



**South Dakota State University
Assessment Academy**

**Opening Session
August 14, 2018
8:30 am-12:00 pm
McCrary Gardens**

Welcome to the opening session of the South Dakota State University's Assessment Academy!

Today's main objectives:

- Provide insight into creating a culture of learning
- Provide overview of the assessment of student learning process
- Build an assessment community through engagement and network opportunities with others
- Provide overview of assessment workshops

8:30-8:45: Registration and Refreshments

8:45-9:00: Welcome (Mary Kay Helling, Vice Provost for Academic Affairs; Sam Jennings, Dean of Students; Kinchel Doerner, Dean, Graduate School)

9:00-10:30: Keynote address (Susan Hatfield, HLC) "What does a strong culture of assessment look like?"

10:30-10:45: Break

10:45-11:30: Table Topics

11:30-12:00: SDSU Assessment Academy Overview (Jana Hanson, Director of Institutional Assessment)

12:00-1:00: Lunch (on your own)

1:00-2:00: Open session with Susan Hatfield (academic units): McCrary Gardens Room 110

2:00-3:00: Open session with Susan Hatfield (co-curricular units): McCrary Gardens Room 110

Susan R. Hatfield, Ph.D.
Professor Emerita, Communication Studies
Winona State University
Senior Scholar, Higher Learning Commission
SHatfield@hlcommission.org

Dr. Susan Rickey Hatfield taught at Winona State University from 1981 until her retirement in 2015. While at WSU, she taught in the Communication Studies department, served for nine years as chairperson of that department, and also served for 14 years as WSU's Assessment Coordinator. Currently, Dr. Hatfield is a Senior Scholar with the Higher Learning Commission's Academy projects.

Over the course of her career, Dr. Hatfield has worked with numerous departments on developing and implementing plans to assess student learning at the program level. She also worked with programs as they prepared their professional accreditation portfolios for organizations such as ABET, AACSB, and NCATE.

Publications include several book chapters and articles, as well as the book [The Seven Principles in Action](#), which she served as editor and a chapter author.

She completed her undergraduate degree in Education and Master's degree in Organizational Communication from Miami University in Oxford, Ohio. She earned her doctorate in Communication Theory from the University of Minnesota.

Dr. Hatfield is married to Tim Hatfield, Professor Emeritus at Winona State University.