

# McCRORY GARDENS™

## Photography Membership and Permit Guidelines

We are offering a special Photography Membership through McCrory Gardens that provides benefits created specifically for professional photographers and videographers. McCrory Gardens is an ideal location for year-round photo and video shoots; offering varieties of scenic, natural backdrops. We invite you to come and enjoy the region's only botanical garden for both videography and photography, including wedding parties, engagements, families, graduations, proms, quinceañeras, stock photos, or portfolio building.

***All photography and videography created for commercial or business purposes will require the purchase of either a One-Day Photography Permit for each photo or video shoot, or a One-Year Photography Membership.***

When purchasing a One-Year Photography Membership, you will receive an exclusive membership card which allows you and your clients access to McCrory Gardens during regular business hours. There are no limits on the number of clients you bring with you or the number of times you visit the Gardens. This is ideal for professionals who are using McCrory Gardens regularly as a photo or video shoot location.

McCrory Gardens is happy to refer your business! We value your Membership - you expose your clients to the gardens, as well as lend a voice to our mission through your artistry. We hope that you will tag McCrory in your social media posts, so that we can return the favor.

***As a primarily privately funded entity, we rely on special event rentals, memberships and donations to keep us growing. Thank you for YOUR support!***

### WEDDING PHOTOGRAPHY

Couples that have their wedding ceremony and/or reception booked at McCrory Gardens, may choose to schedule one engagement photo session at McCrory Gardens at no cost. Photos and videos on the day of their wedding may also occur for no additional fees. The photographer and/or videographer of their choice will be granted complimentary access to the Gardens for these events.

For couples whose wedding events are held at other venues, the wedding party will need to confirm that their photographer or videographer holds a current Photography Membership or will arrange to purchase a One-Day Photography Permit from the welcome desk. Please call ahead at (605) 688-6707 to make arrangements.

Please be respectful of other weddings and events that may be taking place in proximity to where you are taking photographs.

### NON-COMMERCIAL PHOTOGRAPHY FOR PERSONAL OR CLASS PROJECT USE

If you are taking pictures or video for your own personal use and not for profit, you are allowed to use the Formal Gardens and Arboretum as designated by your level of membership or posted daily admission rates. No reservation is necessary. All photographers and guests must still follow McCrory photography and garden rules.

3-1-18

McCrory Gardens

631 22<sup>nd</sup> Avenue

Box 2140A

Brookings, SD 57007

(605) 688-6707

# McCRORY GARDENS™

## Photography Membership and Permit Guidelines

**COST FOR PHOTOGRAPHY MEMBERSHIP:** \$125 per year

### Photography Membership Benefits

- 1 year admission to McCrory Gardens plus free admission for your clients that you bring with you during McCrory Gardens business hours (**view current hours on [www.mccrorygardens.com](http://www.mccrorygardens.com)**)
- Featured posts on McCrory Garden's social media and/or website with photo credit and/or link back to your website or business page
- Listing as a preferred vendor with referrals to customers looking for photography or videography
- Exclusive invitation to our on-site Bridal Show
- 10% discount in McCrory Gardens gift shop
- Commercial rights to sell images or video created in McCrory Gardens (if photo use rules are followed; see page 3)

Discounts, coupons, or passes may NOT be applied to the purchase of a One-Year Photography Membership. A Photography Membership is non-refundable and non-transferable. Benefits listed above are not included with a One-Day Photography Permit.

Questions regarding Photography Memberships are welcome and can be answered by contacting McCrory Gardens by phone at (605) 688-6707 or by email at [sdsu.mccrorygardens@sdstate.edu](mailto:sdsu.mccrorygardens@sdstate.edu).

Professional photographers and videographers are encouraged to make session arrangements prior to arriving. PLEASE, please **check our website for up-to-date facility and garden hours:** [www.mccrorygardens.com](http://www.mccrorygardens.com) (Google does NOT always have our most up-to-date info!)

### **COST FOR ONE-DAY PHOTOGRAPHY PERMIT: \$25**

The One-Day Photography Permit is ideal for a one-time photo or video shoot, particularly for professionals from a lengthy distance away.

# MCCRORY GARDENS™

## Photography Membership and Permit Guidelines

### USE OF PHOTOS OF MCCRORY GARDENS

Anyone intending to sell or use images of McCrary Gardens for commercial, business, advertising, or promotional purpose is required to be a Photography Member. Without Membership or application approval, it is strictly forbidden to sell or use images taken of McCrary Gardens for commercial activities, which include, but are not limited to: publishing, marketing, educational materials, products and retail merchandise, general and web advertising, broadcast, or any situation where the photographer or videographer is paid.

### PHOTO RIGHTS AND USAGE

Images and video taken by Photography Members may be submitted to McCrary Gardens for featured use in printed and online promotional material. You WILL BE given photo/video credit.

### GENERAL POLICIES FOR PHOTOGRAPHERS AND THEIR GUESTS

McCrary Gardens is a public botanical garden, and we ask all visitors to treat it with care to preserve our peaceful beauty, sensitive plantings, and water elements. Please honor the general Garden policies stated in this document.

McCrary Gardens maintains the right to adjust these policies at any time in the best interest of the Gardens and the general public. When utilizing the Gardens for your photo and video shoots, we ask that you honor our photo policies.

- Please stay on walkways, trails, and mowed grass. Traveling elsewhere will damage plant material and hinder soil conditions.
- While pets are allowed in the Arboretum, please pick up after them. Pets are not allowed in the Formal Gardens.
- Please do not litter.
- Please refrain from picking up or removing any flowers or other materials from the Gardens.
- Please refrain from changing the position of potted plants, removing signs or labels from planted areas, or tying up, breaking off, or modifying plants in any way. In the event that modifications need to be made, contact a staff member to ensure proper handling of materials.
- Avoid climbing on trees, walls, benches, trellises, rocks, statues, and exhibits.

# MCCRORY GARDENS™

## One-Year Photography Membership Application

Today's Date \_\_\_\_\_  
Membership begins!

Expiration Date \_\_\_\_\_  
Time to renew.

Business Name \_\_\_\_\_

Your Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

How did you hear about us? \_\_\_\_\_

**Your signature below confirms that you have read and agree to McCrary Garden guidelines and policies.**

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

### METHOD OF PAYMENT (\$125)

**Cash:** \_\_\_\_\_

**Check:** \_\_\_\_\_ (check number)

**Credit Card:** \_\_\_ Visa \_\_\_ MasterCard \_\_\_ American Express \_\_\_ Discover

\*Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV \_\_\_\_\_

\*card information will NOT be held on file

McCrary employee initials \_\_\_\_\_

**Thank you for YOUR support!**

A membership card will be mailed to you – please have it with you at each visit.

# MCCRORY GARDENS™

**One-Day Photography Permit Application (\$25)**

Today's Date \_\_\_\_\_

Business Name \_\_\_\_\_

Your Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

**Your signature below confirms that you have read and agree to McCrory Garden guidelines and policies.**

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

# MCCRORY GARDENS™

**One-Day Photography Permit Application (\$25)**

Today's Date \_\_\_\_\_

Business Name \_\_\_\_\_

Your Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

**Your signature below confirms that you have read and agree to McCrory Garden guidelines and policies.**

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name