SOUTH DAKOTA BOARD OF REGENTS
ACADEMIC AFFAIRS FORMS

Substantive Program Modification Form

UNIVERSITY:	SDSU
CURRENT PROGRAM TITLE:	Graphic Design (B.F.A.)
CIP CODE:	50.0409
UNIVERSITY DEPARTMENT:	School of Design
UNIVERSITY DIVISION:	Arts, Humanities & Social Sciences

University Approval

To the Board of Regents and the Executive Director: I certify that I have read this proposal, that I believe it to be accurate, and that it has been evaluated and approved as provided by university policy.

Dennis D. Hedge	12/12/2019
Vice President of Academic Affairs or President of the University	Date

1. **This modification addresses a change in:**

   ☒ Total credits required within the discipline   ☒ Total credits of supportive course work

   ☒ Total credits of elective course work   ☐ Total credits required for program

   ☐ Program name   ☐ Existing specialization

   ☐ CIP Code   ☐ Other (explain below)

2. **Effective date of change:** 2020-2021 Academic Year

3. **Program Degree Level:** Associate ☐   Bachelor's ☒   Master's ☐   Doctoral ☐

4. **Category:** Certificate ☐   Specialization ☐   Minor ☐   Major ☒

5. **If a name change is proposed, the change will occur:**

   ☐ On the effective date for all students

   ☐ On the effective date for students new to the program (enrolled students will graduate from existing program)
   Proposed new name:

6. **Primary Aspects of the Modification:**

Existing Curriculum   *Proposed Curriculum (==highlight changes==)*

Pref.	Num.	Title	Cr. Hrs.	Pref.	Num.	Title	Cr. Hrs
System General Education Requirements			**30**	**System General Education Requirements**			**30**
ENGL	101	Composition I (SGR #1)	3	ENGL	101	Composition I (SGR #1)	3
ENGL	201	Composition II (SGR #1)	3	ENGL	201	Composition II (SGR #1)	3
SPCM	101	Fundamentals of Speech (SGR #2)	3	SPCM	101	Fundamentals of Speech (SGR #2)	3
		SGR #3 – Social Sciences/Diversity	3			SGR #3 – Social Sciences/Diversity	
		SGR #3 – Social Sciences/Diversity	3			SGR #3 – Social Sciences/Diversity	3
ART	111	Drawing I (SGR #4)	3	ART	111	Drawing I (SGR #4)	3
		SGR #4 - Humanities and Arts/ Diversity	3			SGR #4 - Humanities and Arts/ Diversity	3
		SGR #5 – Mathematics	3			SGR #5 – Mathematics	3
		SGR #6 – Natural Sciences	3			SGR #6 – Natural Sciences	3
		SGR #6 – Natural Sciences	3			SGR #6 – Natural Sciences	3
AHSS College Requirements			**3**	**AHSS College Requirements**			**3**
AHSS	111	Introduction to Global Citizenship	3	AHSS	111	Introduction to Global Citizenship	3

		Existing Curriculum				*Proposed Curriculum (highlight changes)*	
Pref.	**Num.**	**Title**	**Cr. Hrs.**	**Pref.**	**Num.**	**Title**	**Cr. Hrs**
		and Diversity				and Diversity	
		Upper Division Credits (300-400 level coursework)	33			Upper Division Credits (300-400 level coursework)	33
		Capstone course in the major GDES 417 UX & UI Design	--			Capstone course in the major GDES 417 UX & UI Design	--
School of Design Requirements *Additional required credits of coursework beyond SGRs, Major, and Support Courses*			**12** **12**	**School of Design Requirements** *Additional required credits of coursework beyond SGRs, Major, and Support Courses*			**14** **14**
ART	121	Design I 2D	3	ART/ DSGN	121	Design I 2D	3
DSGN	110	Creative Thinking	3	DSGN	110	Creative Thinking	3
DSGN	152	Design Fundamentals II	3	~~DSGN~~	~~152~~	~~Design Fundamentals II~~	~~3~~
				DSGN	452	Design Capstone	2
		School of Design Elective - Students are required to take an elective shop or studio in another School of Design discipline (other than their major discipline). Contact the School of Design advisor for the approved list of courses.	3			School of Design Elective – Select 6 credits from the list below. Students are required to complete six credits of elective shops, studios, or history courses in another School of Design discipline. Courses may not include GDES, ART, or ARTH prefix. Contact the School of Design advisor for approval of additional courses.	6
				ARCH	241	Building History I	3
				ARCH	341	Building History II	3
				ID	112	Drafting and Visualization	2
				ID	180	Introduction to Interior Design	2
				ID	209	Human Factors and Behaviors	3
				ID	215	Interior Design Materials	3
				ID	216	Light and Color	3
				ID	341	History of Interior Design I	3
				ID	342	History of Interior Design II	3
				LA	101	Ecology and the Built Landscape	3
				LA	132	Seeing and Drawing the Land	3
				LA	231	Digital Drafting and Mapping the Land	2
				LA	232	Digital Representation	2
				LA	242	People and the Environment	2
				LA	251	Site Analysis	4
				LA	252	Site Planning	4
Major Requirements			54	**Major Requirements**			54
		ART Elective (Art Studio)	3			ART Elective (Art Studio)	3
		ART/GDES/MCOM (Animation, Photography or Video Media) Elective	3			ART/GDES/MCOM (Animation, Photography or Video Media) Elective	3
GDES	101	Computer Graphics	3	GDES	101	Computer Graphics	3
GDES	203	Animation Foundations I	3	GDES	203	Animation Foundations I	3
GDES	207	Interactive Design I	3	GDES	207	Interactive Design I	3
GDES	209	Design Research	3	GDES	209	Design Research	3
GDES	216	Typography	3	GDES	216	Typography	3
GDES	304	Motion Graphics	3	GDES	304	Motion Graphics	3
GDES	307	Interactive Design II	3	GDES	307	Interactive Design II	3
GDES	310	Branding Strategy & Identity Design	3	GDES	310	Branding Strategy & Identity Design	3
GDES	312	Sustainable Package Design	3	GDES	312	Sustainable Package Design	3

