SOUTH DAKOTA BOARD OF REGENTS
ACADEMIC AFFAIRS FORMS

New Site Request

UNIVERSITY:	**SDSU**
DEGREE(S) AND PROGRAM:	**Spanish Minor [SSPAN]**
NEW SITE(S):[1]	**Online**
INTENDED DATE OF IMPLEMENTATION:	**2018-2019 Academic Year**
CIP CODE:	**16.0905**
UNIVERSITY DEPARTMENT:	**Modern Languages & Global Studies**
UNIVERSITY DIVISION:	**Arts & Sciences**

University Approval

To the Board of Regents and the Executive Director: I certify that I have read this proposal, that I believe it to be accurate, and that it has been evaluated and approved as provided by university policy.

Barry H. Dunn

_____   5/8/2018
President of the University   Date

1. **What is the need for offering the program at the new physical site or through distance delivery?**

South Dakota State University (SDSU) requests authorization to offer the Spanish minor through online delivery. This request responds to the demands that have emerged in recent years from both students and employers. As businesses at the local and national levels become increasingly global and as the demographic trends continue to reshape South Dakota and the nation, employers are increasingly placing more value on the "soft" skills acquired through language and culture study. Research shows that employers are particularly interested in hiring interculturally competent college graduates whose understanding of linguistic and cultural differences allows them to efficiently communicate and interact with foreign managers, suppliers, and customers.[2] The online Spanish minor aims at meeting these demands by increasing access, across the state and beyond, to a very marketable minor that can make future graduates more competitive in the new, global workplace.

This proposal for an online Spanish Minor supports SDSU's *Imagine 2023* strategic plan[3]. It specifically speaks to the core value of diversity ("diversity of community and ideas") by educating students on how to establish "a supportive, inclusive, collaborative, and cohesive environment with a focus on access" and by teaching the skills necessary for "collaboration

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[1] If the request is for a new physical location, include an address for the location. Delivery methods are defined in AAC Guideline 5.5.

[2] See, for instance, "Not Lost in Translation: The Growing Importance of Foreign Language Skills in the U.S. Job Market" http://research.newamericaneconomy.org/report/not-lost-in-translation-the-growing-importance-of-foreign-language-skills-in-the-u-s-job-market/

[3] https://www.sdstate.edu/imagine-2023-aspire-discover-achieve

and … respect [for] individuals with differing perspectives, backgrounds, and areas of expertise." Furthermore, this online certificate program helps to "Attain academic excellence" (Goal: "Achieve Excellence Through Transformative Education"). Specifically, it will:

1a. "Increase and sustain the number of accredited and certified programs";

1b. "Develop and grow high-quality and distinct academic programs designed to meet the needs of diverse students and market demands";

1c. "Increase programs offered which use a diversity of delivery methods, times, (or scheduling) and locations"; and

1e. "Incorporate and assess cross-curricular skills into academic and co-curricular endeavors."

Additionally, this online minor helps to *"Increase recruitment, retention, and graduation of professionally prepared global citizens" (*Goal: "Achieve Excellence Through Transformative Education"). Specifically, it will:

3b. "Develop and enhance key retention and persistence programs that facilitate the development of skills in intercultural engagement, global citizenry, and international relationships."

Finally, this proposal aligns with two of the department's chosen cross-curricular skills required in BOR Policy 2:11:

1. **Diversity, Inclusion and Equity:** The intentional engagement with diversity (i.e., individual differences and group/social differences) in ways that increase awareness, content knowledge, cognitive sophistication, and empathic understanding of the complex ways individuals interact within systems and institutions leading to opportunities for equal access to and participation in educational and community programs for all members of society.

2. **Intercultural Knowledge:** Cognitive, affective, and behavioral skills that support effective and appropriate interaction in a variety of cultural contexts.

In short, *Imagine 2023* identifies the development of online programs with integrated cross-curricular skills as a strategy for achieving academic excellence. This new site request functions as part of that strategy.

The College of Arts, Humanities and Social Sciences requires a majority of their students to complete a minor as a part of their program. The addition of online minors will support the growing number of programs available to students through online delivery.

SDSU does not require additional resources. All courses are currently offered online. Students are already enrolling in the courses that are available.

3. **Are any other Regental universities authorized to offer a similar program at the proposed site(s) or through distance delivery? If "yes," identify the institutions and programs and explain why authorization is requested.**

Regental universities including Black Hills State University, Northern State University, and the University of South Dakota all offer Spanish minors on their main campus. Non-system institutions including Augustana University and the University of Sioux Falls offer a Spanish minor on their main campus as well. Out of all of these institutions, only Northern State University currently offers an online Spanish major, but none offer the minor.

The online minor in Spanish at SDSU will serve as a complementary credential for a variety

of existing SDSU majors located off the Brookings campus. SDSU offers six undergraduate majors at the University Center – Sioux Falls. This includes General Studies (B.G.S.), Human Development and Family Studies (B.S.), Interdisciplinary Studies (B.S.), Nursing (B.S.), Psychology (B.S.), and Sociology (B.S.). Nursing also has Aberdeen and Rapid City sites. For all of these SDSU students taking coursework off-campus, the addition of the online Spanish Minor provides a complementary area of study to support these majors. This is a popular minor with nursing students in particular and future health care professionals in general. Currently, 37% of the 175 Spanish minors are in healthcare related majors.

Additionally, the online Spanish Minor will increase the number of non-degree seeking students and/or working professionals by providing a pathway to obtain critical-need skills (Spanish language and intercultural competencies).

