Indicate (X) the component of the General Education Curriculum that the proposal impacts.

X Writing Intensive Requirement

Indicate (X) the revision(s) that is being proposed (more than one may be checked).

X Deletion of an approved course from the set of approved courses

Section 1. Provide a Concise Description of the Proposed Change
Delete MCOM 371-371L Advertising Copy and Layout and Lab from the list of courses approved to meet the Writing Intensive Requirement.

Section 2. Provide the Effective Date for the Proposed Change
Fall 2014

Section 3. Provide a Detailed Reason for the Proposed Change
MCOM 371-371L Advertising Copy and Layout and Lab was discontinued and deleted at South Dakota State University. MCOM 371-371L and ADV 371-371L were cross-listed courses. ADV 371-371L Advertising Copy and Layout and Lab is still being offered and remains an approved course to meet the Writing Intensive Requirement.