SOUTH DAKOTA BOARD OF REGENTS
PROGRAM PLACEMENT ON INACTIVE STATUS OR TERMINATION

INSTITUTION: South Dakota State University

PROGRAM TITLE: Media Production Specialization of Journalism and Mass Communication

Proposed Date of Inactive Status: ________________________________

Proposed Date of Termination: Summer 2013

Last Date of Actively Enrolled Students: Spring 2013

LEVEL:

Certificate
Associate Degree
Bachelors Degree

Masters Degree
Doctoral Degree

X

CATEGORY:

Minor

X Specialization in major

2. TERMINATION WITH ENROLLED STUDENTS

A: Justification:
Specialization numbers not sufficient during productivity review.

B. Plan for completion of program by current students
A plan has been devised by department faculty and approved by the dean of the college for students enrolled in the program to complete the coursework on campus in Brookings and at the University Center-Sioux Falls by the Spring 2013 deadline.

C. Academic year and term by which currently enrolled students must complete the program: Spring 2013

D. Academic year and term program termination status begins: Fall 2011
(Program status in the database will be Phasing Out.)

E. Academic year and term program terminated: Summer 2013
(Program status in the database will be changed to Deleted.)

F. Potential cost savings and uses of savings:
The cost savings will be approximately $53,000. These funds are part of the budget reduction plan.

G. Resulting employee terminations and other possible implications including impact on other programs:
One faculty position has been terminated. The faculty member will be retained as a term employee for one year to assist with the phase out plan.

Laurie Stenberg Nichols 3/21/11
Institutional Authorization (President) Date

Program Form #8
Phasing Out Media Production Specialization Students

In total, 35 students, 23 on the Brookings campus and 12 at the University Center in Sioux Falls are currently enrolled in the media specialization.

In addition, for the on campus group, 6 Media Production students are new this year and will be offered the opportunity to change to a different MCOM program. Five students are graduating this spring or summer, and three have completed all but their internship.

Four courses are unique to the MP specialization – two of them (144 and 344) are one-credit activities requiring supervision by Dr. Heinle. Dr. Heinle works with activity supervisors in assigning students and recording grades.

Three key courses now taught by Dr. Heinle are sequenced – 331, 375 and 431 – so students cannot take them at the same time. MCOM 331 is also required for Broadcast Journalism students, and a number of Broadcast Journalism students enroll in the upper division courses as well. The chart below demonstrates the proposed “teach out” Dr. Heinle’s courses to maximize availability for the most students so they can finish their requirements within the two year schedule and give the department ample to integrate the needed material taught in these courses elsewhere in the curriculum. In addition, his assignment normally includes one or two elective courses – both of which fulfill general education requirements.

<table>
<thead>
<tr>
<th>Media Production Required</th>
<th>Cr</th>
<th>Sum 11</th>
<th>Fall 11</th>
<th>Spring 12</th>
<th>Sum 12</th>
<th>Fall 12</th>
<th>Spring 13</th>
</tr>
</thead>
<tbody>
<tr>
<td>144 Media Production Environments I</td>
<td>1</td>
<td>4</td>
<td>14-20 (6 MePr)</td>
<td>10-14 (0 MePr)</td>
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<tr>
<td>331 Video Production</td>
<td>3</td>
<td>20-22 (5 MePr)</td>
<td>14-20 (6 MePr)</td>
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<tr>
<td>344 Media Production Environments II</td>
<td>1</td>
<td>5</td>
<td>6</td>
<td></td>
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<tr>
<td>375 Intermediate Media Production</td>
<td>3</td>
<td>12-15 (5 MePr)</td>
<td>13-16 (6 MePr)</td>
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<tr>
<td>431 Advanced Media Production (AW)</td>
<td>3</td>
<td>10-15 (3 MePr)</td>
<td>10-15 (5 MePr)</td>
<td>10-15 (6 MePr)</td>
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<tr>
<td>160 Intro to Film (SGR)</td>
<td>3</td>
<td>12</td>
<td>49</td>
<td>49</td>
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<tr>
<td>145 Media Literacy and Ethics (IGR)</td>
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<td>33</td>
<td>25</td>
<td>49</td>
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Dr. Heinle will concentrate on the courses offered above and will have little service or scholarship expectations as part of his assignment. He does have sole responsibility for developing and implementing a series of films shown on campus each semester as well as advising the student TV Club and Film Society. The department will need to transition those duties to another faculty member over the next two years.