



**SOUTH DAKOTA BOARD OF REGENTS
ACADEMIC AFFAIRS FORMS**

New Prefix Request

<u>SDSU</u>	<u>Education & Human Sciences / Consumer Sciences</u>	<u>Dennis D. Hedge</u>	<u>5/3/2018</u>
Institution	Division/Department	Institutional Approval Signature	Date

- 1. What is the proposed prefix?** FSRM (Fashion Studies and Retail Merchandising)
- 2. Has the university consulted the existing list of approved prefixes in the Academic Affairs Council (AAC) guidelines to determine if the proposed prefix is in use?**
 Yes No
- 3. Do the courses associated with the new prefix represent a discipline/program offered by more than one Regental institution?**
 Yes No
- 4. Courses in the new prefix**
 - 4.1. How many courses are proposed for the new prefix?** 24
 - 4.2. How many of the proposed new courses are in the x9x series?** 4
- 5. Provide a brief rationale for the new prefix below:**

The Department of Consumer Sciences has proposed to rename the Apparel Merchandising major to Fashion Studies and Retail Merchandising. The use of the FSRM prefix establishes ease in course identification and correctly indicates course content for the courses that will support the curriculum.