SOUTH DAKOTA BOARD OF REGENTS
ACADEMIC AFFAIRS FORMS

New Course Request

SDSU	Education & Human Sciences / Consumer Sciences
Institution	**Division/Department**
Dennis D. Hedge	9/28/2017
Institutional Approval Signature	**Date**

Section 1. Course Title and Description

Prefix & No.	Course Title	Credits
MRCH 560	Retail Analytics	3

Course Description

This course addresses the use of quantitative data from the merchandising industry to support managerial decision-making; specifically, how to format and analyze typical consumer data. Students will apply analytical approaches to problem-solving using Microsoft Excel including: Formulas, Functions, Solver, and Pivot Tables. This course will strengthen a student's decision-making and analytical skills while providing new perspectives and approaches to apply quantitative techniques and methods to solve real-world business problems. Students will learn to summarize and present quantitative information designed for industry stakeholders.

Note: Great Plains IDEA Course

Pre-requisites or Co-requisites (add lines as needed)

Prefix & No.	Course Title	Pre-Req/Co-Req?
None		

Registration Restrictions

None

Section 2. Review of Course

2.1. Was the course first offered as an experimental course (place an "X" in the appropriate box)?

☒ Yes (if yes, provide the course information below) ☐ No

2.2. Will this be a unique or common course (place an "X" in the appropriate box)?

☒ **Unique Course**

Prefix & No.	Course Title	Credits
None		3

Provide explanation of differences between proposed course and existing system catalog courses below:

SDSU is the only university to offer a course related to merchandising and the apparel industry.

☐ **Common Course**   Indicate universities that are proposing this common course:

☐ BHSU   ☐ DSU   ☐ NSU   ☐ SDSMT   ☐ SDSU   ☐ USD

Section 3. Other Course Information
3.1.   Are there instructional staffing impacts?
☒ No. Schedule Management, explain below: This course is taught online via the Great Plains IDEA Merchandising program. A number of faculty across several institutions deliver all courses in the program.
3.2.   Existing program(s) in which course will be offered: Human Sciences (M.S.) – Merchandising Specialization
3.3.   Proposed instructional method by university: D – Discussion/Recitation
3.4.   Proposed delivery method by university: 015 – Internet Asynchronous – Term Based
3.5.   Term change will be effective: Fall 2018
3.6.   Can students repeat the course for additional credit?
☐ Yes, total credit limit: ☒ No
3.7.   Will grade for this course be limited to S/U (pass/fail)?
☐ Yes ☒ No
3.8.   Will section enrollment be capped?
☐ Yes, max per section: ☒ No
3.9.   Will this course equate (i.e., be considered the same course for degree completion) with any other unique or common courses in the common course system database in Colleague and the Course Inventory Report?
☐ Yes ☒ No
3.10.   Is this prefix approved for your university?
☒ Yes ☐ No

Section 4. Department and Course Codes (Completed by University Academic Affairs)
4.1.   University Department Code: SCONS
4.2.   Proposed CIP Code: 19.0901
Is this a new CIP code for the university?   ☐ Yes ☒ No

<div align="center">

NEW COURSE REQUEST
Supporting Justification for On-Campus Review

</div>

Jane E. Hegland	Jane E. Hegland	6/29/2017
Request Originator	**Signature**	**Date**
Jane E. Hegland	Jane E. Hegland	6/29/2017
Department Chair	**Signature**	**Date**
Jane E. Hegland	Jane E. Hegland	6/29/2017
School/College Dean	**Signature**	**Date**

1. Provide specific reasons for the proposal of this course and explain how the changes enhance the curriculum.
This course was recently added to the Great Plains IDEA Merchandising program, which SDSU participates in. This course fills a gap in the Merchandising master's curriculum, with a strong focus on analytics.

2. Note whether this course is: ☒ Required   ☐ Elective

3. In addition to the major/program in which this course is offered, what other majors/programs will be affected by this course?
None

4. If this will be a dual listed course, indicate how the distinction between the two levels will be made. The course is not listed for dual credit.

5. Desired section size   20

6. Provide qualifications of faculty who will teach this course. List name(s), rank(s), and degree(s).

Greg Clare, Oklahoma State University, Ph.D.

7. Note whether adequate facilities are available and list any special equipment needed for the course. Adequate facilities are available.

8. Note whether adequate library and media support are available for the course.

Adequate library and media support are available.

9. Will the new course duplicate courses currently being offered on this campus?

☐ Yes ☒No

    If yes, provide justification.

10. If this course may be offered for variable credit, explain how the amount of credit at each offering is to be determined.

N/A