Program Form #3

South Dakota Board of Regents

EXISTING PROGRAM: SUBSTANTIVE PROGRAM MODIFICATION

1. INSTITUTION: South Dakota State University

2. CURRENT PROGRAM NAME: Graphic Design Major BA and BS

3. THIS PROPOSAL DEALS WITH A CHANGE IN: required coursework

4. LEVEL: Bachelor’s Degree

5. CATEGORY: Major

6. EFFECTIVE DATE OF CHANGE: Summer 2013

8. PRIMARY ASPECTS OF THE MODIFICATION:

<table>
<thead>
<tr>
<th>Current Program Name:</th>
<th>Proposed Program Name:</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>System General Education Requirements</strong>: 30</td>
<td><strong>System General Education Requirements</strong>: 30</td>
</tr>
<tr>
<td>Goal #1 Written Communication: ENGL 101/201 6</td>
<td>Goal #1 Written Communication: ENGL 101/201 6</td>
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<tr>
<td>Goal #2 Oral Communication: SPCM 101* 3</td>
<td>Goal #2 Oral Communication: SPCM 101* 3</td>
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<tr>
<td>Goal #3 Social Sciences/Diversity Credits6</td>
<td>Goal #3 Social Sciences/Diversity Credits6</td>
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<tr>
<td>Goal #4 Arts and Humanities/Diversity Credits6</td>
<td>Goal #4 Arts and Humanities/Diversity Credits6</td>
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<tr>
<td>Goal #5 Mathematics 3</td>
<td>Goal #5 Mathematics 3</td>
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<tr>
<td>Goal #6 Natural Sciences 6</td>
<td>Goal #6 Natural Sciences 6</td>
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</tbody>
</table>

| Institutional Graduation Requirements**: 5 | Institutional Graduation Requirements**: 5 |
| Goal #1 First Year Seminar 2 | Goal #1 First Year Seminar 2 |
| Goal #2 Cultural Awareness and Social and Environmental Responsibility 3 | Goal #2 Cultural Awareness and Social and Environmental Responsibility 3 |

<table>
<thead>
<tr>
<th>College Requirements: 5-16</th>
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<tbody>
<tr>
<td>BA</td>
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<tr>
<td>Modern Languages: Competency at the 202 level 3-14</td>
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<tr>
<td>Social Science 2</td>
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<td>OR</td>
<td>OR</td>
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| BS | BS |
| College Requirements: 8 | College Requirements: 8 |
| Natural Science Credits: 8 | Natural Science Credits: 8 |

Program Form #3  updated AAC 02/2009
### Major Requirements: 39
- ARTD 201 - Graphic Design I
  - Credits: 3
- ARTD 202 - Computer Graphics I
  - Credits: 3
- ARTD 301 - Graphic Design II
  - Credits: 3
- ARTD 302 - Computer Graphics II
  - Credits: 3
- ARTD 351 - Visual Communication I
  - Credits: 3
- ARTD 352 - Design Media I
  - Credits: 3
- ARTD 451 - Visual Communication II: Senior Portfolio
  - Credits: 3
- ARTD 452 - Design Media II
  - Credits: 3
- Advanced (ArtH) Writing Course
  - Credits: 3
- Animation, Photography (or) Video Media Electives
  - Credits: 6
- Art/ArtD Electives
  - Credits: 6

### Other Support Credits 21.5
- ART 110 - First Review
  - Credits: 0.5
- ART 111 - Drawing I ** (COM)
  - Credits: 3
- ART 112 - Drawing II ** (COM)
  - Credits: 3
- ART 121 - Design I 2D ** (COM)
  - Credits: 3
- ART 122 - Design II Color (COM)
  - Credits: 3
- ART 123 - Three Dimensional Design ** (COM)
  - Credits: 3
- ART 200 - Portfolio Review Jury on Student Progress
  - Credits: 0.5
- ART 400 - Senior Review
  - Credits: 0.5
- ARTH 211 - History of World Art I ** (COM) (G)
  - Credits: 3
- ARTH 212 - History of World Art II ** (COM) (G)
  - Credits: 3
- Art History Elective
  - Credits: 3
- Electives
  - BA: 8.5
  - BS: 16.5

### Major Requirements: 42
- ARTD 201 - Graphic Design I
  - Credits: 3
- ARTD 202 - Computer Graphics I
  - Credits: 3
- ARTD 301 - Graphic Design II
  - Credits: 3
- ARTD 304 - Motion Graphics
  - Credits: 3
- ARTD 302 - Computer Graphics II
  - Credits: 3
- ARTD 351 - Visual Communication I
  - Credits: 3
- ARTD 352 - Design Media I
  - Credits: 3
- ARTD 451 - Visual Communication II: Senior Portfolio
  - Credits: 3
- ARTD 452 - Design Media II
  - Credits: 3
- Advanced (ArtH) Writing Course
  - Credits: 3
- Animation, Photography (or) Video Media Electives
  - Credits: 6
- Art/ArtD Electives
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  - Credits: 0.5
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- ART 112 - Drawing II ** (COM)
  - Credits: 3
- ART 121 - Design I 2D ** (COM)
  - Credits: 3
- ART 122 - Design II Color (COM)
  - Credits: 3
- ART 123 - Three Dimensional Design ** (COM)
  - Credits: 3
- ART 200 - Portfolio Review Jury on Student Progress
  - Credits: 0.5
- ART 400 - Senior Review
  - Credits: 0.5
- ARTH 211 - History of World Art I ** (COM) (G)
  - Credits: 3
- ARTH 212 - History of World Art II ** (COM) (G)
  - Credits: 3
- Art History Elective
  - Credits: 3
- Electives
  - BA: 5.5
  - BS: 13.5

| number of hours required for major | 64.5 | number of hours required for major | 67.5 |
| number of hours required for degree | 120 | number of hours required for degree | 120 |

**9. EXPLANATION OF THE CHANGE:**

I. ARTD 304 Motion Graphics, 3 credits has been added to the list of required courses for the major.

II. The addition of the ARTD 304 course increases the number of credits required in the major. The course is needed to meet accreditation requirements through the National Association of Schools of Art and Design.

Laurie Stenberg Nichols  
Institutional Authorization (President or Designee)  
2/12/2013  
Date Submitted