



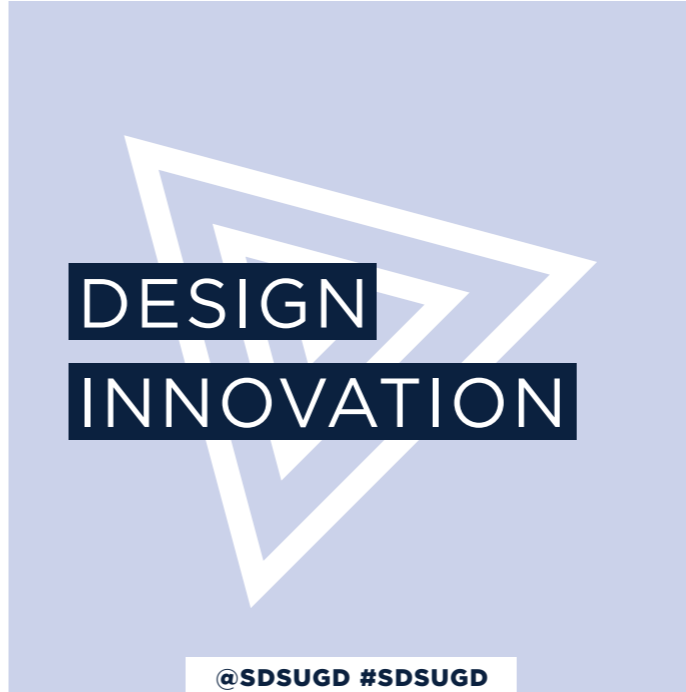
DESIGN
POSSIBILITIES

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DESIGN
DIFFERENTLY

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DESIGN
INNOVATION

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GRADUATE
DESIGN



SOUTH DAKOTA
STATE UNIVERSITY
School of Design

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TEAMWORK /
COLLABORATION /
FOUNDATION /

BE GREAT. START HERE.

SOUTH DAKOTA STATE UNIVERSITY
SCHOOL OF DESIGN

 SDSUGD  SDSUGD

 SDSTATE.edu/School-Design/Graphic-Design

 YOUNG AE KIM // YoungAe.Kim@SDState.edu

01

BFA PROFESSIONAL DEGREE.

ENTREPRENEURSHIP + TECHNOLOGY

South Dakota State University **graphic design** offers the opportunity to earn an undergraduate **B.F.A.** degree in an enhanced and continuous program of study. SDSU **graphic design graduates work at companies around the globe:** IBM, Disney, Target, NBC Sports, Fame, Hallmark, Lawrence & Schiller, Gensler, Epicosity, Daktronics, Fresch Produce, Lemonly, HenkinSchultz, Janus Et Cie, Sanford, VVI, Paulsen and more.

We prepare students to create a **strong portfolio** that positions students for success in getting into the design industry and graduate schools.

Students will engage in **real-world experiences** through studio classes and have opportunities to build strong industry connections.

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02

LEARN FROM PROFESSIONALS.

STRONG DESIGN & RESEARCH FACULTY

The graphic design program has **strong faculty** in research and design practice. Faculty members in the graphic design program have a wide range of industry connections and share their experiences with students.

STRONG INDUSTRY CONNECTION

The graphic design program has a wide range of industry connections and takes students on **design field trips and to design conferences** to prepare them to work in any graphic design field imaginable.

It creates opportunities for students exploring real-life industry environments at the cutting-edge of industry.

Students will learn about wide-ranging avenues for continuing their design practice beyond their experience in the classrooms at SDSU.

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03

MORE POWER, MORE EXPERIENCE, MORE PRO.

TRAVEL STUDIES

Travel studeis have provided with **exceptional educational travel journeys** to more than 50 countries each year. Each trip is unique and defined by exclusive experiences that only graphic design travel studies can provide. Travel studies are an integral part of the graphic design curriculum, which enhance learning and prepare student designers to be globally competitive.

AIGA STUDENT GROUP

The AIGA student group provides an opportunity for training future state chapter officers and instills a sense of responsibility toward the organization.

NOTE: AIGA is the oldest and largest professional membership organization for design—with more than 70 chapters and more than 18,000 members—in the world. AIGA advances design as a professional craft, strategic advantage and vital cultural force.

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