Pref.	Num.	Title	Cr. Hrs.	Pref.	Num.	Title	Cr. Hrs.
GDES OR	401	Professional Studio Practice (3)	3	GDES OR	401	Professional Studio Practice (3)	3
GDES	494	Internship (3)		GDES	494	Internship (3)	
GDES	402	Portfolio Design	3	GDES	402	Portfolio Design	3
GDES	410	Data Visualization Design	3	GDES	410	Data Visualization Design	3
GDES	415	Publication Design	3	GDES	415	Publication Design	3
GDES	417	UX & UI Design (*capstone*)	3	GDES	417	UX & UI Design (*capstone*)	3
GDES	482	Travel Studies	3	GDES	482	Travel Studies	3
		GDES Graphic Design Elective	3			GDES Graphic Design Elective	3
Supporting Coursework			**20**	**Supporting Coursework**			**18**
ART	111	Drawing I (SGR #4)	--	ART	111	Drawing I (SGR #4)	--
ART	112	Drawing II	3	ART	112	Drawing II	3
ART	122	Design II Color	3	ART	122	Design II Color	3
ARTH	211	History of World Art I	3	ARTH	211	History of World Art I	3
ARTH	212	History of World Art II	3	ARTH	212	History of World Art II	3
ARTH	312	History of Graphic Design	3	ARTH	312	History of Graphic Design	3
ARTH	490	Seminar (History of Modern Design)	3	ARTH	490	Seminar (History of Modern Design)	3
DSGN	140	Successful Design Student Practices	2	~~DSGN~~	~~140~~	~~Successful Design Student Practices~~	~~2~~
Electives (*Taken as needed to complete any additional degree requirements*)			**1**	**Electives** (*Taken as needed to complete any additional degree requirements*)			**1**
Academic Requirements: Graphic Design students must maintain at least a major GPA of 2.6 and an overall GPA of 2.5 on a 4.0 scale for the duration of the program. A grade of a "C" or better is required in all ART, ARTE, ARTH, GDES, DSGN, LA, ARCH, and ID courses.				Academic Requirements: Graphic Design students must maintain at least a major GPA of 2.6 and an overall GPA of 2.5 on a 4.0 scale for the duration of the program. A grade of a "C" or better is required in all ART, ARTE, ARTH, GDES, DSGN, LA, ARCH, and ID courses.			

Summary of Credits for Graphic Design (B.F.A.)					
System General Education Requirements	30		**System General Education Requirements**	30	
AHSS College Requirements	3		**AHSS College Requirements**	3	
School of Design Requirements	12		**School of Design Requirements**	14	
Additional required credits of coursework beyond SGRs, Major, and Support Courses	12		*Additional required credits of coursework beyond SGRs, Major, and Support Courses*	14	
Majors Requirements	54		**Majors Requirements**	54	
Supporting Coursework	20		**Supporting Coursework**	18	
Electives (*Taken as needed to complete any additional degree requirements*)	1		**Electives** (*Taken as needed to complete any additional degree requirements*)	1	
Total number of hours required for major	74		Total number of hours required for major	72	
Total number of hours required for degree	120		Total number of hours required for degree	120	

7. Explanation of the Change:

In 2015 the School of Design (SOD) was formed bringing together programs in Architecture, Graphic Design, Interior Design, Landscape Architecture, and Studio Art. The School identified 14 credits that would be required by all students within these programs. In addition to ART 121 Design I 2D (3 cr.), DSGN 110 Creative Thinking (3 cr.), DSGN 152 Design Fundamentals II (3 cr.), and an elective shop or studio in another School of Design discipline (3 cr.), programs required DSGN 140 Successful Design Student Practices (2 cr.). The School of Design has identified a need to shift the coursework to provide an experience that will be throughout a student's four years versus freshman level courses and to provide an opportunity for more cross-disciplinary learning.

The following changes have been identified for the Graphic Design major:

- ART 121 Design I 2D (3 cr.) will be cross-listed to the DSGN prefix. This will allow for easier identification of the course as a core requirement within the School of Design curriculum.
- Removed DSGN 152 Design Fundamentals II (3 cr.) and increased the number of elective shop and/or studios in another School of Design discipline from three to six credits. Increasing the number of elective shop or studio credits will bolster the design learning outcomes for students in a cross-disciplinary fashion. Students in Graphic Design will be required to complete six credits of studio courses in the built environment (Architecture, Interior Design, and Landscape Architecture). Students in Architecture, Interior Design and Landscape Architecture will be required to complete six credits from a list of studio/lecture courses within Art, Art History, or Graphic Design
- Replaced DSGN 140 Successful Design Student Practices (2 cr.) with DSGN 452 Design Capstone (2 cr.). As a School, the skills students are receiving in DSGN 140 are skills that they are also gaining in other SOD first year courses. The faculty in DSGN 110 and ART 121 are instilling knowledge of successful student practices and student engagement. Students will benefit more from a collaborative senior student capstone experience – DSGN 452. This capstone studio presents students with an interdisciplinary exploration of a contemporary issue in art and design. The topic of each section will be populated with upper-level undergraduate School of Design students. This course will be linked to the research and creative activity of a faculty lead. Students will draw on disciplinary practices and design foundations to complete a small-group project-based study. This is a way of preparing SOD students for future careers, where designers work collaboratively in the job market.