SDSU has the largest Spanish program in the state and has earned a reputation for graduating highly competitive and workplace-ready Spanish minors and majors. The University's current standing positions it particularly well to offer a range of high-quality, challenging Spanish courses for these candidates. Ultimately, the online Spanish minor will generate synergies with other online programs, increase current online course offerings, and create more learning opportunities for traditional and non-traditional students in the region and beyond.

4. **Are students enrolling in the program expected to be new to the university or redirected from other existing programs at the university? Complete the table below and explain the methodology used in developing the estimates.**

Students will either be new to the university (taking the minor to enhance or supplement a degree program at another institution or industry professionals looking for career development) or current SDSU students who want to complete the minor online. Students and professionals like the flexibility of online programs that allow them to continue to live and work anywhere. It is not expected that the online minor will have much impact on the enrollments in face-to-face, on-campus courses. The online minor is expected to attract three to five students per year.

	Fiscal Years*			
	1st	2nd	3rd	4th
Estimates	FY 19	FY 20	FY 21	FY 22
Students new to the university	3	3	5	5
Students from other university programs	2	5	8	10
=Total students in the program at the site	5	11	20	30
Program credit hours (major courses)**	24	72	87	108
Graduates	0	0	2	10

*Do not include current fiscal year.

**This is the total number of credit hours generated by students in the program in the required or elective program courses. Use the same numbers in Appendix B – Budget.

5. **What is the perceived impact of this request on existing programs in the Regental system?**

Delivering the Spanish minor online is not expected to negatively impact enrollment in SDSU's face-to-face, on-campus courses or enrollment in other regental institutions. Since students prefer to maintain their institutional affiliation, the online Spanish minor will allow SDSU students at remote locations to remain connected to their chosen institution.

6. **Complete the table and explain any special circumstances. Attach a copy of the program as it appears in the current catalog. If there are corresponding program modifications requested, please attach the associated form. Explain the delivery of the new courses and attach any associated new course request forms.**

The curriculum for the existing minor is included in Appendix A. No new program modifications or new courses are being requested along with this new site request. Required and elective courses at all sites are offered in a regular rotation.

Minor in Spanish	Credit hours	Credit hours currently available from this university online	Credit hours currently available from other universities available online	Credit hours new to this university
Minor Requirements	12	12	6	0
Electives	6	6	6	0
Total, Requirements for the Minor	18	18	12	0

7. **How will the university provide student services comparable to those available for students on the main campus?**

Faculty will continue to advise on-campus and online students, assisting them in preparing a plan of study. Students are referred to the department head or to other Spanish advisors for questions regarding coursework and requirements. Additionally, a student services facilitator is housed in Continuing and Distance Education and is available to assist students in connecting to necessary resources on-campus and online or to assist with general questions regarding online courses.

Library support services will be available to students through a variety of means:
- Students can contact librarians for research assistance. The librarian provides on-line research guides and is available for consultations with faculty and students.
- Distance Library Services include book and article delivery for materials owned by the library. Students may request materials not held by the library through interlibrary loan.
- SDSU students have on-line access to research databases such as *Web of Science, EBSCOhost MegaFILE,* and *JSTOR.*

Other student services such as disability services accommodations will be available to students upon request.

8. **Is this program accredited by a specialized accrediting body? If so, address any program accreditation issues and costs related to offering the program at the new site(s).**

None

9. **Does the university request any exceptions to Board policy for delivery at the new site(s)? Explain requests for exceptions to Board policy.**

None

10. **Cost, Budget, and Resources related to new courses at the site: Explain the amount and source(s) of any one-time and continuing investments in personnel, professional development, release time, time redirected from other assignments, instructional**

technology & software, other operations and maintenance, facilities, etc., needed to implement the proposed minor. *Complete Appendix B – Budget using the system form.*

A budget is not provided as all courses are currently being taught. No additional resources are needed.

Appendix A

Requirements for the Spanish Minor

Credits: 18

- SPAN 201 Intermediate Spanish I Credits: 3
- SPAN 202 Intermediate Spanish II Credits: 3
- SPAN 310 Practical Language Skills Credits: 3
- SPAN 330 Reading & Writing for Communication Credits: 3
- SPAN Electives* Credits: 6

   *At least 3 credits must be at the 300- or 400-level; SPAN 101 and 102 do not count toward the minor.

Advanced Electives Currently Offered Online

- SPAN 296** Field Experience Credits: 3-6
- SPAN 396** Field Experience Credits: 3-6
- SPAN 308 Spanish for Health Professions Credits: 3
- SPAN 350 Spanish for Business Credits: 3
- SPAN 353 Intro to Spanish Literature Credits: 3
- SPAN 399 Spanish for Criminal Justice Credits: 3
- SPAN 476 19th/20th Century Spain (Topics in Literature and Culture) Credits: 3
- SPAN 492 Topics (Cyber Café: Spanish & the Media) Credits: 2

**Since study abroad is proven to exponentially increase language proficiency, Spanish minors (traditional and online) are strongly encouraged to study abroad after consulting a Spanish advisor. Credits earned while studying abroad can be counted as part of the elective credits needed to complete the minor.

Academic Requirements

Minor Coursework

A minimum grade of "C" is required for a Spanish course to count towards the minor.

Placement

Students who have a background in modern language study before entering the University should take the Placement Examination to determine the appropriate course in which to enroll. Credit may be obtained for courses exempted upon completion of one course in the department, with a grade of "C" or better, and the payment of the established fee to the Academic Evaluation and Assessment Office. Please refer to Modern Language Credit under Academic Evaluation in the catalog for more detailed information.