at the accepting institution unless an approved program-specific waiver exists." For this program, that number is 60 credits.

System General Education Requirements SGRs (27 credits from classes on the approved lists in SDSU Bulletin.

1. SGR Goal #1: Written Communication: ENGL 101 and 201 (6 credits)
2. SGR Goal #3: Social Sciences/Diversity (6 credits in two disciplines)
3. SGR Goal #4: Humanities and Arts/Diversity (6 credits in two disciplines or in a sequence of modern foreign language courses)
4. SGR Goal #5: Mathematics (3 credits)
5. SGR Goal #6: Natural Sciences (6 credits)

College of Arts, Humanities and Social Sciences Requirements (3+ credits)

Bachelor of Science Degree Requirements 7 credits

1. Natural Sciences Class (4 credits) from the approved list in SDSU Bulletin, taken as needed to earn 10 or more science credits from at least two different disciplines, with a minimum of two labs
2. A minor, second major, teaching specialization: Satisfied in full by completion of the A.A.S. degree from LATC.
3. AHSS 111, Introduction to Global Citizenship and Diversity, (3 credits)

Bachelor of Arts Degree Requirements 3+ credits

1. Completion of a Modern Foreign Language through the 202 level (0-6 credits)
2. A minor, second major, teaching specialization: Satisfied in full by completion of the A.A.S. degree from LATC.
3. AHSS 111, Introduction to Global Citizenship and Diversity, (3 credits)

Major Requirements (38 credits)

1. MCOM 119 - Mass Communication Fundamentals (2 credits)
2. MCOM 210-210L - Basic Newswriting and Lab (3 credits)
3. MCOM 219 - Social Media Strategies (3 credits)
4. MCOM 220-220L - Introduction to Digital Media and Lab (3 credits)
5. MCOM 270 - Data Analysis in Communication (3 credits)
6. MCOM 311-311L - News Editing and Editing Lab (3 credits) or MCOM 340-340L - Broadcast Announcing and Performance and Lab (3 credits)
7. MCOM 331-331L - Video Production and Lab (3 credits)
8. MCOM 394 - Internship or MCOM 494 - (3 credits required)
9. MCOM 416 - Mass Media in Society (3 credits) or MCOM 417 - History of Journalism (3 credits)
10. MCOM 430 - Media Law (3 credits)
11. MCOM 434 - Advanced Multiplatform Storytelling (3 credits) (Capstone)
12. Select 6 credits from the following MCOM or PUBR Electives.

- MCOM 215 - Sportswriting (3 credits)
- MCOM 266-266L - Photojournalism and Studio (3 credits)
- MCOM 311-311L - News Editing and Editing Lab (3 credits) or MCOM 340-340L - Broadcast Announcing and Performance and Lab (3 credits)
- MCOM 336 - Feature Writing (3 credits)
- MCOM 359-359L - Mobile Media Design and Applications and Lab (3 credits)
- MCOM 413 - International Media (3 credits)
- MCOM 419 - Women in Media (3 credits)
- MCOM 433-433L - Advanced TV News Reporting and Lab (3 credits)
- MCOM 438-438L - Public Affairs Reporting and Lab (3 credits)
- MCOM 474 - Media Administration and Management (3 credits)
- PUBR 243 - Public Relations Principles (3 credits)
- PUBR 345 - Public Relations Writing (3 credits)

Program or General Electives 0 credits

Total minimum number of credits at SDSU: 68

Total number of credits from LATC: 52

Total minimum credits required: 120

Additional Requirements:

1. Students transferring from Lake Area Technical College must have a cumulative GPA of "C" (2.0 on a 4.0 scale)
2. At least 33 credits for the degree must be upper-division (300 or higher) courses.

I. Obligations

Both parties agree to confer with each other on a yearly basis regarding changes in curricula involved in this articulation agreement.

II. Modifications

This agreement may be modified from time to time by the South Dakota Board of Regents and Lake Area Technical College with approval from the South Dakota Board of Education. Modifications may not diminish the entitlements enjoyed by students who have already attended classes delivered under the terms of earlier versions of the agreement, except in rare instances in which retroactive implementation of modifications may be required to comply with accreditation standards or to conform to professional licensure requirements.

III. Effective Date of Agreement

Start Date of Fall 2020 Terms at LATC and SDSU. The agreement applies to students who graduated from LATC within the 10 years immediately prior to application and admission into SDSU.

