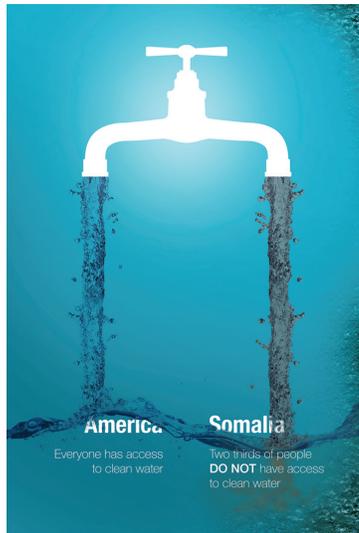


# Graphic Design

SCHOOL OF DESIGN



**“The difference is *graphic design*.”** Thirty years ago, the program of graphic design was created as a complement to the graphic arts (printing) trade at SDSU. As time passed, the area of graphic design has grown into its own major and program, boasting of 150 plus majors.

With the creation of SDSU’s School of Design in 2015, all design and studio disciplines are in one comprehensive school, affording students cross collaboration and exploration. Graphic design has expanded to interactive (web and app) design, motion/animation design, illustration, design studies including research, and publication design.

With the professional B.F.A. dedicated graphic design degree, students are headed to fulfilling careers in visual communications, receiving excellent training and skills solving real world design challenges.

## ABUNDANT OPPORTUNITIES

Internships are readily available for the enterprising student while receiving college credit. Such opportunities are often local, but can occur anywhere. Internships are as close as on-campus, and as far as Paris, France.

As the flagship university of South Dakota, we boast the largest and most successful graphic design programs in the state, with an 80% post-graduation placement.

SDSU students have won the majority of awards at the South Dakota Advertising Federation. On a national scale, SDSU competes very favorably, including work placed in UCDA, DSVC, and the national ADDY awards. As a program, we visit the design centers of the world, including Chicago, Beijing, Copenhagen, New York, and Nagoya, Japan.

Each semester, by virtue of the Van Zante endowment fund, prestigious graphic designers are invited to work with our students. Invitees in past have been, Suzi Pilgrim Waters, Rick Griffith, Ron Stucki, Gail Anderson, Young Monsters, and others.

One of finest programs of graphic design is here at State. Discover your career at Jackrabbit Nation.



# Where do our grads work?

Our alumni work in creative capacities in a variety of companies and agencies, including:

NBC Sports

FAME

Little & Company

Target Creative

Daktronics

Lawrence & Schiller

Fresh Produce

Lemonly

HenkinSchultz

Janus et Cie



**SOUTH DAKOTA STATE UNIVERSITY**

Admissions Office

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**MORE INFORMATION**

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