I/O Psych Faculty

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Why a master's in I/O Psych?

Industrial/Organizational Psychology is the study of psychology in the workplace. I/O Psych uses both research and practice to improve the success of employees and the organizations where they work.

Unlimited employment opportunities

According to the US Department of Labor, it is one of the fastest growing professions in the US since 2015. The average salary for experienced I/O Psychologists is $95,330.

You can make a difference

You help people find meaning, satisfaction and success in their careers while improving their quality of life.

What do I/O psychologists do?

Industrial organizational psychologists are well-trained in statistics and research design which are sought by employers. These skills are necessary for developing business initiatives.

- Research and improve the quality of work environments.
- Identify training and development needs.
- Create and manage employee and leadership and development programs.
- Address complex issues such as anti-discrimination policies.
- Design employee opinion and job satisfaction surveys.
- Analyze the effectiveness of workplace programs.

Why choose SDSU?

It is the only MS in northern tier of the Great Plains region that includes Montana, North Dakota, South Dakota and Wyoming.

- There are three full-time I/O psychology faculty members who received their doctorates from top ranked I/O programs.
- There’s a strong emphasis on applied experiences that allow students to gain real world experience.
- You’ll complete an Internship between the 1st and 2nd academic year to apply your skills and acquire new ones in a workplace setting.
- You’ll find enthusiastic support from area employers like Daktronics and Sanford Health.

It’s a 2-year, full-time, cohort, on-campus model, where students progress through the program together and take the same courses at the same time.

- You’ll follow the scientist-practitioner model that balances research and practical skills.
- The program requires a master’s thesis demonstrating your research and writing skills to potential employers.
- This terminal master’s program launches students into careers in training, personnel, job analyst and organizational development.
- It’s affordable through funding resources.