



**SOUTH DAKOTA BOARD OF REGENTS
ACADEMIC AFFAIRS FORMS**

Substantive Program Modification Program

UNIVERSITY:	SDSU
CURRENT PROGRAM TITLE:	Apparel Merchandising (B.S.) [S.BS.AM]
CIP CODE:	19.1905
UNIVERSITY DEPARTMENT:	Consumer Sciences (SCONS)
UNIVERSITY DIVISION:	Education & Human Sciences (SEHS)

University Approval

To the Board of Regents and the Executive Director: I certify that I have read this proposal, that I believe it to be accurate, and that it has been evaluated and approved as provided by university policy.

_____ _____
 Dennis D. Hedge 5/8/18
 Vice President of Academic Affairs or Date
 President of the University

1. This modification addresses a change in:

- | | |
|---|--|
| <input type="checkbox"/> Total credits required within the discipline | <input type="checkbox"/> Total credits of supportive course work |
| <input type="checkbox"/> Total credits of elective course work | <input type="checkbox"/> Total credits required for program |
| <input checked="" type="checkbox"/> Program name | <input type="checkbox"/> Existing specialization |
| <input type="checkbox"/> CIP Code | <input type="checkbox"/> Other |

2. Effective date of change: 2018-2019 Academic Year

3. Program Degree Level:

- Associate Bachelor's Master's Doctoral

4. Category:

- Certificate Specialization Minor Major

5. If a name change is proposed, the change will occur:

- On the effective date for all students
 On the effective date for students new to the program (enrolled students will graduate from existing program)

Proposed new name: Fashion Studies and Retail Merchandising

6. Primary Aspects of the Modification:

<i>Existing Curriculum</i>				<i>Proposed Curriculum (highlight changes)</i>			
Pref.	Num.	Title	Cr. Hrs.	Pref.	Num.	Title	Cr. Hrs.
		System General Education Requirements	30			System General Education Requirements	30
		SGR 1 Written Communication: ENGL 101 English Composition I (3) ENGL 201 English Composition II (3)	6			SGR 1 Written Communication: ENGL 101 English Composition I (3) ENGL 201 English Composition II (3)	6
		SGR 2 Oral Communication	3			SGR 2 Oral Communication	3
		SGR 3 Social Sciences/Diversity ECON 201 Principles of Microeconomics OR ECON 202 Principles of Macroeconomics (3) AND PSYC 101 General Psychology (3) OR SOC 100 Introduction to Sociology (3)	6			SGR 3 Social Sciences/Diversity ECON 201 Principles of Microeconomics OR ECON 202 Principles of Macroeconomics (3) AND PSYC 101 General Psychology (3) OR SOC 100 Introduction to Sociology (3)	6
		SGR 4 Arts and Humanities/Diversity	6			SGR 4 Arts and Humanities/Diversity	6

Existing Curriculum

Proposed Curriculum (highlight changes)

ARTH 100 Art Appreciation (3) AND HIST 121 Western Civilization I (3) OR HIST 122 Western Civilization II (3)				ARTH 100 Art Appreciation (3) AND HIST 121 Western Civilization I (3) OR HIST 122 Western Civilization II (3)			
SGR 5 Mathematics: MATH 102 College Algebra (3)			3	SGR 5 Mathematics: MATH 102 College Algebra (3)			3
SGR Goal #6 Natural Sciences			6	SGR Goal #6 Natural Sciences			6
EHS College Requirements			2	EHS College Requirements			4
				EHS	119	EHS Seminar	2
EHS	309	Interdisciplinary Group Processes	2	EHS	309	Interdisciplinary Group Processes	2
				EHS	319	Life, Love, and Money	2
Consumer Sciences Department Requirements			7	Consumer Sciences Department Requirements			7
AM/CS	282	Customer Service	3	FSRM/CS	282	Customer Service	3
CS	377	Professional Documents	1	CS	377	Professional Documents	1
LMNO/LEAD	435	Organizational Leadership and Team Development	3	LMNO/LEAD	435	Organizational Leadership and Team Development	3
Major Requirements			55	Major Requirements			55
AM	172	Introduction to Apparel Merchandising	2	FSRM	172	Introduction to Apparel Merchandising	2
AM	231-231L	Ready-to-Wear Analysis & Lab	3	FSRM	231-231L	Ready-to-Wear Analysis & Lab	3
AM	242-242L	Textiles I & Lab	3	FSRM	242-242L	Textiles I & Lab	3
AM	253	Socio-Psychological Aspects of Dress	3	FSRM	253	Socio-Psychological Aspects of Dress	3
AM	274-274L	Fashion Promotion & Lab	3	FSRM	274-274L	Fashion Promotion & Lab	3
AM	315-315L	Apparel Design & Lab	3	FSRM	315-315L	Apparel Design & Lab	3
AM	352	History of Dress in the Western World	3	FSRM	352	History of Dress in the Western World	3
AM	361-361L	Aesthetics & Lab	3	FSRM	361-361L	Aesthetics & Lab	3
AM	372-372L	Trending and Buying & Lab	3	FSRM	372-372L	Trending and Buying & Lab	3
AM	381	Professional Behavior At Work	3	FSRM	381	Professional Behavior At Work	3
AM	462	Retail Management	3	FSRM	462	Retail Management	3
AM	472-472L	Merchandising & Lab	3	FSRM	472-472L	Merchandising & Lab	3
AM	473-473L	Global Sourcing & Lab	3	FSRM	473-473L	Global Sourcing & Lab	3
AM	477	Current Issues in the Workplace	1	FSRM	477	Current Issues in the Workplace	1
AM	480	Travel Studies	1	FSRM	480	Travel Studies	1
AM	490	Seminar	3	FSRM	490	Seminar	3
AM	495	Practicum	3	FSRM	495	Practicum	3
CA/CS	230	Consumer Behavior	3	CA/CS	230	Consumer Behavior	3
CA/CS	430	Consumer Decision Making	3	CA/CS	430	Consumer Decision Making	3
LEAD	210	Foundations of Leadership	3	LEAD	210	Foundations of Leadership	3
Electives			24	Electives			24
Summary of Credits Fashion Studies and Retail Merchandising B.S.							
System General Education Requirements			30	System General Education Requirements			30
EHS College Requirements			4	EHS College Requirements			4
Consumer Sciences Department Requirements			7	Consumer Sciences Department Requirements			7
Major Requirements			55	Major Requirements			55
Electives			24	Electives			24
Total number of hours required for major			55	Total number of hours required for major			55
Total number of hours required for degree			120	Total number of hours required for degree			120

7. Explanation of the Change:

The College of Education & Human Sciences will replace EHS 309 Interdisciplinary Group Processes (2 cr.) with EHS 319 Life, Love, and Money (2 cr.).

As a result of a Council meeting at the International Textile and Apparel Association Mid-Year Meeting in February, we decided to change the name of our program from Apparel Merchandising to Fashion Studies and Retail Merchandising. This title is more forward-thinking and modern for undergraduates.