Section 1. Course Title and Description

Prefix & No.  Course Title      Credits
MCOM 109    First Year Seminar  2

Course Description:

First-year seminar course designed to introduce students to academic success strategies including the development of critical thinking and study skills, identification of campus resources, guidance in academic planning and engagement, time management and goal setting. Students will also investigate wellness topics, contemporary issues, diversity, and the land-grant mission of SDSU. In addition, this course is designed to expose students to the discipline-specific careers and their role in society.

Section 2. Review of Course

Will this be a common or unique course? (select the appropriate option below)

X This course will be a unique course. (Go to Section 3.)

Section 3. Other Course Information

1. Are there instructional staffing impacts?

X No, schedule management. Explain: Course Rotation

2. Existing program in which course will be offered:

SJMCM
Journalism Major and Advertising Major

3. Proposed instructional method: R

(may be found at http://www.sdbor.edu/services/academics/AAC/guidelines.htm)

Provide a brief justification: Oral presentations of facts, principles, context, or interpretation in a traditional classroom setting.

4. Proposed primary delivery: 001 Face to Face

(may be found at http://www.sdbor.edu/services/academics/AAC/guidelines.htm)
5. Term in which change will be effective: Fall 2012

6. Can this course be repeated for additional credit?
   ______ Yes, total credit limit: ________ ________ X No.

7. Will the grade for this course be limited to S/U (pass/fail)? ______ Yes ______ X No

8. Will section enrollments be capped?
   ______ X Yes, maximum per section 25 ________ ________ No

9. Will this course be equated (i.e. considered the same course for degree completion) with any
   other unique or common course in the course database? x Yes ______ No

   If yes, indicate the course(s) to which it will be equated. All 109 First Year Seminar courses
   offered by the various disciplines

10. Is this prefix already approved for your university? ______ X No

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**Section 4. To be completed by Academic Affairs**

1. University department code: SJMCM

2. Proposed CIP code: 090102

   Is this a new CIP code for this university? ______ Yes ______ X No
NEW COURSE REQUEST
Supporting Justification for On-Campus Review

Mary Arnold
Request Originator
Mary Arnold
Signature
8/27/2011
Date

Mary Arnold
Department Chair
Mary Arnold
Signature
8/27/2011
Date

Kathleen Donovan
School/College Dean
Kathleen Donovan
Signature
9/1/11
Date

1. Provide specific reasons for the proposal of this course and explain how the changes enhance the curriculum. This course will be part of a learning community for Journalism and Mass Communication first semester freshmen and will be offered each fall. It will help students understand their emerging role and responsibilities as educated persons through a common intellectual experience. It will also serve as an introduction to journalism and advertising as disciplines and future careers. We offered a similar course as an experimental course in fall 2011 and want to continue to offer this first year learning experience to incoming students who designate one of our department’s majors – the B.S. or B.A. degree in journalism or advertising.

2. Note whether this course is: _______ Required _______ Elective X

3. In addition to the major/program in which this course is offered, what other majors/programs will be affected by this course? None

4. If this will be a dual listed course, indicate how the distinction between the two levels will be made. NA

5. Desired section size 25

6. Provide qualifications of faculty who will teach this course. List name(s), rank(s), and degree(s). Professor Doris Giago, M.S.

7. Note whether adequate facilities are available and list any special equipment that will be needed for the course. The facilities currently available in Yeager Hall classrooms are sufficient and adequate.

8. Note whether adequate library and media support are available for the course. Yes.

9. Will the new course duplicate courses currently being offered on this campus? _______ Yes X _______ No

10. If this course may be offered for variable credit, explain how the amount of credit at each offering is to be determined. NA

11. Add any additional comments that will aid in the evaluation of this request. While this course is recommended for all incoming freshmen who have selected either the journalism or the advertising major, we are not making it a requirement since many students do not designate a major until after the first semester and would not, consequently, be eligible to take this course. We are proposing this course to meet the SDSU IGR Goal #1 – First Year Seminar. Students who designate either of our department’s two majors after their first semester would have met the IGR goal with another course.

Course Form #5
Updated AAC 03/2007