Date: 19 October 2011
To: Vice President and Provost Laurie Nichols
Cc: Dean Lewis Brown, College of Engineering
From: Teresa Hall, Head of Engineering Technology & Management

Re: Request to add OM prefix

With the termination of the Electronics Engineering Technology (EET) and Manufacturing Engineering Technology (MNET) programs, the Engineering Technology and Management department faculty and administrator have developed a program strategy and curriculum for the existing undergraduate Industrial Management program. Utilizing emphasis areas in Electronics and Manufacturing, the revised program curriculum has been vetted with constituents, alumni, and peers across the state and region receiving very good feedback.

In reviewing the CIP code classifications, it was determined that the Industrial Management CIP code had been reassigned some time ago under Industrial Engineering, which is not descriptive of our program. Further review revealed the description for Operations Management & Supervision (52.0205) was exactly what our new curriculum has been designed to accomplish. Thus, we will be renaming the program Operations Management, effective Fall 2012. We would request to have the prefix ‘OM’ used to designate our technical management courses offered within the department. We intend to continue using the EET and MNET prefixes in our discipline-specific lab courses.

This will also distinguish us from the MGMT prefix being used by the Economics department as they proceed on their AACSB accreditation track.

I have reviewed the Approved Prefix List and find the prefix OM is not in use within the BOR system.