IV. Acceptance of Agreement

For South Dakota State University

Lynn Saupant

Date: 3/4/2020

Dean, College of Arts, Humanities and Social Sciences

D. D. DeWitt

Date: 3-5-2020

Provost and Vice President for Academic Affairs

For Lake Area Technical College

Michelle Barty

Date: 1/21/2020

President, Lake Area Technical College

APPENDIX A

PLAN OF STUDY FOR

Associate of Applied Science in Business Associate - Photography/Media Major at Lake Area Technical College to enroll in SDSU's Bachelor of Science or Arts Degree with a major in Journalism

70 CREDITS AAS DEGREE IN BUSINESS ASSOCIATE - PHOTOGRAPHY/MEDIA MAJOR

GENERAL EDUCATION REQUIREMENTS 15 HOURS

- PSYC 100, Psychology of Human Relations (3 credits)
OR PSYC 101, General Psychology (3 credits)*
- SPCM 101, Fundamentals of Speech (3 credits)
- Selected Communications Course (Choose one)
 - COMM 101, Communications and Career Strategies
 - ENGL 101, Composition *
- Selected Mathematics Course (Choose one)
 - MATH 100, Applied General Math (3 credits)
 - MATH 101, Intermediate Algebra(3 credits)
 - MATH 102, College Algebra (3 credits)*
- Selected Social Science Course (Choose one)
 - ECON 105, Leadership in the Global Workplace (3 credits)
 - ECON 201, Principles of Microeconomics I (3 credits)* or
 - ECON 202, Principles of Macroeconomics II (3 credits)* or
 - SOC 100, Introduction to Sociology (3 credits)*

*Suggested for transfer to SDSU

BUSINESS ASSOCIATE - PHOTOGRAPHY/MEDIA MAJOR, 55 HOURS

Business Associate • Photography/Media Option	
Semester Course Outline • 2019 – 2020	
20 Months (4 Semesters, 1 Summer Session) • Revised: 7/25/19	
Associate of Applied Science (A.A.S.) Degree • Credits Required for Graduation: 70	LAKE AREA TECH

First Year – Fall Semester

Course Number	Course Title	Clock Hours	Credits
BSA 100	Introduction to Digital Photography	45	3
BSA 107	Intro to Photo Studio	15	1
BSA 114	Design I	45	3
BUS 101	Introduction to Business	45	3
BUS 160	Principles of Selling	45	3
CSC 105	Computer Software Applications *	45	3
Total		240	16

First Year – Spring Semester

Course Number	Course Title	Clock Hours	Credits
BSA 116	Advanced Image Processing	45	3
BSA 118	Advanced Digital Photography	45	3
BSA 126	Lighting in Photography	45	3
BSA 128	Studio Lighting	15	1
ACCT 210	Principles of Accounting I	45	3
• Selected Behavioral Science Course (Choose one)			
	PSYC 100 – Psychology of Human Relations	45	3
	PSYC 101 – General Psychology *		
Total		240	16

First Year – Summer Session

Course Number	Course Title	Clock Hours	Credits
BSA 230	Quickbooks	15	1
BUS 150	Advertising	45	3
SPCM 101	Fundamentals of Speech * (CSS 100 – Career Search Strategies .5 credit)	45	3
Total		105	7

Second Year – Fall Semester

Course Number	Course Title	Clock Hours	Credits
BSA 200	Video/Media	45	3
BSA 204	Event/Corporate Photography	45	3
• Selected Communications Course (Choose one)			
	COMM 101 – Communications and Career Strategies	45	3
	ENGL 101 – Composition * (CSS 100 – Career Search Strategies .5 credit)		
• Selected Mathematics Course (Choose one)			
	MATH 100 – Applied General Math	45	3
	MATH 101 – Intermediate Algebra		
	MATH 114 – College Algebra *		
Total		180	12

Second Year – Spring Semester

Course Number	Course Title	Clock Hours	Credits
BSA 202	Portrait Photography	45	3
BSA 207	Portrait Studio	15	1
BUS 210	Small Business Development	45	3
BSA 232	Social Media	45	3
BUS 220	Personal Finance	45	3
BUS 265	Photography Internship/Capstone Project	180	3
• Selected Social Science Course (Choose one)			
	ECON 105 – Leadership in the Global Workplace	45	3
	ECON 201 – Principles of Microeconomics I *		
	ECON 202 – Principles of Macroeconomics II *		
	SOC 100 – Introduction to Sociology *		
Total		420	19

All elective and/or additional courses not listed on your current program outline must be approved by your adviser and appropriately identified on the current program semester outline of any Business Associate Option or Financial Services Option.

- Students will select a course in each of the areas listed to meet general education requirements. Courses marked with an asterisk (*) can be transferred directly to the university system and may be substituted for recommended courses on the outline. Students should speak with an advisor before doing so.

Students who select to take transferable communications course ENGL 101, must also register for CSS 100 – Career Search Strategies for .5 credit. This curriculum is required for all Lake Area Tech graduates and is included in the COMM 101 course but is separate from the university system.