Section 1. Course Title and Description

<table>
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<th>Prefix &amp; No.</th>
<th>Course Title</th>
<th>Credits</th>
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<tr>
<td>GDES 309</td>
<td>Design Research</td>
<td>3</td>
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Course Description: This course introduces and explores concepts of design research to influence design practice. Students will learn to observe users, analyze and synthesize findings, use these findings to inform their work, and execute design work based on this observation, analysis, and synthesis.

Co-requisite: GDES 310 Identity Systems

Section 2. Review of Course

X This course will be a unique course. (Go to Section 3.)

Section 3. Other Course Information

1. Are there instructional staffing impacts?  X No, schedule management. Explain: course will be taught in rotation by existing faculty within the workload.

2. Existing program in which course will be offered: BFA in Graphic Design

3. Proposed instructional method: A - Studio

   Provide a brief justification: Studio is the most efficient means of delivering the material contained in this course.

4. Proposed primary delivery: 001 – Face to Face

5. Term in which change will be effective: Fall 2015

6. Can this course be repeated for additional credit? No

7. Will the grade for this course be limited to S/U (pass/fail)? Yes  X No

8. Will section enrollments be capped? Yes, 20 maximum per section

9. Will this course be equated (i.e. considered the same course for degree completion) with any other unique or common course in the course database? Yes  X No

10. Is this prefix already approved for your university? Yes  X No

   If no, provide a brief justification: A new prefix is being requested for the Graphic Design program. For years graphic design and studio art have shared similar prefixes: ART and ARTD. The use of the GDES prefix: establishes ease in course identification; correctly indicates course content; and recognizes the professional growth of graphic design.

Section 4. To be completed by Academic Affairs

1. University department code: SART

2. Proposed CIP code: 50.0409

   Is this a new CIP code for this university? Yes  X No